



Engaging with Our Communities

Clean Power Alliance regularly engages with our customers to inform them of CPA programs and services that help them save money and conserve energy to make Southern California more resilient and sustainable. In 2024, we participated in 240 community events and meetings to foster connections and share information.

We also work closely with CPA's Community Advisory Committee, a group of dedicated customers who are community leaders, who joined staff in



numerous outreach activities to connect with residents and advised our Board of Directors on policies, programs, and planning to ensure local needs and voices are represented.

CPA participated in chambers of commerce meetings each month, and is an active member or committee chair on several chamber sub-committees, including the Alhambra Chamber of Commerce Government Affairs Committee; the Greater Conejo Valley Chamber of Commerce Legislative Roundtable; the Los Angeles Business Council Energy and Environment Committee; the Monrovia Chamber of Commerce Government Affairs Committee; the South Pasadena Chamber of Commerce Legislative Committee; the Ventura Chamber of Commerce Economic Development Committee; the City of Santa Paula RoundTable; and the

West Ventura County Business Alliance Business Advocacy Committee.

In 2024, we sponsored the Drive Electric event in the Ventura Harbor, a celebration that raises awareness about the benefits of driving an electric vehicle as well as the annual Active Streets Mission to Mission event, which connected the cities of South Pasadena, Alhambra and San Gabriel through over five miles of car-free streets.

CPA also partnered with local nonprofit organizations and community groups such as the San Gabriel Valley Council of Governments to promote the Power Response program, the Sierra Club Westside Chapter on Power Response and the Sun Storage Rebate, and the Santa Monica Black Empowerment Association's Juneteenth bike-a-thon to promote CPA's programs for income-qualified customers. ⚡

Policy Advocacy

CPA increased our engagement with state and federal leaders in 2024 to advocate for substantial investments in renewable power sources and projects that will strengthen California's green energy portfolio and meet long-term sustainability goals. We had the opportunity to inform legislators of CPA's accomplishments and developed a deeper understanding of the top clean energy priorities officials have for the coming year.

State

CPA joined with other CCAs and trade association, the California Community Choice Association (CalCCA), to amplify our voice



in Sacramento during CalCCA's annual lobby day. We shared updates on the unique programs CPA offers to its customers while thoughtfully engaging in the ongoing energy affordability conversation.

CPA talked with legislators about actions that would curb rising customer electricity bills, such as centralizing the costs of new energy infrastructure and exploring expansions to California's electricity grid. Some of these ideas were ultimately

included in Proposition 4, which voters approved in the November general election. Efforts to expand California's electricity grid are expected to be proposed in legislation in the 2025-2026 legislative year, and CPA will continue to engage with legislators and stakeholders on this issue.

Federal

CPA held its first federal lobby day in Washington D.C. in 2024 to establish relationships with members of Congress and key committees and departments to highlight our accomplishments and programs. CPA staff made extensive outreach efforts to elevate CPA's work and

commitment to expand the coalition of leaders driving the clean energy transition on the national stage.

Meetings with elected offices were complemented by relationship building with committee staff from the House Committee on Energy and Commerce, Senate Committee on Energy & Natural Resources, the House Sustainable Energy and Environment Coalition, and the U.S. Department of Energy.

The federal agencies expressed interest in learning more about the various programs and outreach approaches that CPA uses to help customers better manage their energy and reduce electricity costs. ⚡

