



# ADVICE LETTER SUMMARY

## ENERGY UTILITY



MUST BE COMPLETED BY UTILITY (Attach additional pages as needed)

Company name/CPUC Utility No.:

Utility type:

ELC       GAS       WATER  
 PLC       HEAT

Contact Person:

Phone #:  
E-mail:  
E-mail Disposition Notice to:

EXPLANATION OF UTILITY TYPE

ELC = Electric      GAS = Gas      WATER = Water  
PLC = Pipeline      HEAT = Heat

(Date Submitted / Received Stamp by CPUC)

Advice Letter (AL) #:

Tier Designation:

Subject of AL:

Keywords (choose from CPUC listing):

AL Type:  Monthly     Quarterly     Annual     One-Time     Other:

If AL submitted in compliance with a Commission order, indicate relevant Decision/Resolution #:

Does AL replace a withdrawn or rejected AL? If so, identify the prior AL:

Summarize differences between the AL and the prior withdrawn or rejected AL:

Confidential treatment requested?  Yes     No

If yes, specification of confidential information:

Confidential information will be made available to appropriate parties who execute a nondisclosure agreement. Name and contact information to request nondisclosure agreement/ access to confidential information:

Resolution required?  Yes     No

Requested effective date:

No. of tariff sheets:

Estimated system annual revenue effect (%):

Estimated system average rate effect (%):

When rates are affected by AL, include attachment in AL showing average rate effects on customer classes (residential, small commercial, large C/I, agricultural, lighting).

Tariff schedules affected:

Service affected and changes proposed<sup>1</sup>:

Pending advice letters that revise the same tariff sheets:

<sup>1</sup>Discuss in AL if more space is needed.

**Protests and all other correspondence regarding this AL are due no later than 20 days after the date of this submittal, unless otherwise authorized by the Commission, and shall be sent to:**

CPUC, Energy Division  
Attention: Tariff Unit  
505 Van Ness Avenue  
San Francisco, CA 94102  
Email: [EDTariffUnit@cpuc.ca.gov](mailto:EDTariffUnit@cpuc.ca.gov)

Name:  
Title:  
Utility Name:  
Address:  
City:  
State: Zip:  
Telephone (xxx) xxx-xxxx:  
Facsimile (xxx) xxx-xxxx:  
Email:

Name:  
Title:  
Utility Name:  
Address:  
City:  
State: Zip:  
Telephone (xxx) xxx-xxxx:  
Facsimile (xxx) xxx-xxxx:  
Email:

## ENERGY Advice Letter Keywords

Affiliate	Direct Access	Preliminary Statement
Agreements	Disconnect Service	Procurement
Agriculture	ECAC / Energy Cost Adjustment	Qualifying Facility
Avoided Cost	EOR / Enhanced Oil Recovery	Rebates
Balancing Account	Energy Charge	Refunds
Baseline	Energy Efficiency	Reliability
Bilingual	Establish Service	Re-MAT/Bio-MAT
Billings	Expand Service Area	Revenue Allocation
Bioenergy	Forms	Rule 21
Brokerage Fees	Franchise Fee / User Tax	Rules
CARE	G.O. 131-D	Section 851
CPUC Reimbursement Fee	GRC / General Rate Case	Self Generation
Capacity	Hazardous Waste	Service Area Map
Cogeneration	Increase Rates	Service Outage
Compliance	Interruptible Service	Solar
Conditions of Service	Interutility Transportation	Standby Service
Connection	LIEE / Low-Income Energy Efficiency	Storage
Conservation	LIRA / Low-Income Ratepayer Assistance	Street Lights
Consolidate Tariffs	Late Payment Charge	Surcharges
Contracts	Line Extensions	Tariffs
Core	Memorandum Account	Taxes
Credit	Metered Energy Efficiency	Text Changes
Curtable Service	Metering	Transformer
Customer Charge	Mobile Home Parks	Transition Cost
Customer Owned Generation	Name Change	Transmission Lines
Decrease Rates	Non-Core	Transportation Electrification
Demand Charge	Non-firm Service Contracts	Transportation Rates
Demand Side Fund	Nuclear	Undergrounding
Demand Side Management	Oil Pipelines	Voltage Discount
Demand Side Response	PBR / Performance Based Ratemaking	Wind Power
Deposits	Portfolio	Withdrawal of Service
Depreciation	Power Lines	



April 1, 2026

California Public Utilities Commission  
Energy Division  
Attention: Tariff Unit  
505 Van Ness Avenue, 4th Floor  
San Francisco, CA 94102-3298

**Advice Letter CPA 0041-E**

**SUBJECT: Clean Power Alliance of Southern California’s Disadvantaged Communities Green Tariff Program and Community Solar Green Tariff Program Budget Estimates for 2027**

**PURPOSE**

Pursuant to California Public Utilities Commission’s (“Commission”) Resolution E-4999,<sup>1</sup> Resolution E-5102,<sup>2</sup> Resolution E-5125,<sup>3</sup> and Decision (“D.”) 24-05-065<sup>4</sup> Clean Power Alliance of Southern California (“CPA”) respectfully submits this Advice Letter (“AL”) for approval of its program budget estimates and marketing, education, and outreach (“ME&O”) plan for CPA’s Disadvantaged Communities Green Tariff (“DAC-GT”) and Community Solar Green Tariff (“CSGT”) programs.

**BACKGROUND**

On June 21, 2018, the Commission issued Decision (“D.”) 18-06-027 adopting new programs to promote the installation of renewable generation among residential customers in Disadvantaged Communities (“DACs”), as directed by the California Legislature in Assembly Bill (“AB”) 327 (Perea), Stats. 2013, Ch. 611. Pursuant to D.18-06-027, Community Choice Aggregators

---

<sup>1</sup> Commission Resolution E-4999, Pursuant to Decision 18-06-027, Approving with Modification, Tariffs to Implement the Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs, at pp. 67 (Ordering Paragraph (“OP”) 2) and 68 (OP 4).

<sup>2</sup> Commission Resolution E-5102, Approving with Modification, Clean Power Alliance’s Tariffs to Implement the Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs, at pp. 7-8.

<sup>3</sup> Commission Resolution E-5125, Approves with Modification Pacific Gas and Electric Company’s and Southern California Edison Company’s Requests to Adjust Administrative & Marketing Budget Caps for the Disadvantaged Communities Green Tariff and/or Community Solar Green Tariff programs, at p. 11 (OP 3).

<sup>4</sup> D.24-05-065, Decision Modifying Green Access Program Tariffs and Adopting a Community Renewable Energy Program, at pp. 169-170 (OPs 2, 3(b), and 3(e)).

(“CCAs”) may develop and implement their own DAC-GT and CSGT programs.<sup>5</sup> CCA programs must abide by all DAC-GT or CSGT rules and requirements adopted in D.18-06-027. D.18-06-027 provides that CCAs must file a tier 3 advice letter to implement the CCA DAC-GT and CSGT programs and allows CCAs to combine DAC-GT and CSGT proposals into one tier 3 advice letter.<sup>6</sup> Resolution E-4999 further stipulates that such advice letters must be filed on or before January 1, 2021, or the capacity allocated to the CCA will be reverted to an investor-owned utility (“IOU”) or another CCA.<sup>7</sup> Accordingly, CPA filed its tier 3 advice letter on December 27, 2019 to create DAC-GT and CSGT programs consistent with all provisions in D.18-06-027, D.18-10-007,<sup>8</sup> Resolution E-4999, and guidance received from the Commission’s Energy Division.

Subsequently, the Commission approved CPA’s DAC-GT and CSGT programs by issuing Resolution E-5102 on November 5, 2020. Resolution E-5102 requires CPA to “submit an annual program budget estimate and an annual ME&O plan by February 1<sup>st</sup> of every year, starting in 2021, for the next program year.”<sup>9</sup> Resolution E-4999 provides similar reporting and budgeting requirements and outlines the descriptions to be provided for each budget line item.<sup>10</sup> In Resolution E-5125, the Commission ordered program administrators to submit their DAC-GT and CSGT annual budget advice letters as tier 2 advice letters.<sup>11</sup>

On June 6, 2024, the Commission issued D.24-05-065 which increases the DAC-GT program capacity cap for some program administrators, requires automatic enrollment for DAC-GT, requires an update to the DAC-GT cost-containment cap, makes revisions to the CSGT program, changes the submission date of DAC-GT Program Administrators’ annual budget advice letters to April 1<sup>st</sup>, and requires an update to DAC-GT and CSGT tariffs.<sup>12</sup> Accordingly, CPA filed AL 0032-E to update its DAC-GT and CSGT tariffs.<sup>13</sup> On November 5, 2024, the Commission approved CPA AL 0032-E in a standard disposition letter.

Accordingly, CPA files this tier 2 AL in compliance with Resolution E-4999, Resolution E-5102, Resolution E-5125, and D.24-05-065 and submits the annual budget estimate detailed herein for Commission approval.

---

<sup>5</sup> D.18-06-027, Alternate Decision Adopting Alternatives to Promote Solar Distributed Generation in Disadvantaged Communities, issued June 22, 2018, at p.104 (OP 17).

<sup>6</sup> *Id.* at p. 56 (Footnote (“FN”) 36).

<sup>7</sup> Resolution E-4999, at p. 54 (OP 19).

<sup>8</sup> D.18-10-007, Decision Correcting and Clarifying Decision 18-06-017, issued October 11, 2018.

<sup>9</sup> Resolution E-5102, at p. 8.

<sup>10</sup> Resolution E-4999, at pp. 67-68 (OPs 2-4).

<sup>11</sup> Resolution E-5125, at p.11 (OP 3).

<sup>12</sup> D.24-05-065, at pp. 169-171 (OPs 2 and 3).

<sup>13</sup> Advice Letter 0032-E Clean Power Alliance of Southern California’s Disadvantaged Communities Green Tariff Program and Community Solar Green Tariff Program Tariff Updates Pursuant to D.24-05-065, September 27, 2024.

## **DISCUSSION**

### **1. Previous Program Year Balances**

On July 8, 2024, CPA submitted AL 0029-E (the “2024 Budget AL”), which included budget projections for CPA’s DAC-GT and CSGT programs for Program Year (“PY”) 2025. The proposed budgets set forth in the 2024 Budget AL were subsequently approved by the Commission. A summary of CPA’s approved PY 2025 budget is presented below in Table 1.

**Table 1. CPA’s Approved PY 2025 Budget**

<b>Category</b>	<b>DAC-GT</b>	<b>CSGT</b>	<b>Overall Total</b>
<b>Above Market Generation Costs</b>	\$1,605,769	\$302,542	\$1,908,311
<b>20% Bill Discount</b>	\$3,626,763	\$398,980	\$4,025,743
<b>Program Administration Costs</b>	\$386,131	\$74,965	\$461,096
<b>Marketing, Education &amp; Outreach Costs</b>	\$28,000	\$31,000	\$59,000
<b>Independent Evaluator</b>	\$0	\$0	\$0
<b>Total</b>	\$5,646,663	\$807,487	\$6,454,150

CPA’s PY 2025 actual expenses, approved budget, and unspent balance are indicated in Table 2 below.

**Table 2. CPA’s PY 2025 Expenses and Unspent Balance**

	<b>DAC-GT</b>	<b>CSGT</b>	<b>Total</b>
Above Market Generation Costs	\$1,629,888	\$106,600	\$1,736,488
20% Bill Discount	\$2,151,049	\$72,733	\$2,223,782
Program Administration Costs	\$205,950	\$35,027	\$240,977
Marketing, Education & Outreach Costs	\$23,705	\$29,488	\$53,193
Independent Evaluator	\$0	\$0	\$0
<b>PY 2025 Actual Expenses Total</b>	\$4,010,592	\$243,848	\$4,254,440
<b>PY 2025 Approved Program Budget</b>	\$5,646,663	\$807,487	\$6,454,150
<b>PY 2025 Unspent Balance</b>	\$1,636,071	\$563,639	\$2,199,710

CPA’s figures include all realized and accrued expenses for 2025 as of the date of this AL.<sup>14</sup>

## 2. Program Budget Estimates for Program Year 2027

For PY 2027, CPA is proposing a total budget of \$7,189,661 for the DAC-GT and CSGT programs. This includes \$5,948,043 for DAC-GT and \$1,241,618 for CSGT. Table 3 shows the proposed program budgets using the budget categories required in Resolution E-4999. The specific budget categories are discussed further below along with detailed budget information for both programs.

**Table 3. CPA’s Proposed Budgets for DAC-GT and CSGT for PY 2027**

Category	DAC-GT	CSGT	Total
Above Market Generation Costs	\$2,318,961	\$705,578	\$3,024,539
20% Bill Discount	\$3,254,076	\$442,554	\$3,696,630
Program Administration Costs	\$351,506	\$69,986	\$421,492
Marketing, Education & Outreach Costs	\$23,500	\$23,500	\$47,000
Independent Evaluator	\$0	\$0	\$0
<b>PY 2027 Budget Total</b>	<b>\$5,948,043</b>	<b>\$1,241,618</b>	<b>\$7,189,661</b>

CPA submits two adjustments to its DAC-GT PY 2027 remittance request. First, CPA submits an adjustment to address a typographical error in CPA AL 0035-E in which CPA’s PY 2024 unspent balance was underreported by \$499, resulting in an additional \$499 allocated to CPA’s DAC-GT PY 2025 approved program budget.<sup>15</sup> CPA has therefore reduced its DAC-GT PY 2027 remittance request by \$499. Second, CPA submits an adjustment to address an additional spend of \$24,119 for PY 2025 DAC-GT above market generation costs beyond what was proposed in the 2024 Budget AL. The additional spend is a result of CPA serving additional customers in connection with the transfer of 1.530 MW of DAC-GT capacity from SCE to CPA.<sup>16</sup> The transfer of that additional capacity allocation occurred after the submission of the 2024 Budget AL and was therefore not incorporated in the proposed budget for PY 2025.

For PY 2027, CPA requests \$4,990,450 in total remittances, which shall be the total amount of CPA’s requested PY 2027 budget less (1) CPA’s PY 2025 unspent funds, and (2) CPA’s PY 2024 DAC-GT unspent balance correction, as detailed in Table 4 below.

<sup>14</sup> “Above Market Generation Costs” refers to “net renewable resource costs in excess of the otherwise applicable class average generation rate that will be used to calculate DAC-GT and CSGT customers’ bills” (Resolution E-4999, at p. 27 (FN 61)).

<sup>15</sup> CPA AL 0035-E Clean Power Alliance of Southern California’s Disadvantaged Communities Green Tariff Program and Community Solar Green Tariff Program Budget Estimates for 2026, April 1, 2025, at p. 3.

<sup>16</sup> See CPA AL 0036-E Proposed Transfer of Southern California Edison Company Disadvantaged Communities – Green Tariff Program Capacity to Clean Power Alliance of Southern California, June 18, 2025, approved by the Commission on July 18, 2025.

**Table 4. CPA’s Remittance Request for DAC-GT and CSGT for PY 2027**

<b>Category</b>	<b>DAC-GT</b>	<b>CSGT</b>	<b>Total</b>
Above Market Generation Costs	\$2,318,961	\$705,578	\$3,024,539
20% Bill Discount	\$3,254,076	\$442,554	\$3,696,630
Program Administration Costs	\$351,506	\$69,986	\$421,492
Marketing, Education & Outreach Costs	\$23,500	\$23,500	\$47,000
Independent Evaluator	\$0	\$0	\$0
<b>PY 2027 Budget Subtotal</b>	<b>\$5,948,043</b>	<b>\$1,241,618</b>	<b>\$7,189,661</b>
<b>PY 2025 Unspent Funds (less balance corrections)</b>	<b>\$1,611,952</b>	<b>\$563,639</b>	<b>\$2,175,591</b>
<b>Subtract PY 2024 DAC-GT Unspent Balance Correction</b>	<b>\$499</b>	<b>\$0</b>	<b>\$499</b>
<b>Add PY 2025 Above Market Generation Balance Correction</b>	<b>\$24,119</b>	<b>\$0</b>	<b>\$24,119</b>
<b>Subtract Total PY 2025 Unspent Funds</b>	<b>\$1,635,572</b>	<b>\$563,639</b>	<b>\$2,199,211</b>
<b>PY 2027 Remittance Request</b>	<b>\$4,312,471</b>	<b>\$677,979</b>	<b>\$4,990,450</b>

**a. Budget Details**

Resolution E-4999 requires that annual budget submissions include the following:<sup>17</sup>

- Above Market Generation Costs
- 20 percent bill discount for all participating customers (“20 Percent Bill Discount” or “20% Bill Discount”)
- Program administration costs (“Program Administration Costs”)
- ME&O funding (“ME&O Costs”)
- Independent evaluator

CPA addresses these five requirements in the following subsections.

**i. Above Market Generation Costs**

The Above Market Generation Costs for DAC-GT and CSGT in PY 2027 will be calculated by comparing the generation cost for DAC-GT and CSGT resources to the generation cost for the base product – CPA’s “Clean Power” product – that customers would otherwise receive if they were not participating in the programs. The generation cost for the base product is a weighted average of the generation costs of the product’s renewable and non-renewable content, including Resource Adequacy. The delta between this weighted average cost and the generation cost of the DAC-GT resource was then multiplied by the forecasted volume to be served each month to arrive

<sup>17</sup> Resolution E-4999, at p. 67 (OP 2).

at the total Above Market Generation Costs from the program.

Per D.24-05-065, the DAC-GT program capacity allocation was increased for each DAC-GT Program Administrator “who is close to being fully procured... to allow the enrollment of an additional 50 percent of eligible customers.”<sup>18</sup> Accordingly, CPA was allocated 6.095 MW in addition to CPA’s prior allocated capacity of 12.190 MW, determined by Resolution E-4999.<sup>19</sup> On June 18, 2025, CPA submitted AL 0036-E seeking to transfer 1.530 MW of program capacity from SCE proportional to the share of residential customers served, or to be served, in communities joining CPA service.<sup>20</sup> On July 18, 2025, the Commission approved AL 0036-E in a standard disposition letter.

In December 2025, CPA entered into four power purchase agreements (“PPAs”) with an aggregate nameplate capacity of 12.545 MW of project capacity assigned to CPA’s DAC-GT program. On December 23, 2025, CPA submitted AL 0039-E seeking approval of its 2025 DAC-GT PPAs.<sup>21</sup> On January 22, 2026, the Commission approved AL 0039-E in a standard disposition letter. CPA has contracted for the full capacity of DAC-GT. CPA will continue to serve its DAC-GT customers with interim DAC-GT resources in PY 2027 in addition to generation from operational projects.

CPA has contracted for the full capacity of CSGT.<sup>22</sup> The budget estimates for the Above Market Generation Costs in PY 2027 are summarized in Table 5 below.

**Table 5: CPA’s Estimated Above Market Generation Costs for DAC-GT and CSGT for PY 2027**

	DAC-GT	CSGT	TOTAL
<b>Total customer load (kWh)</b>	52,073,820	8,856,360	60,930,180
<b>Total unsubscribed output (kWh)</b>	0	0	0
<b>Total volume (kWh)</b>	52,073,820	8,856,360	60,930,180
<b>Above Market Generation Costs</b>	\$2,318,961	\$705,578	\$3,024,539

**ii. 20% Bill Discount**

As described in this AL, program participants will receive a 20% discount on the otherwise applicable rate, to be applied as a bill credit to their CPA utility charges. CPA’s PY 2027 budget includes the estimated total amount of the customer bill discount to be recovered, as summarized

<sup>18</sup> D.24-05-065, at p. 170 (OP 3(e)).

<sup>19</sup> *Id.* Table 6: DAC-GT Capacity Estimates by Program Administrator, at p. 137.

<sup>20</sup> *See* CPA AL 0036-E.

<sup>21</sup> CPA AL 0039-E Clean Power Alliance of Southern California’s Disadvantaged Communities Green Tariff Program 2025 Power Purchase Agreement Approval, December 23, 2025.

<sup>22</sup> Quarterly Disadvantaged Communities Green Tariff and Community Solar Green Tariff Programs Report for Fourth Quarter 2025 and Semi-annual Community Solar Green Tariff Program Report for the Period of July 2025 to December 2025 for Clean Power Alliance of Southern California, submitted on January 30, 2026, Attachment A, at pp. 2-3.

in Table 6 below. The budget estimates are based on forecasted monthly enrollment in the DAC-GT program and average monthly California Alternate Rates for Energy (“CARE”) customer bills in CPA’s service territory.

**Table 6: CPA’s Estimated 20% Bill Discount Costs for DAC-GT and CSGT for PY 2027**

Category	DAC-GT	CSGT	Total
<b>Total New Customer Enrollment PY 2027</b>	0	0	0
<b>Cumulative Customers Enrolled<sup>23</sup></b>	10,000	1,360	11,360
<b>20 Percent Bill Discount</b>	\$3,254,076	\$442,554	\$3,696,630

### iii. Program Administration Costs

Administration costs are broken into Program Management, Information Technology (“IT”), Billing Operations, Regulatory Compliance, and Procurement. These cost categories are discussed further in the following subsections. Resolution E-4999 adopts a cap of 10% of each program’s total annual budget to be allocated to Program Administration Costs.<sup>24</sup>

For PY 2027, CPA estimates total Program Administration Costs of \$351,506 for DAC-GT, which is 5.9% of the total DAC-GT budget of \$5,948,043. For CSGT in PY 2026, CPA estimates total Program Administration Costs of \$69,986, which is 5.6% of the total CSGT budget of \$1,241,618.

Table 7 shows the total proposed Program Administration Costs for the two programs for PY 2027, and the estimates are discussed in further detail as follows.

**Table 7: CPA's Proposed Program Administration Budgets for DAC-GT and CSGT for PY 2027**

Category	DAC-GT	CSGT	Total
<b>Program Management</b>	\$336,506	\$54,986	\$391,492
<b>Information Technology</b>	\$15,000	\$15,000	\$30,000
<b>Billing Operations</b>	\$0	\$0	\$0
<b>Regulatory Compliance</b>	\$0	\$0	\$0
<b>Procurement</b>	\$0	\$0	\$0
<b>Total</b>	<b>\$351,506</b>	<b>\$69,986</b>	<b>\$421,492</b>

### 1. Program Management

CPA estimates total program management costs of \$391,492 in PY 2027 for staff time to design and initiate program implementation, marketing, and procurement, and ensure coordination with Southern California Edison Company (“SCE”) and the Commission for budgetary and regulatory

<sup>23</sup> Program enrollment cap changes quarterly based on the ongoing average monthly kWh consumption. Enrollment cap for DAC-GT is 10,000 as of the date of submittal of this AL.

<sup>24</sup> Resolution E-4999, at p. 57 (Findings and Conclusions 41).

compliance. Shared program management costs are divided between the two program budgets based on each program’s proportion of the combined capacity (measured in MW) of DAC-GT (85.46% of combined capacity) and CSGT (14.54% of combined capacity). All program-specific costs are allocated to their associated program. Table 8 shows the details of the program management budget proposed for PY 2026.

**Table 8: Program Management Budget Details**

<b>Position</b>	<b>2027 Fully Loaded Hourly Rate</b>	<b>2027 % Yr</b>	<b>2027 Hours</b>	<b>2027 DAC-GT Labor Spend</b>	<b>2027 CSGT Labor Spend</b>	<b>2027 Total Labor Spend</b>
<b>Program Manager</b>	\$174.61	80%	1,664	\$248,325	\$42,233	\$290,558
<b>Program Associate</b>	\$98.37	10%	208	\$17,486	\$2,974	\$20,460
<b>Financial Manager</b>	\$188.71	10%	208	\$33,547	\$5,706	\$39,253
<b>Procurement &amp; Contracts Manager</b>	\$165.01	2.5%	80	\$13,201	\$0	\$13,201
<b>Procurement/Contracts Associate</b>	\$113.12	0%	0	\$0	\$0	\$0
<b>Marketing Manager</b>	\$134.71	10%	208	\$23,947	\$4,073	\$28,020
<b>Total</b>			<b>2,368</b>	<b>\$336,506</b>	<b>\$54,986</b>	<b>\$391,492</b>

## **2. Information Technology (“IT”)**

CPA estimates costs of \$15,000 for the DAC-GT program and \$15,000 for the CSGT program in PY 2027 for vendor services related to IT. For the DAC-GT program, IT costs will cover enrollment process needs in CPA’s Customer Relationship Management System due to automatic enrollment in accordance with D. 24-05-065.<sup>25</sup> For the CSGT program, IT costs will cover improvements to the Customer Relationship Management System reporting and procedures for customer engagement.

## **3. Billing Operations**

CPA does not expect to incur any incremental billing operations costs for the DAC-GT or CSGT programs during PY 2027 beyond the website enhancements that are included in the ME&O budget.

## **4. Regulatory Compliance**

CPA does not estimate any specific regulatory compliance costs associated with the DAC-GT and CSGT programs. CPA assumes the regulatory support for these two programs will be absorbed in its general Regulatory Affairs budget.

<sup>25</sup> D. 24-05-065, at p. 170 (OP 3(b)).

## 5. Procurement

CPA does not estimate any specific procurement costs associated with the DAC-GT program in PY 2027. CPA has procured capacity for the DAC-GT program in an amount equal to its capacity allocation for DAC-GT.

CPA does not estimate any specific procurement costs associated with the CSGT program. CPA has procured capacity for the CSGT program in an amount equal to its capacity allocation for CSGT and D.24-05-065 discontinued future solicitations for the CSGT program.<sup>26</sup>

### iv. ME&O Costs

Resolution E-4999 adopts a cap of 4% of each program's total annual budget to be allocated to ME&O Costs.<sup>27</sup> For PY 2027, CPA estimates total ME&O Costs of \$23,500 for DAC-GT, which is 0.4% percent of its total budget of \$5,948,043. For PY 2027, CPA estimates total ME&O Costs of \$23,500 for CSGT, which is 1.9% percent of its total budget of \$1,241,618.

CPA plans to implement the proposed ME&O efforts with a combination of third-party creative and digital agencies and other print and media vendors. To determine the budget estimates for ME&O Costs for DAC-GT and CSGT, CPA worked with its current third-party vendors to develop proxy estimates based on detailed estimated and/or actual spend for similar ME&O activities for similar programs. These estimates include costs for graphic design and production, translation, printing and mailing, website design, and social media and paid media buys. Further details are included in CPA's annual ME&O plan, which is attached hereto as Appendix A.

A detailed account of the PY 2027 ME&O Costs is available in Table 9 below.

---

<sup>26</sup> *Id.*, at p. 169 (OP 2).

<sup>27</sup> Resolution E-4999, at p. 57 (Findings and Conclusions 41).

**Table 9: CPA’s Proposed ME&O Budget for DAC-GT and CSGT for PY 2027**

Category	DAC-GT	CSGT	Total
<b>Grassroots Marketing</b>			
CBO grants	\$0	\$0	\$0
Event display materials/ handouts/supplies	\$2,000	\$2,000	\$4,000
<i>Subtotal</i>	<i>\$2,000</i>	<i>\$2,000</i>	<i>\$4,000</i>
<b>Targeted Marketing</b>			
Direct mail postage/printing	\$12,000	\$12,000	\$24,000
Ethnic media radio ads	\$0	\$0	\$0
Ethnic media print ads	\$0	\$0	\$0
Graphic design	\$1,000	\$1,000	\$2,000
Translation services	\$2,000	\$2,000	\$4,000
<i>Subtotal</i>	<i>\$15,000</i>	<i>\$15,000</i>	<i>\$30,000</i>
<b>Broad-based Marketing</b>			
Social media ads	\$2,500	\$2,500	\$5,000
Digital ads	\$0	\$0	\$0
Graphic design	\$0	\$0	\$0
Flyers/fact sheets printing	\$0	\$0	\$0
Translation services	\$0	\$0	\$0
Website graphic design	\$3,000	\$3,000	\$6,000
Web page translations	\$1,000	\$1,000	\$2,000
<i>Subtotal</i>	<i>\$6,500</i>	<i>\$6,500</i>	<i>\$13,000</i>
<b>TOTAL</b>	<b>\$23,500</b>	<b>\$23,500</b>	<b>\$47,000</b>

**v. Independent Evaluator Funding**

Resolution E-4999 requires IOUs to include a budget for a proportional share of funding for an independent evaluator to review the DAC-GT and CSGT programs every three years beginning in PY 2021<sup>28</sup> and to review the CSGT program after the first year that customers can begin to subscribe to the program.<sup>29</sup>

Resolution E-5102 states that “responsibilities for funding the independent evaluator review remain with the IOUs for each service territory in which a CCA resides.”<sup>30</sup> Pursuant to Resolution E-5102, CPA does not budget any funds for the statewide independent evaluator.

**b. Program Capacity and Customer Details**

Resolution E-4999 states, “for each program, the budget submission must include details on the

<sup>28</sup> Resolution E-4999, at p. 68 (OP 5).

<sup>29</sup> *Id.*, at p. 31.

<sup>30</sup> Resolution E-5102, at p. 8.

program’s existing capacity, the capacity targeted for procurement in that program year, the number of customers currently served, and the number of additional customers estimated to be served.”<sup>31</sup> Table 10 provides this information for the PY 2026 and PY 2027 budgets.

**Table 10. CPA Targeted DAC-GT and CSGT Program Capacity and Enrollment**

Program Detail	DAC-GT		CSGT	
	PY 2026	PY 2027	PY 2026	PY 2027
Existing Contracted Capacity at beginning of period	7.27 MW	19.815 MW	3.37 MW	3.37 MW
Incremental Capacity targeted for procurement	12.545 MW	0 MW	0 MW	0 MW
Number of customers served at beginning of PY	10,000	10,000	360	1,360
Number of additional customer enrollments estimated	0	0	1,000	0
Total customer load	52,073MWh	52,073 MWh	8,856 MWh	8,856 MWh

**c. Public Purpose Program Fund Set Asides**

Upon approval of this AL, SCE will include CPA’s PY 2027 program budget in its 2027 Energy Resource Recovery Account (“ERRA”) Forecast Update in November 2026. SCE will remit program funds to CPA in quarterly installments (by January 1, April 1, July 1, and October 1 of each year). Per AB 1207 (Irwin), Stats. 2025, Ch. 117, 100% of DAC-GT and CSGT program costs will be recovered from the Public Purpose Program surcharge starting July 1, 2026.

In accordance with Resolution E-4999, once received, CPA will track the program funds in separate accounts for CSGT and DAC-GT programs and will record all generation cost deltas, customer bill discounts, and program expenses for each program.<sup>32</sup> CPA’s 2027 Annual Budget Advice Letter will include a reconciliation of the PY 2026 budget estimate with actual expenditures, along with its PY 2028 budget forecast.

**CONCLUSION**

For the reasons stated in this AL, CPA requests approval of its PY 2027 budgets for its DAC-GT and CSGT programs.

**APPENDICES**

Appendix A: Annual Marketing, Education, and Outreach Plan

**TIER DESIGNATION**

Pursuant to General Order (GO) 96-B, Energy Industry Rule 5.2, Resolution E-4999, Resolution E-5102, Resolution E-5125, and D.24-05-065, this AL is submitted with a Tier 2 designation.

---

<sup>31</sup> Resolution E-4999, at p. 27.

<sup>32</sup> *Id.* at pp. 26-27.

## **EFFECTIVE DATE**

This AL will become effective on May 1, 2026, which is the 30<sup>th</sup> calendar day after the date of its submission.

## **NOTICE**

Anyone wishing to protest this AL may do so by letter via U.S. Mail, facsimile, or electronically, any of which must be received by the Energy Division and CPA no later than 20 days after the date of this AL. Protests should be submitted to:

CPUC, Energy Division  
Attention: Tariff Unit  
505 Van Ness Avenue  
San Francisco, CA 94102  
Email: EDTariffUnit@cpuc.ca.gov

In addition, protests and all other correspondence regarding this AL should be sent by letter or transmitted electronically to the attention of:

C.C. Song  
Senior Director, Regulatory Affairs  
Clean Power Alliance of Southern California  
801 S. Grand Ave., Suite 400  
Los Angeles, CA 90017  
Email: csong@cleanpoweralliance.org

Clark McIsaac  
Advisor, Regulatory Affairs  
Clean Power Alliance of Southern California  
801 S. Grand Ave., Suite 400  
Los Angeles, CA 90017  
Email: cmcisaac@cleanpoweralliance.org

There are no restrictions on who may file a protest, but the protest shall set forth specifically the grounds upon which it is based and shall be submitted expeditiously.

Pursuant to Resolution E-5174, this document will be submitted in electronic form only to EDTariffUnit@cpuc.ca.gov. In accordance with General Rule 4 of GO 96-B, CPA is serving copies of this AL to the interested parties shown on the R.14-07-002 and A.22-05-022 service lists. For changes to these service lists, please contact the Commission's Process Office at (415) 703-2021 or by electronic mail at Process\_Office@cpuc.ca.gov.

## **Appendix A: Power Share Program Marketing, Education, and Outreach Plan**

### Power Share Program Marketing, Education, and Outreach Plan ("ME&O Plan")

#### **Overview**

In January 2021, Clean Power Alliance ("CPA") launched its Disadvantaged Communities – Green Tariff ("DAC-GT") and Community Solar Green Tariff ("CSGT") programs, which provide 20% bill discounts and renewable energy to eligible customers in Disadvantaged Communities ("DACs"). These programs are meant to advance energy equity by providing affordable access to clean energy in underserved communities. Prior to launching the program, CPA branded the programs as "Power Share" (for DAC-GT) and "Community Solar" (for CSGT) to be better understood by the public.

CPA plans to continue implementing similar Marketing, Education, and Outreach ("ME&O") strategies for CSGT that were used in Program Year 2025. CPA will further develop customer-facing marketing and educational materials for CSGT to build customer awareness and interest in the program, enroll eligible customers in the program when new CSGT projects come online, and build and maintain a waitlist. CPA will conduct outreach to notify customers of their enrollment in CSGT and the benefits the program and project provide to the customers and the community. CPA will utilize the waitlist of enrolled, eligible customers to fill in for customers who unenroll or lose eligibility to maintain program participation at full enrollment.

This ME&O plan includes an outline of objectives, strategies, and tactics as well as associated budgets for 2027.

#### **Program Objectives**

The DAC-GT program provides eligible low-income customers living in DACs with access to 100% renewable energy as well as a 20% discount on their electricity bills. CPA will achieve the following program objective:

- Increase awareness about how the DAC-GT program benefits the community.
- Provide participating customers with 100% renewable energy at a 20% discount.

The CSGT program will provide low-income customers living in DACs within 5 miles of a community solar project site with access to locally generated, 100% renewable energy as well as a 20% discount on their electricity bills. CPA will achieve the following program objectives:

- Maintain full enrollment relative to the capacity of CPA's online CSGT projects. CPA will populate and maintain a waitlist and move customers into the program once there is space for new customers either due to unenrollment or new projects coming online. Interested customers will enroll in the program either through an online enrollment portal or by contacting CPA's customer call center.
- Increase awareness about how the CSGT program benefits the community.

- Provide participating customers with 100% renewable energy at a 20% discount.

### Target Audiences

<p><b>DAC-GT</b> An estimated 99,305 CPA-eligible customer accounts in DACs Customers include:</p> <ul style="list-style-type: none"> <li>• Renters</li> <li>• California Alternate Rates for Energy (“CARE”) and Family Electric Rate Assistance Program (“FERA”) recipients</li> <li>• Individually metered residents of affordable housing complexes</li> <li>• Monolingual non-English speakers (including Spanish and Simplified Chinese)</li> </ul>	<p><b>CSGT</b> An estimated 20,000 CPA-eligible customer accounts in the eligible DACs Customers include:</p> <ul style="list-style-type: none"> <li>• Renters</li> <li>• CARE and FERA recipients</li> <li>• Individually metered residents of affordable housing complexes</li> <li>• Monolingual non-English speakers (including Spanish and Simplified Chinese)</li> </ul>
---	--

### Key Messages

<p><b>DAC-GT</b></p> <ul style="list-style-type: none"> <li>• OVERARCHING MESSAGE – CPA’s program makes clean energy more affordable to low-income communities which otherwise may not have access to solar, wind, or other clean energy sources.</li> <li>• Economic benefits: Meaningful monthly electric bill savings for eligible customers; no need to purchase or install any equipment.</li> <li>• Equity: Access to clean power in underserved communities.</li> <li>• Environmental: Customers will benefit from local renewable energy, while helping lead the way to a greener future for all.</li> </ul>	<p><b>CSGT</b></p> <ul style="list-style-type: none"> <li>• OVERARCHING MESSAGE – Qualifying customers save 20% off their monthly electric bill and receive 100% local renewable power.</li> <li>• Economic: Eligible customers receive 20% discounts.</li> <li>• Local pride: Clean energy projects located in customers’ neighborhoods.</li> <li>• Equity: Access to clean power in underserved communities.</li> <li>• Environmental: Customers will benefit from local renewable energy while helping lead the way to a greener future for all.</li> <li>• CALL TO ACTION – Find out if you qualify today, learn more at <a href="http://SaveWithCPA.org">SaveWithCPA.org</a> or call 1-888-585-3788.</li> </ul>
--	--

**Strategies**

<b>Overarching</b> <ul style="list-style-type: none"><li>• Emphasize 20% discounts for customers, as well as site sponsors.</li><li>• Communicate the impact of applicable programs to each qualifying community.</li></ul>	
<b>DAC-GT</b> <ul style="list-style-type: none"><li>• No program specific strategies beyond those listed in the “overarching” section immediately above.</li></ul>	<b>CSGT</b> <ul style="list-style-type: none"><li>• Leverage CPA customer database to specifically target enrolled CARE and FERA customers in the eligible census tracts via email and direct mail.</li><li>• Since program beneficiaries will be local, there is an opportunity to engage local elected officials and advocacy group leaders to promote this program to their communities.</li></ul>

**Tactics**

Overarching

- Press Releases for milestones, such as new projects coming online.
- CPA staff will continue to work with its board members and member agencies to achieve support and endorsement of the Power Share and Community Solar programs.
- CPA will continue to target customers currently enrolled in CARE and FERA via targeted marketing tactics that support customer education about the program.
- CPA will continue to monitor and refresh outreach materials, messaging, organic social media, and website content and create communication kits for the member agencies and coordinate with their Public Information Officers to disseminate information about CPA’s program. The content will be available to be placed on city and board members’ websites, newsletters, social media channels, and bulletin boards and accessible to use in co-branded mail and email to their contact lists and networks in DACs (e.g., via neighborhood councils).

**DAC-GT**

- Partners
  - Member Agencies
- Owned media including organic social media, website updates, monthly emails, and print communications

**CSGT**

- Direct mail
- Owned media including organic social media, website updates, emails, and print communications
- Partners
  - Member Agencies
  - Community Sponsors

## Campaign Metrics

CPA will collect the following metrics for each applicable ME&O channel for 2025 and 2026. We will evaluate the projections below and optimize them accordingly. The following information reflects data for CPA's DAC-GT and CSGT programs for Q1 2025 through Q1 2026.

<b>DAC-GT</b> <b>Auto-Enrollment emails:</b> 1 per month  <b>Auto-Enrollment mailers:</b> 1 per month  <b>Overall Media Impressions:</b> 243,900  <b>Website pageviews:</b> 2,000  <b>Program auto-enrollment email open rate:</b> 1.7%  <b>Call center calls (by language about Power Share):</b> 5-10 English language, 1-2 Spanish language, and 0-1 Mandarin or Cantonese language calls/month	<b>CSGT Auto-Enrollment emails:</b> 1 per month  <b>Auto-Enrollment mailers:</b> 1 per month  <b>Website pageviews:</b> 1,000  <b>Program auto-enrollment email open rate:</b> 1.7%  <b>Call center calls (by language about Community Solar):</b> 0-1 English language, 0-1 Spanish language, and 0-1 Mandarin or Cantonese language calls/month
---	---