



Engaging with Our Communities

Clean Power Alliance continued to prioritize active engagement in the communities we serve, to interact with customers and inform and educate about CPA and clean energy. In 2023, we increased our outreach throughout Los Angeles and Ventura counties by participating in more than 170 local events, member agency engagements, and community information sessions.

CPA participated in numerous chambers of commerce meetings each month, and is an active member or committee chair on several chamber sub-committees, including the Alhambra Chamber of Commerce Government Affairs Committee; the Greater Conejo Valley Chamber of Commerce Legislative Roundtable; the Los Angeles Business Council Energy and Environment

Committee; the Monrovia Chamber of Commerce Government Affairs Committee; the South Pasadena Chamber of Commerce Legislative Committee; the Ventura Chamber of Commerce Economic Development Committee; and the West Ventura County Business Alliance Business Advocacy Committee.

Members of CPA's Community Advisory Committee, comprised of CPA customers who are local leaders in the areas of renewable energy, public health and community organizing, also joined our staff in some outreach activities.

Among our many local engagements, we were a sponsor of the 2023 City of STEM Innovation Challenge, an annual contest hosted by

the Columbia Memorial Space Center and Los Angeles Public Library, promoting access to science and creativity for students of all ages throughout Los Angeles County.



CPA staff served on the City of STEM festival competition's judging panel and welcomed the innovation challenge's winning team— called the Solar Chargers – to an event at CPA's office. The team consisted of five students from Adams Middle School in Redondo Beach who worked on a project that aimed to reduce carbon emissions through solar-powered e-bike charging racks. ⚡

Introducing CPA to Our New Communities

In 2023, CPA began community outreach in the cities of Hermosa Beach, Monrovia, and Santa Paula, the three new communities that started CPA service in March 2024. CPA staff set up booths at local events to inform community members about the upcoming transition to CPA service, share environmental benefits of clean energy, and answer questions.

Hermosa Beach

CPA participated in the Hermosa Beach Earth Day Beach Clean Up in 2023 to provide key service details and dates in collaboration with the mayor of Hermosa Beach. CPA also took part in the inaugural Hermosa Locale 90254: Oktoberfest, engaging with members of the community for the entire event weekend, while answering questions about the transition to CPA service.



Monrovia

CPA began outreach efforts at the 2023 Monrovia Thankful and Grateful Holiday Gathering and maintained an active presence in Monrovia, delivering presentations to several community groups, including Monrovia Kiwanis Club, Gad-a-Bouts Club, New Horizons Club, while facilitating a Lunch and Learn session in collaboration with the Monrovia Chamber of Commerce, where CPA is an active member.



Santa Paula

CPA participated in the County of Ventura's 150th anniversary celebration Family and Fun Festival, Mountains to Sea Jubilee: Celebrating 150 Years of Ventura County, which marked the beginning of CPA's bilingual outreach in the City of Santa Paula. This outreach continued through 2023 at community meetings, including the city's monthly business roundtable.

