

Task Order – Clean Power Alliance Website Maintenance

Questions & Responses

#	Question	Response
1	Will CPA be providing in-house project management services? If not, will CPA consider utilizing project management services via the Proposer?	CPA expects that Proposers will identify the approach necessary to complete the Services in their Proposals. The Proposal should inform the level of effort necessary to complete each Deliverable. CPA expects that the price to perform the work to be commensurate with the level of effort necessary to complete each Deliverable.
2	Can CPA clarify whether Proposer is expected to perform direct SEO services (backlinks, active optimizations, technical metrics analysis, keyword research, etc.) or if this pertains only to technical SEO aspects of the website?	This Task Order pertains to the implementation of the technical SEO aspects of the website
3	Does this timeframe apply to off hours and holidays? To ensure reliability and redundancy, can the Proposer utilize subconsultants for emergency service requests during both scheduled and unforeseen times of unavailability?	Task Order Section IV (Task List), Task 2.3, specifies a response time of two (2) hours irrespective of time/date. See Sections VII (Budget) and VIII (Proposal Requirements) for requirements regarding subconsultants.
4	Upon completion of this task order, is there potential for a renewal? If so, is there a term limit for renewals of this task order?	This Task Order is anticipated to have a 1-year term. New Task Orders may be issued at CPA's discretion.
5	Will there be site-status monitoring on the agency's end or will all issue-identification come through CPA?	Issue-identification will come through CPA.
6	Is there an incumbent agency handling site maintenance? Did they operate on a monthly retainer or T&M?	CPA declines to respond to this question.
7	Is there a budget in mind for yearly maintenance?	CPA anticipates a Not-to Exceed Amount of \$75,000 for this Task Order.
8	Is there a CTO or IT person that would be our direct point of contact?	CPA reserves the right to make that determination on a task-by-task basis.
9	For the resolve time, you specified the window is "business days" - is it the same for response time?	Task Order Section IV (Task List), Task 1. 1, specifies a response time of twenty-four (24) hours.