

ADDENDUM NO. 1

TASK ORDER - STREET TEAM AMBASSADOR SERVICES

Questions & Responses

#	Question	Response
1	Minimum staffing vs. two-person pricing tiers Reference: Task #2, Section 1 and Exhibit E, Section B Task #2 states that, unless otherwise directed by CPA, proposers should plan for a minimum team of three ambassadors, including one onsite lead. Exhibit E, however, includes Tier 1 and Tier 2 events based on two ambassadors. Question: Please clarify when CPA anticipates using the two-ambassador Tier 1 and Tier 2 configurations versus the three-ambassador minimum staffing configuration described in Task #2.	Tier 1 and Tier 2 configurations are for events with an expected smaller turnout. The three-ambassador minimum is for events with an expected larger turnout.
2	Location of CPA assets and transportation requirements Reference: Task #2, Section 3 The contractor is responsible for receiving, transporting and returning CPA-owned booth assets, collateral, promotional items and interactive displays. Question: Where will CPA-owned event assets typically be picked up and returned, and should proposers assume that pickup and return will occur at CPA's Los Angeles office for all events, including events in Ventura County?	CPA will provide all event assets. The expectation is that they typically be picked up and returned to the LA office unless logistics do not permit at which point date and time for drop off will be coordinated.

3	Typical quantity/size of event assets Reference: Task #2, Sections 2 and 3 Question: Can CPA provide additional information regarding the typical quantity, dimensions and approximate volume of booth assets that the contractor will be expected to transport, including whether the equipment can generally be transported in a standard passenger vehicle/SUV or whether a cargo van or similar vehicle may be required?	A cargo van is typically recommended to ensure proper safety and security of all items. Events usually have three to four boxes, 13x11x15, of promotional items and materials but for some events include tables, tents, chairs and/or interactive assets. A typical setup involves a 10 x 10 space with a 10 x 10 pop up tent, one table, and two chairs. Assets a brand ambassador will have to transport include a pop-up tent, a 6-foot table, two chairs, and CPA materials, including, but not limited to, fact sheets, spin wheel, CPA branded SWAG (about 250 pieces), literature holders, interactive model, foldable wheel cart, and supplies and materials. Event sponsors will at times provide the tent, table, and chairs. If the event sponsor provides the tent, table, and chairs, the remaining items may be safely transported in a standard passenger vehicle/SUV. Otherwise, a cargo van, truck, or similar vehicle will be required.
4	Background checks Reference: Task #1, Section 6 CPA requires a background check for every ambassador before deployment. Question: Please provide CPA's required scope and standards for ambassador background checks, including any specific screening components, lookback periods or documentation/certification requirements that proposers should account for in their pricing.	CPA will conduct a technical briefing with the selected Proposer.
5	Personal information collected at events Reference: Task #2, Section 4 The contractor must transmit personal information collected at events through a CPA-approved secure method and ultimately certify that the information has been deleted.	Ambassadors will collect contact information such as names and phone numbers, to pass on to CPA staff if follow up information is required. CPA will provide systems to collect the information securely, but will not provide Proposer's staff cell phones, which may be necessary for use at events.

	Question: What types of personal information does CPA anticipate ambassadors collecting directly from attendees? Will CPA provide the technology or system used to collect and securely transmit this information, or should proposers include a solution in their proposed approach?	
6	Event geography and anticipated distribution Question: To assist proposers in developing accurate all-inclusive transportation and staffing costs, can CPA provide the anticipated geographic distribution of the approximately 42 events between Los Angeles County and Ventura County, or identify the member agencies/communities where events have historically been concentrated?	See attachment D5 for member agencies/communities
7	Please identify the contractor or contractors, if any, that have provided street team staffing, event activation, or similar ambassador services to CPA during the past three years, including under CPA's 2024 Street Teams Support and Activation Services procurement.	CPA declines to respond to this question.
8	CPA notes that it currently staffs community events with internal Government Affairs staff. Should proposers understand that this Task Order is intended primarily to replace that internal staffing model, or has CPA also used outside staffing firms for some portion of these events?	CPA has historically used a hybrid mix of outside staffing firms and internal staff. This task order will replace internal staffing for these 42 events
9	CPA states that it may select multiple proposers and may award different tasks to different firms. Would CPA consider a team structure in which one firm leads overall program management, messaging/training, analytics, and reporting while a subcontractor leads ambassador staffing and field operations?	Proposers are free to suggest a structure they believe will be able to provide the requested services as long as it meets the Task Order requirements.
10	For evaluation purposes, does CPA have a preference for a single integrated prime contractor versus a prime/subcontractor structure, assuming all responsibilities	CPA does not have a preference but a clear point of contact for day-to-day coordination, such as scheduling, courier logistics, and any other operational need must be identified.

	are clearly assigned and the proposer remains accountable for performance?	
11	Are there any incumbent systems, templates, tools, staffing processes, or reporting practices currently in use that CPA expects the selected contractor to continue or integrate with?	CPA will provide details regarding the systems, tools, and reporting practices that the selected Proposer will integrate during project kick off.
12	For the multilingual staffing requirement, does CPA anticipate Spanish and Mandarin coverage at a significant share of the estimated events, or only at selected events based on audience needs?	CPA does anticipate Spanish and Mandarin coverage at a significant share of events given the service territory area.
13	Does CPA have an anticipated total budget range or not-to-exceed amount for the 12-month Task Order beyond the evaluated pricing scenario provided in Exhibit E?	Proposers should suggest the budget necessary to provide the services requested in this Task Order.
14	CPA-owned assets — Task #2, item 3 ("Receive, transport, and return CPA-owned booth assets, collateral, promotional items, and interactive displays").** Can CPA provide an inventory of the standard booth kit with approximate dimensions and weight, and identify the pickup/return location(s)? Specifically, does the kit fit in a standard SUV or is a cargo van required?	Please see CPA's response to Question #3.
15	Personnel approval — Task #1, item 8 ("Provide a replacement ambassador within two (2) business days").** Master Agreement §5.2.3 gives CPA the right to approve all Contractor staff, with a resume and an opportunity to interview before any staff substitution. For this Task Order, does §5.2.3 apply to every individual ambassador on the roster, or only to key personnel (Project Manager, backup contact, onsite leads)?	This applies to every individual ambassador or any personnel who will be interacting with members of the public while representing CPA.
16	Term vs. fiscal year — Section 1 ("The term of this Task Order shall be twelve (12) months from the commencement of work").** Master Agreement §2.6 states that Task Orders "are usually issued for periods not extending past the end of CPA's current	As noted in the Task Order, the term is anticipated to be twelve (12) months.

	fiscal year (June 30)." Will this Task Order be executed for the full twelve months, or issued through June 30, 2027 and then extended or rebid? If extended, do the Exhibit E unit prices carry over?	
17	Subcontractor consent — Section 7.1.4 ("List of subconsultants, if applicable, and roles by task").** Master Agreement §16 requires CPA's prior written consent to subcontract. If a Proposer names its staffing subcontractor in the proposal, will execution of the Task Order constitute that written consent, or is a separate approval required?	A separate approval is not required for subcontractors identified in Proposals.
18	Ambassador Personnel Classification Reference: Task #2, Item 6 – Insurance and Personnel; Exhibits D1, D3 and D4 Task #2, Item 6 states that all ambassadors shall be employees of the selected Proposer or of a subcontractor carrying workers' compensation coverage. However, Exhibits D1, D3 and D4 contemplate employees, subcontractors, independent contractors and other non-employee personnel performing services under the Master Agreement. Question: Please confirm that qualified 1099 independent contractors may serve as Street Team Ambassadors, provided they are covered by applicable workers' compensation insurance through the selected Proposer or subcontractor, and the selected Proposer remains responsible for their supervision, training, background checks and compliance with all other Task Order requirement.	Confirmed.
19	Minimum Event Staffing and Tier 5 Reference: Task #2, Item 1; Exhibit E, Section B (Tiers 1–5) Task #2 states that Proposers should plan for a minimum team of three (3) ambassadors unless CPA directs otherwise. Exhibit E, however, prices Tier 1 and Tier 2 events using two ambassadors, while Tier 5 states "up to three (3) ambassadors."	Yes, Tier 1 and Tier 2 events are intended to be staffed by two ambassadors with one serving as the onsite lead. For Tier 5, proposers should assume three ambassadors with one serving as the lead. Confirming Teir 3 and 4 refer to three ambassadors with one serving as the onsite lead.

	Question: Please confirm that Tier 1 and Tier 2 events are intended to be staffed by two ambassadors. For Tier 5, how many ambassadors should Proposers assume when preparing the cost proposal? Please also confirm that Tiers 3 and 4 refer to three ambassadors, including one serving as onsite lead.	
20	Event Notice and Short-Notice Assignments Reference: Section 4.2 – Project Schedule; Task #1, Item 4.1; Exhibit E, Section B-1 The Project Schedule states that event notice will be provided at least ten (10) business days before each event, while Task #1 and Exhibit E contemplate events assigned with fewer than five (5) business days' notice. Question: Please confirm that the Exhibit E short-notice fee applies only to events assigned with fewer than five (5) business days' notice and whether any additional charge applies to events assigned with five (5) to ten (10) business days' notice.	Confirmed. The Exhibit E, Section B-1 short-notice mobilization rate applies only to events assigned with fewer than five (5) business days' notice. No additional charge applies to events assigned with five (5) or more business days' notice. The ten (10) business day notice in Section 4.2 is CPA's standard practice; Task #1, item 4.1 governs the roster deadline when notice is shorter.
21	Event Changes, Cancellations and Overtime Reference: Task #1, Item 1; Task #2, Item 5; Exhibit E, Note 4 and Section B-1 The RFP states that events may be changed by CPA staff up to seventy-two (72) hours in advance and establishes cancellation charges, while Exhibit E also provides a rate for additional hours beyond the tier duration. The cancellation schedule overlaps at exactly seventy-two (72) hours. Question: Please clarify which cancellation percentage applies at exactly seventy-two (72) hours and confirm that, if an event runs beyond the hours included in its tier, Proposers should use the Section B-1 "Additional hours beyond the tier duration, full team" rate.	At exactly seventy-two (72) hours' notice, the twenty-five percent (25%) charge in Exhibit E, Note 4.2 applies; the fifty percent (50%) charge in Note 4.3 applies to notice of less than seventy-two (72) hours. Confirmed that hours beyond the tier duration are billed at the Section B-1 rate for "Additional hours beyond the tier duration, full team," subject to Section 6.2 and Exhibit E, Note 2.
22	Ambassador Training, Background Checks and Apparel Reference: Task #1, Items 5, 6 and 7; Exhibit E, Section A and Note 5	Include ambassador time for the CPA-required training in Task #1, item 5, background checks under Task #1, item 6, and apparel and identification under Task #1, item 7 in the Exhibit E, Section A

	The RFP requires each ambassador to complete two (2) hours of virtual and two (2) hours of in-person CPA training before deployment and also requires background checks and CPA-approved apparel/identification. Question: Where should Proposers include the cost of ambassador time spent attending required CPA training, background checks and required apparel/identification in Exhibit E? Will CPA provide the ambassador apparel and identification?	one-time mobilization line. Price later sessions on the Section A refresher training coordination line. CPA will provide branded apparel.
23	Transportation and Storage Costs Reference: Task #2, Item 3; Section 6.2; Exhibit E Section 6.2 states that transportation-related costs are included in per-event pricing, while Exhibit E separately provides add-on rates for vehicle/equipment transportation and secure storage “if not included in the tier price.” Question: (a) Please clarify when the separate transportation and secure-storage rates in Exhibit E may be charged rather than included in the event-tier price. (b) The RFP does not indicate how many events will require transporting larger CPA-owned items (e.g., tents, tables, banners, interactive displays) that cannot be carried in a standard passenger vehicle by the ambassador team. What percentage or number of the anticipated 42 events does CPA expect to require larger-item transport beyond ambassador vehicles?	(a) Per Section 6.2 and Exhibit E, Note 1, transport of CPA-owned assets within Los Angeles and Ventura Counties and secure overnight storage are included in the Section B tier prices and may not be re-billed. The Section B-1 transport and storage lines apply only to transport or storage outside that scope that CPA authorizes in advance in writing. (b) CPA has not identified a number. Please also see CPA’s response to Question #3..
24	Monthly Program Management vs. Event Costs Reference: Tasks #2 and #3; Section 6.2; Exhibit E, Sections A and B, Note 1 Exhibit E includes monthly fees for Program Management and Event Tracker/Metrics QA, while the event-tier prices also include event coordination, onsite metrics collection and per-event reporting.	Per Section 6.2 and Exhibit E, Note 1, the Section B tier price covers event-specific coordination, onsite metrics capture, and the per-event report required under Task #3. The Section A monthly fees cover program-level work: program management under Task #1, items 2 through 4; build and maintenance of the live master event tracker and metrics quality assurance; aggregate analysis; quarterly dashboard report-outs under Task

	Question: Please clarify which activities should be included in the monthly Section A fees versus the Section B event-tier prices, particularly event coordination, metrics collection, post-event reports, tracker maintenance, aggregate analysis and quarterly/close-out reporting.	#3, Deliverable 3; and the close-out report under Task #3, Deliverable 4.
25	Exhibit E – Sections B-1 and C Reference: Exhibit E, Sections B-1 and C; Note 6; Section 6.4 – Budget Exhibit E includes subtotal rows for Section B-1 add-on rates and Section C hourly rates, but no quantities are provided for these items. The evaluation scenario appears to include only Sections A and B. Question: What should Proposers enter in the Section B-1 and Section C subtotal rows when no quantities are provided? Please also clarify whether these amounts are included in the Task Order Total and/or evaluated pricing.	Sections B-1 and C are rate schedules only. No quantities are provided, the subtotal rows should be left blank, and neither section is included in the Task Order Total or in the evaluated total. Per Exhibit E, Note 6, the evaluation scenario applies only to the Section A and Section B quantities. Proposers must still enter a rate for every Section B-1 and Section C line.
26	Tier 6 – Concurrent Event Pricing Reference: Exhibit E, Section B – Tiers 5 and 6; Task Order Background Tier 6 provides pricing for a second or additional concurrent team of three ambassadors for up to eight hours, while the other tiers are based on event duration and staffing. The Exhibit E quantities also appear to count Tier 6 deployments toward the anticipated forty-two (42) events. Question: When multiple events occur at the same time, should the applicable Tier 1–5 rate be used for the first event and the Tier 6 rate for each additional team? Does the Tier 6 rate apply per additional team regardless of the duration of the additional event?	Yes. When CPA authorizes concurrent teams on the same date, the applicable Tier 1 through Tier 5 rate applies to the first team and the Tier 6 rate applies to each additional team. The Tier 6 rate applies per additional team for up to eight (8) hours, regardless of the duration of the additional event. The Exhibit E quantities total forty-two (42) units and include the Tier 6 estimate. Per Section 6.5, all quantities are estimates only.
27	Monthly Fixed Fees and Event Volume Reference: Sections 6.1, 6.4 and 6.5 – Budget; Exhibit E, Section A	Confirmed. The Section A fees are fixed program fees under Section 6.1, priced per month across the twelve (12) month term, and are payable regardless of the number of events assigned in a

	Exhibit E prices Program Management and Event Tracker/Metrics QA monthly for twelve (12) months, while the Budget section states that CPA does not commit to any volume of events or minimum payment. Question: Please confirm that the Section A monthly fees are payable for each month of the Task Order term regardless of the number of events assigned during that month.	given month. The no-minimum provision in Section 6.5 applies to the Section B per-event tiers.
28	Other Costs Not Listed in Exhibit E Reference: Sections 6.1 and 6.3; Task #3, Item 2; Exhibit E The RFP refers to reimbursable expenses, subconsultant costs and licensing or subscription costs, but Exhibit E does not appear to provide specific lines or an allowance for all of these costs. Question: Where should Proposers include reimbursable expenses, subconsultant costs and any licensing or subscription costs that do not have a designated line in Exhibit E? May Proposers add lines to Exhibit E?	Proposers may not add, delete, or modify lines in Exhibit E. Per Section 6.1, subconsultant costs shall be broken out separately as an attachment to the cost proposal. Any analytics tool licensing or subscription cost required to be identified under Task #3, item 2 should be shown in that same attachment. Reimbursable expenses are not priced in Exhibit E; per Section 6.3 and Exhibit E, Note 5 they are payable at actual cost with no markup, with CPA's prior written approval and supporting receipts.
29	Event Registration and Related Fees Reference: Task #2, introductory paragraph; Exhibit E, Note 5 The RFP states that CPA will provide booth assets, collateral and promotional items, but it is unclear who is responsible for event registration and related booth, vendor or permit fees. Question: Please confirm whether CPA will be responsible for event registration and payment of any required booth, vendor or permit fees. If these costs are the Proposer's responsibility, where should they be included in Exhibit E?	Event registration and any associated booth, vendor, or permit fees are CPA's responsibility and are not included in the Services described in Task #2. If CPA directs the selected Proposer to pay such a fee, it is treated as a reimbursable expense under Section 6.3 and Exhibit E, Note 5, payable at actual cost with no markup and with CPA's prior written approval.
30	Please clarify whether events may be changed up to 72 hours or 72 business hours in advance.	72 hours.
31	Of the 42 community events, how many will take place in Los Angeles County and how many in Ventura County?	CPA has not allocated the events between counties. Events will occur across CPA's member agency communities in both Los Angeles and Ventura Counties; see Exhibit D5, Attachment 1 and the response to Question 6. Per Section 6.2, tier prices are all-

		inclusive of mileage, parking, and tolls anywhere in Los Angeles and Ventura Counties.
32	How long is each event?	Event duration is defined by the Exhibit E tiers: up to four (4) hours onsite for Tiers 1 and 3, over four (4) and up to eight (8) hours onsite for Tiers 2 and 4, and up to eight (8) hours per day for multi-day events under Tier 5. The estimated quantities in Exhibit E indicate the anticipated mix.
33	How early should staff arrive before the event begins?	Arrival time is specified in the approved event coordination form for each event, per Task #2, item 2. Under Task #2, Deliverable 3, the onsite lead must send a check-in confirmation to the CPA event contact within thirty (30) minutes of the team's arrival.
34	How long should staff expect to remain after the event ends?	The selected Proposer is responsible for dismantling the booth and completing inventory counts after each event, per Task #2, items 2 and 3.1. Specific departure times will be set in the event coordination form for each event.
35	How long are the biweekly status meetings?	For pricing purposes, Proposers should assume calls of up to one (1) hour.
36	Will the biweekly status meetings be held virtually?	Yes. Bi-weekly status calls under Task #1, item 3 and Section 4.1 will be held virtually.
37	How many pre-event meetings are expected?	The Task Order provides for event-specific coordination in advance of each assigned event, per Task #1, item 3 and Section 4.1. Proposers should assume one (1) pre-event coordination touchpoint per assigned event, ordinarily handled during the bi-weekly status calls.
38	How long are the pre-event meetings?	Pre-event coordination is ordinarily handled within the bi-weekly status calls described in Section 4.1.
39	Please confirm the location of the Clean Power Alliance office.	CPA's office is located at 801 S. Grand Avenue, Suite 400, Los Angeles, CA 90017, as listed in Exhibit A.
40	Is free parking available at the Clean Power Alliance office?	CPA will validate parking. Proposers should account for their own parking costs if they are parking outside the designated parking area or unloading dock during training and asset pickup.
41	How often will the in-person orientation be held?	The Task Order provides for one (1) initial two (2) hour in-person session at the CPA office, scheduled one (1) week prior to the first

		event deployment, per Task #1, item 5.2 and Section 4.2. Additional in-person sessions may be scheduled for refresher training or newly assigned ambassadors, per Task #1, item 5 and Section 4.2.
42	How many hours does a typical event last?	See the response to Question 32. Event duration is defined by the Exhibit E tiers.
43	How many multiday events are expected?	Exhibit E estimates three (3) Tier 5 multi-day event days during the term. Per Section 6.5, quantities are estimates only and CPA does not guarantee any particular mix of tiers.
44	How many days will each multiday event last?	Per Exhibit E, Section B, Tier 5, multi-day events are anticipated to run two (2) or three (3) days.
45	Where will the multiday events be held?	Locations have not been identified. Multi-day events, like all events under this Task Order, will occur within CPA's member agency communities in Los Angeles and Ventura Counties; see Exhibit D5, Attachment 1.
46	Will Clean Power Alliance cover meals and hotel accommodations for multiday events, or should these costs be included in our budget?	All events take place within Los Angeles and Ventura Counties. Multi-day events are priced on the Tier 5 per-day rate, which is all-inclusive under Section 6.2 and Exhibit E, Note 1. CPA will not reimburse meals or lodging.
47	Can CPA-owned booth assets be delivered to the CPA office by courier? If so, may courier costs be included in the budget?	Per Task #2, item 3 and the response to Question 2, the selected Proposer is responsible for pickup from and return to CPA's Los Angeles office. Courier delivery is acceptable if coordinated with CPA in advance. Courier cost is included in the all-inclusive tier price under Section 6.2 and may not be billed separately.
48	Can CPA-owned booth assets be delivered to the selected firm's office by courier? If so, may courier costs be included in the budget?	CPA does not deliver assets to the selected Proposer's office. Per the response to Question 2, assets are picked up from and returned to CPA's Los Angeles office unless logistics do not permit, in which case CPA will coordinate the drop-off date and time. Transport costs are included in the tier price under Section 6.2. Delivery of CPA assets must be coordinated in advance and will only take place within business hours.

49	Will CPA provide promotional items and giveaways for events?	Yes. Per Task #2, item 3 and Exhibit E, Note 5, CPA provides all booth assets, collateral, and promotional items.
50	Do any booth assets, such as tablets or laptops, require charging? If so, will they be fully charged at pickup?	Where CPA provides such assets, they will be provided charged. The selected Proposer is responsible for their secure handling, storage, and return under Task #2, item 3.
51	Will the selected firm be responsible for printing, or will CPA provide all printed materials?	CPA provides all collateral and printed materials, per Task #2, item 3 and Exhibit E, Note 5. The selected Proposer is not responsible for printing.
52	How many campaigns are expected?	Exhibit E estimates two (2) refresher training sessions during the term, which correspond to new campaigns, major messaging changes, or newly assigned ambassadors under Task #1, item 5 and Section 4.2.
53	Will the refresher trainings be conducted virtually?	For pricing purposes, Proposers should assume refresher sessions are virtual. CPA will determine the format of each session based on the nature of the update, per Task #1, item 5.
54	Can the project lead attend refresher/messaging changes trainings and share updates with event staff? Or do all staff need to attend refresher/messaging changes trainings?	Per Task #1, item 5, all ambassadors must complete CPA-required training, and no ambassador may be deployed before completing it. CPA will direct at the time whether a given refresher session must be attended by all ambassadors or may be delivered by the project lead, based on the nature of the update.
55	Can a company working on a CPA-funded city battery pilot also provide these street-team services? What disclosures or restrictions would apply?	Working on a CPA-funded program does not by itself disqualify a Proposer. Proposers are required under Section 10 to review all applicable conflict of interest laws and to complete Exhibit D2 (Certification of No Conflict of Interest) and Exhibit D5 (Campaign Contribution Disclosure Form). Disclose the relationship in the proposal; CPA will evaluate any disclosed relationship on its facts.
56	Can we continue normal work with a city contact who also serves on CPA's board, as long as we do not discuss this bid? How should we handle references from that person?	Ordinary business unrelated to this solicitation may continue, provided this solicitation is not discussed. Section 10 prohibits contacting or receiving information regarding this solicitation from anyone other than the email address specified in the Task Order, and provides that CPA may disqualify a proposal if it does. A CPA Regular or Alternate Director should not be used as a

		reference for this proposal. Proposers must also complete Exhibit D5 and review Government Code Section 84308.
57	Are monthly management/reporting applicable in months with no events?	See the response to Question 27.
58	What background checks are required, and how large a backup roster should we plan for? Will CPA offer training quickly enough for replacements at CPAs request or due to personal emergencies to meet the required deadlines? Will previously trained leads be able to provide training for such cases?	Background check scope and standards will be provided at the technical briefing with the selected Proposer; see the response to Question 4. The Task Order does not specify a backup roster size. Under Task #2, item 1.2 the selected Proposer is responsible for backup coverage, and under Task #1, item 8 a replacement ambassador must be provided within two (2) business days of a CPA request or before the next assigned event, whichever is earlier. Per Task #1, item 5, no ambassador may be deployed before completing CPA-required training; CPA will schedule training for replacement ambassadors to support that requirement. CPA will determine whether previously trained leads may deliver that training.
59	Can we add subconsultants or rotate trained staff later, and what notice or paperwork would you need?	Subconsultants not identified in the proposal require CPA's prior written consent under the Master Agreement; see the response to Question 17. Staff may be rotated provided each new ambassador completes a background check under Task #1, item 6 and CPA-required training under Task #1, item 5 before deployment, is added to the ambassador roster under Task #1, Deliverable 3, and is approved by CPA per the response to Question 15. Exhibits D1 and D4 must be executed for new personnel.
60	The evaluation table refers to Section 8.1, but we cannot find it. Should this refer to Section 7.1?	Yes. The reference to "Section 8.1" in the Proposal Evaluation Criteria table should read "Section 7.1, Proposal Requirements."
61	There are previously awarded contracts for street team services – \$60,000 June 2024 contract, \$45,000 March 2026 amendment and \$100,000 July 2026 contract. Given the recent nature of these, is this supplemental to working with existing vendors or would we be bidding against previously-awarded vendors?	CPA declines to respond regarding other contracts. This Task Order is a competitive solicitation and all proposals will be evaluated solely against the criteria in Section 6.4.

62	How will you compare vendors with prior CPA experience against new vendors with similar outreach experience?	The Task Order outlines the evaluation criteria in Section 6.4 and “Section 7.1, Proposal Requirements.”. Prior CPA experience is not a separate evaluation criterion.
63	Are you open to working with teams with strong backgrounds in civic outreach and marketing, community health, and clean energy, but who are not solely marketing or communication firms?	All qualified Proposers may participate in this Task Order.
64	What have you learned from previous street teams, and what would you like the next team to do better?	CPA will conduct a kickoff meeting with the selected Proposer to discuss feedback from previous campaigns.
65	Can you share a past example of workplace on this or analogous efforts that CPA considers exemplary?	Not at this time.
66	Do you need names and resumes for every ambassador and backup by October 7, or just the key team members and a staffing plan?	Proposals should include the components listed in Section 7.1. Resumes for individual ambassadors are not required with the proposal; provide the proposed staffing approach and key personnel. The ambassador roster is a post-award deliverable under Task #1, Deliverable 3, and CPA approval of individual ambassadors occurs at that stage; see the response to Question 15.
67	If a Mandarin-speaking ambassador is unavailable, can we provide an onsite interpreter at our cost?	Task #2, item 1.1 requires ambassadors with the language capability CPA designates for the event. Substituting an onsite interpreter requires CPA's prior written approval. Any such cost is the selected Proposer's responsibility and may not be billed to CPA.