



Clean Power Alliance Clean Energy Innovation Solicitation: Emerging Technologies and New Business Models

Questions and Answers #1

Released June 30, 2025

Solicitation Overview

- 1. Will a proposal for the Innovation Solicitation be evaluated as submitted or will CPA be evaluating only according to the schedule laid out?**

Track 1 proposals will be evaluated according to the schedule outlined in Section 3(b) of the Track 1 Protocol. Track 2 submissions will be reviewed as they are submitted up to the deadline specified in Section 2(b) of the Track 2 Protocol.

Track 2 Requirements

- 2. Are energy efficiency programs under consideration for Track 2? If we provide a program proposal for an innovative energy efficiency program, would that be considered a valid "customer program"?**

Yes, an energy efficiency program may be proposed under Track 2 provided that the proposal delivers "a tangible benefit to CPA's operations or customer experience" and is compliant with the specifications referenced in Section 3(d) of the Track 2 Protocol.

- 3. On a similar note, would innovative financing programs that provide customers access to funding for implementation of energy efficiency/electrification measures be an acceptable proposal (for track 2)?**

Yes, innovative financing programs may be proposed under Track 2 provided that the proposal is compliant with the specifications referenced in Section 3(d) of the Track 2 Protocol.

- 4. Is there an upper or a lower limit for program budgets under this track (2)?**

Please refer to Compliant Submission Specifications in Section 3(d) of the Track 2 Protocol for proposal requirements, including but not limited to the requirement that a proposal deliver "a tangible benefit to CPA's operations or customer experience".