



CPA's Power Response Multifamily Community Program

Save energy, earn money.

With Clean Power Alliance's Power Response Program, eligible multifamily properties can earn incentives with their residents when they work together to reduce energy.

OVERVIEW Clean Power Alliance (CPA), a not-for-profit, clean energy provider serving your community since 2019, is offering an incentivized energy-saving opportunity for eligible multifamily buildings. The program provides smart thermostats and financial incentives to building owners and residents for participating in the Power Response Multifamily Community Program. When energy use is higher than seasonally projected, together, you can save energy to lower costs, create healthier communities and a cleaner grid.

ELIGIBILITY REQUIREMENTS

- Property consists of five (5) or more units.
- Property and participating accounts must be active CPA customers.
- Are deed-restricted to limit tenancy to at least 65% of households at or below 80% of the Area Median Income OR at least 65% of households are CARE or FERA eligible.



INCENTIVES

PROPERTY INCENTIVES

- Free smart thermostat per unit and for eligible common areas
- \$130 for each smart thermostat installed and enrolled
- Annual \$30 participation incentive per enrolled device

RESIDENT INCENTIVES

- \$20 digital gift card upon enrolling
- Annual \$40 gift card for program participation

HOW IT WORKS

The property will lead the installation of the free smart thermostats which automatically adjust throughout the year when an Energy Saving Event is called. The smart thermostats will help residents use less energy when cooling and heating spaces, without experiencing uncomfortable temperature changes. Properties will receive an incentive for assisting residents with enrollment and completing the installation of smart thermostats. In addition, incentives will be provided for supporting the continued participation of residents in the Power Response Multifamily Community Program.

Questions? Contact CPA's Power Response customer support managed by our implementation partner at 1-888-292-0502 or powerresponse@cleanpoweralliance.org.





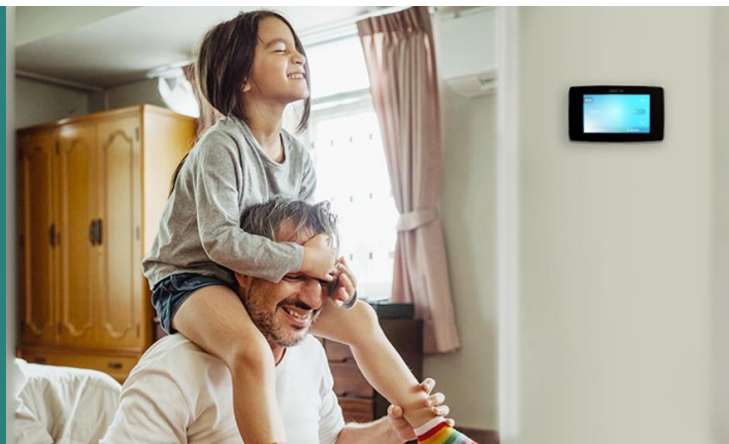
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ENROLL YOUR BUILDING IN FOUR STEPS

1. Work with CPA's dedicated representative to see if your building qualifies and complete a Program agreement.
2. Assist with resident enrollment in the Power Response Multifamily Community Program by educating and enrolling qualified residents, which includes helping residents understand how they will participate in this Program. CPA will provide detailed instructions to the property manager on how to assist residents as well as materials to educate residents about the Program.
3. Confirm the majority of residents can participate and work with CPA's dedicated representative to order the free smart thermostats.
4. Oversee installation, which requires a new or existing building-wide WiFi network. All smart thermostats will need to be installed and connected to a WiFi network that will be maintained by the property through the duration of the Program. For completing this work and facilitating enrollments, the site will receive \$130 per device.

If you are a property interested in participating or learning more about the **Power Response Program**, please email powerresponse@cleanpoweralliance.org.



CPA looks forward to your partnership to advance collective sustainability goals as well as support grid reliability.

