



# CPA's Power Response Commercial Leaders Program

## Save energy, earn money.

*Clean Power Alliance's Power Response Program incentivizes businesses and public sector customers for their environmental stewardship.*

### What is the Power Response Commercial Leaders Program?

CPA is a not-for-profit, clean energy provider serving your community since 2019. Our Power Response Commercial Leaders program incentivizes business and public sector customers to actively reduce their energy use during times of higher than seasonally projected energy demand. These periods prompt Commercial Energy Saving Events that eligible customers can participate in to reduce their energy use. When CPA Power Response customers adjust their energy use, together they are helping build cleaner and more resilient communities.



## ELIGIBILITY REQUIREMENTS

- CPA customer on a business rate.
- Site(s) that regularly use energy during the Power Response Commercial Leader peak periods of 4-9 PM and can reduce electricity usage during that time when Commercial Energy Saving Events are called.
- Site(s) with eligible smart device(s) or have the ability to manually adjust electricity use.
  - ✓ No minimum energy use to participate.
  - ✓ No penalties for not reducing energy use during Commercial Energy Saving Events.
  - ✓ The more energy you save, the more money you earn.

For assistance enrolling, please call the CPA Power Response Program customer support center managed by our implementation partner at 888-292-0502 or email us at [powerresponse@cleanpoweralliance.org](mailto:powerresponse@cleanpoweralliance.org)





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### HOW IT WORKS

During times of higher than seasonally projected energy demand, Commercial Energy Saving Events will be called. These events can happen up to 15 times per year between 4-9 PM. Participants will receive advance notice of events and during the event period, participating customers can manually adjust their systems, such as turning off nonessential lights, raising the temperature on the thermostat, or turning off equipment not in use. For those participants who have smart devices, participation is even easier. Smart devices such as thermostats, electrical vehicle chargers, and connected systems, adjust automatically without impacting comfort or affecting your business operations.

Network-connected	Manually adjustable systems and appliances
<ul style="list-style-type: none"><li>● EV chargers</li><li>● Thermostats</li><li>● Water heaters</li><li>● Batteries</li><li>● Building management systems</li></ul>	<ul style="list-style-type: none"><li>● Modifiable thermostat setpoints</li><li>● Car chargers that can be depowered</li><li>● Delayed cycling of 2-stage HVAC systems</li><li>● Rescheduled water pumping</li><li>● Battery storage systems that can be discharged</li></ul>

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## INCENTIVES

- Customers will receive seasonal incentive payments based on their performance.
- Incentives will only be paid for months in which a customer participates in at least one Commercial Energy Saving Event.
- Incentives are calculated monthly based on the actual performance of your business in the Program.
- Incentives will be in the form of a mailed check or ACH transfer if requested.

Incentive rates vary seasonally – \$14/kW in the summer (June - Sept) and \$3/kW in the non-summer months (Oct - May), and payments are calculated based on the monthly average kW shed or reduced.



## HOW TO PARTICIPATE

1. Complete a brief **interest form** to get started or send us an email at [powerresponse@cleanpoweralliance.org](mailto:powerresponse@cleanpoweralliance.org)
2. A CPA representative will follow up to confirm your interest and eligibility.
3. Work directly with a CPA representative to complete a site assessment and identify tailored business energy-saving strategies to implement during Commercial Energy Saving Events.
4. Receive your custom Facility Analysis & Energy Reduction Strategy.
5. Sign up by agreeing to the proposed strategy and Program Terms & Conditions.
6. Receive Commercial Energy Saving Event alerts and participate to save energy and earn money.

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### WHAT TO EXPECT ONCE ENROLLED

- Commercial Energy Saving Events will not be called more than 15 times per year, with no more than three events in any given week.
- Commercial Energy Saving Events notifications will be provided one day before an event and day of an event, via text.
- Commercial Energy Saving Events will occur on weekdays only between 4-9 PM and will not exceed four hours.
- You can always opt-out of a Commercial Energy Saving Event at any time with no financial penalty, but the event will count as a zero in the monthly performance average.

Be a Commercial Clean Energy Leader and demonstrate your commitment to your community and its sustainability via this tailored energy-saving business strategy.

[Interest Form](#)



**CPA looks forward to your partnership to advance collective sustainability goals and support grid reliability.**

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