



The City of Hermosa Beach selected Clean Power Alliance (CPA) as its new preferred electricity provider. Starting in March 2024, homes and businesses transitioned to CPA service and automatically receive clean, competitively priced energy from CPA.

The City of Hermosa Beach selected 100% Green Power with 100% renewable energy as its preferred energy option, making the community cleaner and more sustainable for years to come.

Choosing **100% GREEN POWER** helps reduce more than **115 million** pounds of harmful greenhouse gases each year, which is like taking more than **11,600** gasoline-powered cars off the road annually or growing **865,000** trees for a decade.

CPA is the nation's leader in providing renewable energy and serves as the electricity provider to more than three million residents and businesses in 35 Southern California communities across Los Angeles and Ventura counties. CPA was founded in 2017 and formed as a community choice aggregator (CCA) to give communities local control and energy choices. We are different from investor owned utilities. CPA is governed by a board of directors comprised of elected officials representing every city and county we serve to best meet the diverse needs of our customers.

### What does this mean for you and your electricity bill?

Residents and businesses automatically transitioned to CPA service and 100% Green Power in March 2024. Southern California Edison (SCE) will continue to send your monthly bill and deliver electricity to your home and/or business. Charges for electricity supply/generation on your monthly electric bill are now from CPA for the renewable energy purchased on your behalf. This is not an added fee or duplicate charges; the CPA charge simply replaces the supply/generation charge that was previously on your SCE bill. CPA typically accounts for between one-third to one-half of your total electricity bill.

Because renewable energy costs a little bit more, a typical bill for residents and small businesses on 100% Green Power will go up approximately 5% or about \$5 per \$100 of electricity use charges.

### Do you have a choice? Yes!

Regardless of your community's preferred energy option, at any time customers may choose one of CPA's two other energy options - Clean Power (with 50% clean energy) or Lean Power (with 40% clean energy) - or opt out from CPA service and return to your previous electricity provider.

If you want to select another CPA energy option, return to SCE, or compare the cost of electricity bills, we are here to help.

Visit: [CleanPowerAlliance.org/compare](https://CleanPowerAlliance.org/compare)

Call: 888-585-3788 (TTY: 323-214-1296)

Email: [customerservice@cleanpoweralliance.org](mailto:customerservice@cleanpoweralliance.org)



**Welcome to Clean Power Alliance. We are excited to be your new electricity provider.**

# Hermosa Beach Frequently Asked Questions

## Why did my city decide to change my electricity provider?

Clean Power Alliance (CPA) is a community choice aggregator (CCA) and is organized around local control and choice, providing cities and counties the opportunity to select their electricity provider to best serve residents and businesses. Hermosa Beach is one of more than 200 communities in California that have selected CCAs to provide their residents and businesses with a choice of energy sources, to increase the amount of renewable energy provided to their community, and to protect the health of residents and future generations by reducing their community's harmful greenhouse gas emissions.

## How does this work?

CPA purchases energy from renewable power resources (such as wind, solar, and geothermal) on behalf of you and your community and Southern California Edison (SCE) delivers it to your home or business. SCE sends you a single monthly bill which includes SCE charges for electricity delivery and CPA charges for electricity supply/generation. CPA charges are not an added fee or duplicate charges — they simply replace the SCE supply/generation charges on your bill.

## Why was I automatically enrolled in CPA?

By state law, when a city or county joins a community choice aggregator (CCA) like CPA, customers in that community automatically begin receiving electricity from the CCA at the community's preferred energy option — which is 100% Green Power for Hermosa Beach. CCAs provide local choice, and with CPA, for the first time, you have a choice of both energy supplier and energy option. You can choose a different CPA energy option or choose to stay with (or return to) SCE at any time. CPA mails four official notices to all new customers in the new communities — two before enrollment and two after enrollment — announcing the transition to CPA, the new energy options available to you, and how to take action to choose a different option.

## How will my new CPA bill compare to an SCE bill?

Clean Power Alliance offers high levels of renewable energy at competitive rates.\* You can compare total average monthly bills for service with CPA and service with SCE by using our online bill comparison tool at [CleanPowerAlliance.org/compare](https://CleanPowerAlliance.org/compare). You can decide which option is best for your needs and priorities. Bill comparisons can fluctuate

over time depending on market conditions and other variables.

CPA is committed to keeping our rates competitive and making clean energy accessible and affordable for everyone.

## CPA's energy options include:

**100% GREEN POWER (100% renewable energy):** 100% Green is currently 5% more than SCE's base rate or about \$5 more per \$100 of electricity charges for approximately three times the amount of renewable energy.

**CLEAN POWER (50% clean energy):** Clean is currently the same as SCE's base rate per \$100 of electricity charges.

**LEAN POWER (40% clean energy):** Lean, CPA's least expensive option, is currently 1% less than SCE's base rate or \$1 less per \$100 of electricity charges.

Comparisons are based on total average monthly bills, including generation, delivery, and surcharges at current CPA and SCE rates. Rates are subject to change. The comparisons above are based on rates expected to be effective starting July 2024. Large commercial account customers should contact CPA for information about your rates.

You can always switch between CPA energy options, or you can opt out of CPA service at any time by contacting CPA. CPA does not charge any fees to opt out of service. We hope you will stay with CPA on 100% Green Power or another CPA energy option that suits you. If you opt out after CPA service has launched, SCE may charge you a one-time account processing fee and you may be prevented from returning to Clean Power Alliance for a minimum of 12 months. By opting out, you will also be subject to SCE's current rates and terms and conditions of service, which are subject to change.

For details on SCE's rates and terms and conditions, please visit [sce.com/regulatory/tariff-books](https://sce.com/regulatory/tariff-books). For questions about your delivery charges or other questions for SCE, please call 800-655-4555.

See CPA's terms and conditions of service at [cleanpoweralliance.org/terms-and-conditions](https://cleanpoweralliance.org/terms-and-conditions)

## How can I save money? I cannot afford a rate increase.

CPA offers three energy options: 100% Green Power, Clean Power, and Lean Power. If you're looking for the lowest price, Lean Power is your least expensive option, currently providing a 1% total bill discount compared to SCE. If you are

enrolled in CARE, FERA, or Medical Baseline, you will automatically receive 100% Green Power at a 1% total bill discount to SCE in addition to your existing discounts, which will continue with CPA.

You may qualify for a customer assistance program that can help you manage your electricity bill. To learn more, visit [CleanPowerAlliance.org/CPAbillhelp](https://CleanPowerAlliance.org/CPAbillhelp).

## Will 100% Green Power affect the reliability of my power supply?

No. Clean Power Alliance buys and puts on the electricity grid an amount of renewable energy sufficient to meet the demand of our customers on an annual basis. The California Independent Systems Operator (CAISO) maintains the state's grid to ensure reliability of electricity on a 24/7 basis. To support grid reliability and the high levels of renewable energy demand from our customers, CPA is a leader in investing in energy storage, which can discharge renewable energy during the evening. We also invest in 24/7 renewable resources such as geothermal energy.

## I have rooftop solar/I'm thinking about getting rooftop solar. How does that work with CPA?

If you already have rooftop solar, thank you for helping make our electricity grid cleaner and greener! Enrollment of your Net Energy Metering (NEM) account with CPA will be deferred until the end of your current SCE NEM relevant period. Once your account is enrolled with CPA, CPA will provide your NEM generation charges and credits, and will provide Net Surplus Compensation at a rate that is 10% higher than SCE's. If you are a new solar customer, you will be enrolled in CPA's new Solar Billing Plan. Either way, being with CPA will ensure that your home or business is powered by 100% renewable energy even when your solar panels aren't generating electricity.

## As a business owner on 100% Green Power can I become a Green Leader?

Commercial account customers on 100% Green Power may be eligible to join CPA's Green Leader program. Green Leader recognizes your environmental leadership and celebrates your commitment to a clean energy future through features on CPA's website, social media, and newsletter. Learn more at [CleanPowerAlliance.org/greenleader](https://CleanPowerAlliance.org/greenleader)

Thank you, Hermosa Beach for making Southern California cleaner and more sustainable.