



## CPA's Power Response Home Program

Save energy, earn money.

With Clean Power Alliance's Power Response Home Program, residential customers can receive financial incentives for reducing their energy use during times of high energy demand.

**OVERVIEW** Clean Power Alliance (CPA) a not-for-profit clean energy provider serving your community since 2019, is offering an incentivized energy-saving opportunity for eligible residential customers. Enrollment in the Power Response Home Program is free and helps unite our communities in energy conservation efforts to increase power reliability and improve air quality.

**WHO IS ELIGIBLE** Active CPA electricity account holders on a residential rate and customers not currently participating in another demand response program, including Power Response Smart Home or Power Response Multifamily Community Programs.



Together, CPA Power Response Program participants can reduce 800,000 kilowatt hours of energy. That is the equivalent to taking 100 homes off the grid for a year.

### INCENTIVES

- All participants will receive \$2 for every kilowatt hour of energy saved.
- If you live in an under-resourced community or are currently enrolled in CARE or EERA you may qualify for a \$20 digital gift card when you successfully enroll.
- The participation incentives will be provided at the end of every calendar year in the form of an electronic gift card via email.



### HOW IT WORKS

During times of higher than seasonally projected energy demand, Energy Saving Events will be called. During these events, customers enrolled in the Program will receive an alert from Clean Power Alliance via email and/or text asking to reduce their electricity usage.

Energy Saving Events typically occur on weekdays between the hours of 4 - 9 pm and will not last more than four hours.

Questions? Contact CPA's Power Response customer support managed by our implementation partner at 1-888-292-0502 or [powerresponse@cleanpoweralliance.org](mailto:powerresponse@cleanpoweralliance.org).

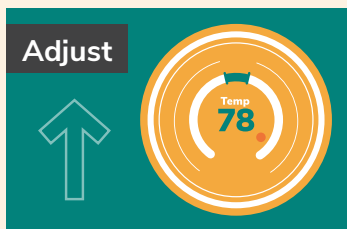




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### WHEN AN ENERGY SAVING EVENT IS CALLED:



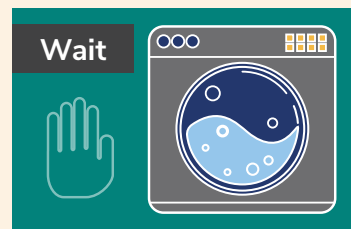
**Adjust**

During the summer, adjust the temperature on your thermostat to 78 degrees.



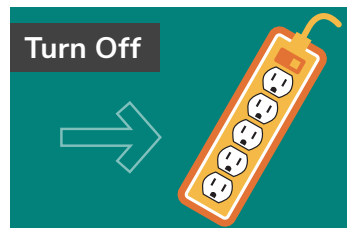
**Off**

Turn off any unnecessary lights.



**Wait**

Delay running your washing machine and dishwasher until 9 pm.



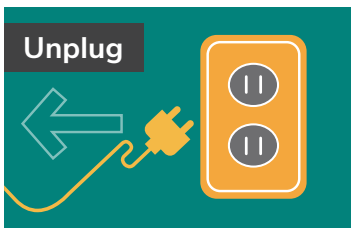
**Turn Off**

Use a power strip for multiple devices and turn the strip off when not in use.



**Close**

Close your window coverings (blinds and curtains) to keep the heat out.



**Unplug**

Avoid charging devices and unplug any appliances that are not being used like TVs, digital cables, printers, and laptop computers.

### STEPS TO ENROLL

1. Click the "Enroll Now" button to begin your enrollment.
2. Complete the SCE authorization form to securely share your energy usage data which tracks your Power Response participation (please note this step can take up to six weeks to confirm your enrollment).
3. Share how you would like to receive Energy Saving Event notifications.
4. Once you are successfully enrolled, you will receive an email notification. When notified, you can create a Power Response login to track your participation and financial incentives.

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