



<Date>

<Customer Name>

<Mailing Address Line 1>

<Mailing City>, <Mailing State>, <Mailing Zip>

## **Important Notification: Change to Your SCE Critical Peak Pricing (CPP) Participation**

Dear Valued Customer,

Starting with your first meter read date on or after **<Start>**, your electricity account(s) will be automatically enrolled in Clean Power Alliance service. Clean Power Alliance is a locally controlled energy provider that currently serves electricity to approximately 1 million customers in 32 communities across Los Angeles and Ventura Counties. Your community joined Clean Power Alliance to give residents and businesses new clean energy options.

Your enrollment in Clean Power Alliance will impact your participation in the SCE Critical Peak Pricing (CPP) program. The CPP program is not currently available under Clean Power Alliance's service. Unless you choose to opt out of Clean Power Alliance service (see below), your participation in the SCE CPP program is scheduled to end, and your account(s) will be automatically transferred to our applicable rate schedule upon enrollment in Clean Power Alliance with your first meter read date on or after **<Start>**.

Note: If you have already opted out of Clean Power Alliance, please disregard this letter.

Please be advised that if you are still within the first 12 months of participation in SCE's CPP Bill Protection, any applicable SCE Bill Protection credit will be applied to your last SCE bill before your Clean Power Alliance service enrollment. Upon enrollment in Clean Power Alliance, your participation in the CPP Program and its corresponding bill protection will be discontinued.

### **Peak Management Pricing with Clean Power Alliance**

Clean Power Alliance is offering select commercial customers the option to enroll in our Peak Management Pricing (PMP) program, which is similar to SCE's CPP program. Our customers who choose to join Clean Power Alliance's PMP program will receive a summer bill discount in exchange for participating in up to 12 energy reduction events per year. You will also receive bill protection during your first year of PMP participation. If you can reduce your electricity usage between 4pm and 9pm and are interested in enrolling in our PMP program, please visit [cleanpoweralliance.org/pmp](http://cleanpoweralliance.org/pmp).

### **How does Clean Power Alliance service work?**

You will automatically begin receiving energy purchased by Clean Power Alliance that is competitively priced with SCE, your current energy supplier. SCE will continue to be responsible for delivering your power, maintaining the infrastructure, and providing financial assistance for qualified customers and rebates for energy efficiency measures. SCE will also continue sending your electric bill, which will now include SCE charges for your power delivery and Clean Power Alliance charges for your power supply/generation.

### **What are my choices?**

If you do nothing, your account(s) will start at **<Default>**, the Clean Power Alliance default rate option chosen by your City or County, but you can change between Clean Power Alliance's three rate options at any time:

- **Lean Power**, which provides 36% renewable energy at a 1-2% overall bill discount as compared to SCE base rates
- **Clean Power**, which provides 50% renewable energy at a 0-1% overall bill discount as compared to SCE base rates
- **100% Green Power**, which provides 100% renewable energy at a 7-9% overall bill premium as compared to SCE base rates

This pricing is for a typical residential or business customer and subject to Clean Power Alliance Terms and Conditions of Service.<sup>1</sup>

You can also opt out of Clean Power Alliance and remain with SCE for both your power supply and delivery. Compare your Clean Power Alliance and SCE rate options by using our bill comparison tool at [cleanpoweralliance.org/compare](http://cleanpoweralliance.org/compare) to decide which option is best for you. To learn more, change your rate, or opt out and remain with SCE, please visit [cleanpoweralliance.org](http://cleanpoweralliance.org) or contact us at **888-585-3788 (TTY 323-214-1296)** or **[customerservice@cleanpoweralliance.org](mailto:customerservice@cleanpoweralliance.org)**.

We look forward to offering you Clean Power Alliance's benefits of local management and control, stable, competitive rates, and cleaner energy. Thank you for being our future customer and please do not hesitate to contact us to ask questions or learn more about our service options, customer programs, and benefits!

Sincerely,

Account Services  
**Clean Power Alliance**

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<sup>1</sup> Available at [www.cleanpoweralliance.org/terms-and-conditions](http://www.cleanpoweralliance.org/terms-and-conditions).