



## **MEETING of the Community Advisory Committee of the Clean Power Alliance of Southern California**

**Thursday, April 11, 2019**

**1:00 p.m.**

**555 W. 5<sup>th</sup> Street**

**Los Angeles, CA, 90013**

*Meetings are accessible to people with disabilities. Individuals who need special assistance or a disability-related modification or accommodation to participate in this meeting, or who have a disability and wish to request an alternative format for the meeting materials, should contact*

*Jacquelyn Betha at least two (2) working days before the meeting at*

*[jbetha@cleanpoweralliance.org](mailto:jbetha@cleanpoweralliance.org) or (213) 269-5870, ext. 1001.*

*Notification in advance of the meeting will enable us to make reasonable arrangements to ensure accessibility to this meeting and the materials related to it.*

***PUBLIC COMMENT POLICY:*** *The General Public Comment item is reserved for persons wishing to address the Committee on any Clean Power Alliance-related matters not on today's agenda. Public comments on matters on today's Consent Agenda and Regular Agenda shall be heard at the time the matter is called. Comments on items on the Consent Agenda are consolidated into one public comment period. As with all public comment, members of the public who wish to address the Committee are requested to complete a speaker's slip and provide it to Clean Power Alliance staff at the beginning of the meeting but no later than immediately prior to the time an agenda item is called.*

*Each speaker is limited to two (2) minutes (in whole minute increments) per agenda item with a cumulative total of five (5) minutes to be allocated between the General Public Comment, the entire Consent Agenda, or individual items in the Regular Agenda. Please refer to Policy No. 8 – Public Comment for additional information.*

**In addition, members of the Public are encouraged to submit written comments on any agenda item. To enable an opportunity for review, written comments should be submitted at least 72 hours but no later than 24 hours in advance of the noticed Committee meeting date. Any written materials submitted thereafter will be distributed to the Committee at the meeting. Any written submissions must specify the Agenda Item by number, otherwise they will be considered General Public Comment.**

**Any written comments can be submitted to [publiccomment@cleanpoweralliance.org](mailto:publiccomment@cleanpoweralliance.org).**

*Members of the public may also participate in this meeting remotely at the following addresses:*

Ventura County Government Center  
Channel Islands Conference Room, 4th Floor Hall of Administration  
800 South Victoria Avenue, Ventura, CA 93009

Whittier City Hall – Admin Conference Room  
13230 Penn Street, Whittier, CA 90602

**I. WELCOME AND ROLL CALL**

**II. GENERAL PUBLIC COMMENT**

**III. REGULAR AGENDA**

1. Approve Minutes from February 14, 2019 Community Advisory Committee Meeting
2. Approve Minutes from March 14, 2019 Community Advisory Committee Meeting
3. Chair and Vice Chair Elections
4. Review and Recommend Final Proposal for Voyager Scholarship Program
5. Staff Update on Board approval of Master Agreement with ARUP for CPA Local Programs Goals and Priorities Consulting Services

- IV. CPA STAFF UPDATE
- V. COMMITTEE MEMBER COMMENTS
- VI. ITEMS FOR FUTURE AGENDAS
- VII. ADJOURN – TO MAY 9, 2019

**Public Records:** *Public records that relate to any item on the open session agenda for a regular Committee Meeting are available for public inspection. Those records that are distributed less than 72 hours prior to the meeting are available for public inspection at the same time they are distributed to all, or a majority of, the members of the Committee. The Board has designated Clean Power Alliance, 555 W. 5th Street, 35th Floor, Los Angeles, CA 90013, as the location where those public records will be available for inspection. The documents are also available online at [www.cleanpoweralliance.org](http://www.cleanpoweralliance.org).*

Clean Power Alliance Community Advisory Committee Minutes  
February 14, 2019

MEETING of the Community Advisory Committee of the  
Clean Power Alliance of Southern California  
Thursday, February 14, 2019, 1:00 p.m.

555 West 5<sup>th</sup> Street, 35<sup>th</sup> Floor  
Los Angeles, CA 90013

### MINUTES

#### I. WELCOME AND ROLL CALL

Christian Cruz, Community Outreach Manager, called the meeting to order, and conducted roll call, via self-introductions.

<b>East Ventura/West LA County</b>	Angus Simmons	Present
<b>East Ventura/West LA County</b>	Laura Brown	Present
<b>East Ventura/West LA County</b>	Rocio Gonzalez	Present
<b>San Gabriel Valley</b>	Richard Tom	Present
<b>San Gabriel Valley</b>	Robert Parkhurst	Present
<b>West/Unincorporated Ventura County</b>	Lucas Zucker	Present
<b>West/Unincorporated Ventura County</b>	Steven Nash	Present
<b>South Bay</b>	Qiuana Williams	Absent
<b>South Bay</b>	William Larson	Absent
<b>Gateway Cities</b>	Jaime Abrego	Present
<b>Gateway Cities</b>	Jordan Salcido	Present
<b>Westside</b>	Cris Gutierrez	Present
<b>Westside</b>	David Haake	Absent
<b>Unincorporated Los Angeles County</b>	Neil Fromer	Absent
<b>Unincorporated Los Angeles County</b>	Vacant	

## **II. PUBLIC COMMENT**

The following member of the public made comments on items not on the agenda: Harvey Eder (Public Solar Power Coalition).

## **III. REGULAR AGENDA**

The following member of the public made comments on agenda items 1-5: Harvey Eder (Public Solar Power Coalition).

### **1. Clean Power Alliance Rate Development**

Ted Bardacke, CPA Executive Director, highlighted the rate development process, and discussed the impact of the PCIA on CPA rates. Members of the committee asked clarifying questions in reference to PCIA sunset. Mr. Bardacke clarified that the PCIA will shrink or decline significantly over time, from 2.8 cents per kWh, but it will not go away. The PCIA rate will be applied beginning in April for twelve months.

### **2. Communications and Outreach**

Allison Mannos, CPA Senior Manager of Marketing & Customer Engagement, provided a presentation on community outreach, frequently asked questions, and responses. CAC members requested that staff provide a legislative timeline of CCA's to provide context for community members. Additionally, staff notified the Committee that all FAQ's with responses and copies of the mailers sent to customers are on the CPA website, for reference. Committee members requested that staff highlight the bill calculator more in communications and outreach.

3. Voyager Scholarship Program

Christian Cruz, CPA Community Outreach Manager, provided background on the scholarship program funding source. Staff reviewed the two recommended monetary breakdowns for the distribution of funds. The Committee discussed the options and requested that staff develop a hybrid of the two options and return with updated recommendations to Committee on March 14<sup>th</sup>, for review and input by the Committee. The goal would be to have the funds be more accessible while still maintaining equitable percentage of scholarships for each county.

4. Long Term Renewables Request for Offers (RFO)

Ted Bardacke, CPA Executive Director, explained that with customers choosing 50% renewable or 100% they are sending CPA a signal to procure more renewable energy resources and enter into long-term contracts for new renewable energy. An RFO was issued in October to acquire between 1 million and 2 million MWh of renewable energy, which equates to approximately 10-20% of the total renewables demand for CPA. CPA received 234 different proposals and 9 projects made the CPA short list. Mr. Bardacke let the Committee know that staff is currently in negotiations for those projects.

5. Committee Procedures – Chair and Vice Chair Elections

Christian Cruz, CPA Community Outreach Manager, provided a review of the election process for the Chair and Vice-Chairs of the Community Advisory Committee. The Committee was notified that the election would take place at the next CAC meeting, on March 14, 2019.

**IV. COMMITTEE MEMBER COMMENTS**

There were no additional Committee member comments.

**V. ADJOURN**

Christian Cruz, Community Outreach Manager, adjourned the meeting.

Clean Power Alliance Community Advisory Committee Minutes  
March 14, 2019

MEETING of the Community Advisory Committee of the  
Clean Power Alliance of Southern California  
Thursday, March 14, 2019, 1:00 p.m.

625 West Hillcrest Drive  
Thousand Oaks, CA 91360

### MINUTES

#### I. WELCOME AND ROLL CALL

Christian Cruz, Community Outreach Manager, called the meeting to order, and conducted roll call, via self-introductions.

<b>East Ventura/West LA County</b>	Angus Simmons	Present
<b>East Ventura/West LA County</b>	Laura Brown	Absent
<b>East Ventura/West LA County</b>	Rocio Gonzalez	Absent
<b>San Gabriel Valley</b>	Richard Tom	Absent
<b>San Gabriel Valley</b>	Robert Parkhurst	Present
<b>West/Unincorporated Ventura County</b>	Lucas Zucker	Present
<b>West/Unincorporated Ventura County</b>	Steven Nash	Present
<b>South Bay</b>	Vacant	
<b>South Bay</b>	William Larson	Absent
<b>Gateway Cities</b>	Jaime Abrego	Absent
<b>Gateway Cities</b>	Jordan Salcido	Absent
<b>Westside</b>	Cris Gutierrez	Present
<b>Westside</b>	David Haake	Present
<b>Unincorporated Los Angeles County</b>	Neil Fromer	Absent
<b>Unincorporated Los Angeles County</b>	Vacant	



## **II. PUBLIC COMMENT**

There was no public comment given on items not on the agenda.

## **III. REGULAR AGENDA**

There was no public comment given on items on the regular agenda

### **1. Approve Minutes from February 14, 2019 Community Advisory Committee Meeting**

No action was taken to approve the previous meeting minutes, as a quorum of the CAC was not present.

### **2. Voyager Scholarship Program**

Christian Cruz, Community Outreach Manager, provided a presentation on the Voyager Scholarship Program amended distribution proposal. CAC members asked about the genesis of the funds, and staff clarified that this vendor routinely provides “Community Benefit” funds for its projects. Additionally, CAC members asked staff what kind of parameters can be set for the selection criteria, and staff clarified that there are standard selection criteria but the funder (i.e. CPA) can add further parameters/criteria, as they see fit. Staff also notified the CAC, that in order to distribute scholarships by the Fall term final distribution and criteria must be finalized and funds provided to the chosen Community Colleges by July 1<sup>st</sup>. There was consensus on the amended distribution proposal and the Committee would like to review parameters/criteria, recommended colleges, and programs for funding.

3. Upcoming Activities and Operations Update

Ted Bardacke, CPA Executive Director, provided an update on the CPA fiscal year annual budget process, 2019 ratemaking activities and adjustments, changes to time of use (TOU) rates, and development of local programs goals and priorities.

4. Chair and Vice Chair Elections

Chair and Vice Chair elections were not held, as a quorum of the CAC was not present. Elections will be held during the April 11 CAC meeting.

**IV. COMMITTEE MEMBER COMMENTS**

CAC member, Steven Nash (West/Unincorporated Ventura County), asked the CAC to consider various item for future discussion including:

- The Fifth Assessment Report of the United Nations Intergovernmental Panel on Climate Change,
- Green New Deal,
- Youth Representation, and
- Ethics Letter to the Board.

**V. ITEMS FOR FUTURE AGENDAS**

**VI. ADJOURN**

Christian Cruz, CPA Community Outreach Manager, adjourned the meeting.



### Staff Report – Agenda Item 3

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**To:** Clean Power Alliance (CPA) Community Advisory Committee

**From:** Christian Cruz, Community Outreach Manager

**Approved By:** Ted Bardacke, Executive Director

**Subject:** Chair and Vice Chair Elections

**Date:** April 11, 2019

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#### **SUMMARY**

On February 14, staff reviewed the nomination and election procedure to appoint a Chair and Vice-Chair(s) for the CAC. As part of CPA's committee procedures, outlined in its Bylaws, the CAC is tasked with appointing its Chair and Vice-Chair(s) to facilitate the CAC meetings.

Beginning on February 14, staff began collecting nominations for these positions. Nominations closed on March 6 and the following CAC members were nominated:

<b>Name</b>	<b>Region</b>	<b>Position</b>
David Haake	Westside	Chair
Steven Nash	West/Unincorporated Ventura County	Chair
Angus Simmons	East Ventura/West Los Angeles County	Chair
Richard Tom	San Gabriel Valley	Chair

<b>Name</b>	<b>Region</b>	<b>Position</b>
Steven Nash	West/Unincorporated Ventura County	Vice Chair (Ventura County)
Angus Simmons	East Ventura/West Los Angeles County	Vice Chair (Ventura County)

<b>Name</b>	<b>Region</b>	<b>Position</b>
Cris Gutierrez	Westside	Vice Chair (Los Angeles County)
Robert Parkhurst	San Gabriel Valley	Vice Chair (Los Angeles County)
Richard Tom	San Gabriel Valley	Vice Chair (Los Angeles County)

On April 11, as outlined in the election procedures, candidates will be allowed to address the CAC to present their experience and qualifications. Additionally, candidates will be allowed to distribute a written statement of their qualifications and interest. Upon the conclusion of remarks, the elections will be held.

### **ELECTION PROCEDURE**

1. Each candidate will be given three minutes to address the CAC to present their experience and qualifications for the position. They may also have another individual speak on their behalf, but the total speaking time shall not exceed three minutes. In addition, candidates may distribute a written statement of their qualification and interest. Candidates for each position will speak in alphabetical order based on last name.
2. After all candidates have been given the opportunity to speak, staff will distribute written ballots. Each CAC member will receive one ballot. When voting, CAC members must select only one candidate per position, sign and date their ballot and include the region represented.
3. Staff will tally the ballots and announce the results. If and when a candidate receives the majority of the votes for each position, those individuals will be deemed the winner and the results will be confirmed via a motion.
4. Runoff Procedure: In the event that no candidate receives the majority of the votes for the open positions, a runoff will be held between the two candidates receiving the most votes, for those positions. However, if two or more candidates tie for

second place, all second-place candidates will be included in the runoff. In order to conduct the runoff, staff will announce the candidates that will be included in the runoff and, therefore, still eligible. Candidates will not have the opportunity to address the CAC prior to the runoff. Staff will distribute written ballots and member agencies will be instructed to strike the names of any candidates that are not included in the runoff. Staff will collect and tally the ballots. This process will be repeated until a candidate receives the majority of the votes. The results will then be confirmed via a motion.

- Attachments:**
- 1) CPA CAC Bylaws
  - 2) Ballots



## Community Advisory Committee Chair Election

**April 11, 2019**

### Ballot

Please vote for **one nominee only** by marking an “X” next to the candidate’s name. Please to sign the ballot below, to certify your vote.

Vote	Position	Nominee
	Chair	David Haake (Westside)
	Chair	Steven Nash (West/Unincorporated Ventura County)
	Chair	Angus Simmons (East Ventura/West Los Angeles County)
	Chair	Richard Tom (San Gabriel Valley)

Your Name (Print): \_\_\_\_\_

Signature: \_\_\_\_\_

Region: \_\_\_\_\_

## Community Advisory Committee Vice-Chair (Los Angeles County Region) Election

**April 11, 2019**

### Ballot

Please vote for **one nominee only** by marking an “X” next to the candidate’s name. Please sign the ballot below, to certify your vote.

Vote	Position	Nominee
	Vice-Chair (Los Angeles County)	Cris Gutierrez (Westside)
	Vice-Chair (Los Angeles County)	Robert Parkurst (San Gabriel Valley)
	Vice-Chair (Los Angeles County)	Richard Tom (San Gabriel Valley)

Your Name (Print): \_\_\_\_\_

Signature: \_\_\_\_\_

Region: \_\_\_\_\_

## Community Advisory Committee Vice-Chair (Ventura County Region) Election

**April 11, 2019**

### Ballot

Please vote for **one nominee only** by marking an “x” next to the candidate’s name. Please sign the ballot below, to certify your vote.

Vote	Position	Nominee
	Vice-Chair (Ventura County)	Steven Nash (West/Unincorporated Ventura County)
	Vice-Chair (Ventura County)	Angus Simmons (East Ventura/West Los Angeles County)

Your Name (Print): \_\_\_\_\_

Signature: \_\_\_\_\_

Region: \_\_\_\_\_



## ARTICLE VIII

### COMMUNITY ADVISORY COMMITTEE (“CAC”)

Section 1. Purpose. Pursuant to Section 5.9.1(c) of the Agreement, the CAC shall be an advisory committee formed to advise the Board on community outreach and engagement issues; to outreach to key stakeholder communities; and to undertake any assignments as directed by the Board. The CAC is not a Standing Committee.

Section 2. CAC Member Selection Process. On an ongoing basis, the Alliance’s staff shall accept and solicit applications from customers that reside or work within the Alliance’s territory to become a member of the CAC. Commencing in 2020, a list of all CAC member applicants by geography, skills and association, along with copies of all completed applications, shall be provided to the Board and the Board shall select CAC members from this list of CAC applicants.

Section 3. CAC Membership. The CAC shall be comprised of a total of 15 members representing customers or key stakeholders residing or working in the seven (7) geographical regions, as follows:

- a. Three (3) members from the East Ventura/West Los Angeles County Region.
- b. Two (2) members from the West/Unincorporated Ventura County.
- c. Two (2) members from the Westside region in Los Angeles County.
- d. Two (2) member from the South Bay region in Los Angeles County.
- e. Two (2) member from the Gateway Cities region in Los Angeles County.
- f. Two (2) member from the San Gabriel Valley region in Los Angeles County.
- g. Two (2) member from the Unincorporated Los Angeles County.

Section 4. CAC Officers. The CAC shall appoint from among themselves by majority vote one Chair and two Vice-Chairs. At least one of the Vice Chairs shall be a member residing in the jurisdiction of a Party located in the County of Ventura. The CAC may establish Bylaws of the CAC (“CAC Bylaws”) governing the operation of the CAC. Any CAC Bylaws shall be drafted by the seated CAC members. Prior to becoming effective, any CAC Bylaws, including any amendments thereto, must be approved by a majority of the seated CAC members who are present at a meeting. The CAC Chair, or designee, shall be the liaison between the Board and the CAC and to the extent requested by each Board subject to the limits of the Agreement and applicable law.

Section 5. CAC Term. The initial term of service for current CAC members shall expire at the Board Meeting in April 2020. Thereafter, the term of service of each CAC member will be two years commencing at the Board Meeting in May and expiring in April two years later. There shall be no limit to the number of terms a CAC member may serve.

Section 6. CAC Quorum and Voting. Fifty percent (50%) of the seated CAC members shall constitute a quorum for the transaction of business. Action of the CAC on all matters shall require an affirmative vote of a majority of all members who are present at the subject meeting.

Section 7. CAC Member Removal. A CAC member may be removed by a majority vote of the Board, with or without cause.

Section 8. CAC Vacancies.

- a. Whenever a vacancy occurs among the CAC Officers during that officer's term of office, the CAC shall hold an election to fill such vacancy within 90 days of the date of the vacancy if there are 90 days or more in the term at the time the vacancy occurs.
- b. Whenever a vacancy occurs for a CAC member during that member's term of office, the Board shall fill such vacancy.

Section 9. Reimbursements. CAC members may seek reimbursement of expenses incurred to attend a duly-noticed CAC meeting or a Board authorized meeting in compliance with "CPA Reimbursements for Board of Directors" policy, Policy No. CPA2018-05.



## Staff Report – Agenda Item 4

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**To:** Clean Power Alliance (CPA) Community Advisory Committee  
**From:** Christian Cruz, Community Outreach Manager  
**Approved By:** Ted Bardacke, Executive Director  
**Subject:** Voyager Scholarship Program  
**Date:** April 11, 2019

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### **BACKGROUND**

In October 2018, the Board of Directors (Board) approved a 15-year power purchase agreement (PPA) with the Voyager Wind project. This project will have an expected output of approximately 71,500 MWh/year. The project consists of six wind turbines added to the existing project of 48 turbines on a site located in a high capacity wind area near Mojave, CA and has been serving CPA customers since January 1, 2019.

The developer (Terra-Gen) agreed to fund a \$150,000 workforce development and community college education scholarship program to be co-administered by CPA and the developer over four years. To create the scholarship program parameters, staff is seeking input from the CAC regarding scholarship distribution options prior to presenting a proposal to the CPA Board.

On February 14, the CAC met and discussed two monetary breakdown options for the scholarship program. The CAC requested staff return with additional options that provided a balance between significant impact for individuals receiving a scholarship and providing a benefit to a significant number of students. Additionally, staff was requested to provide the CAC an update on the current landscape of funding for community college students.

**COMMUNITY COLLEGE STATE FUNDING**

California Community Colleges offer the California College Promise grant (formally known as the Board of Governors fee waiver), which is available at community colleges across the state. This grant currently provides for one year of free tuition for first-time, full-time students. Approximately half of the 2.1 million students enrolled in California community colleges receive the waiver. Beginning in the summer term of 2019, some colleges will also be offering a two-year waiver of tuition fees, as part of the California College Promise program.

Additionally, Governor Gavin Newsom has proposed an additional \$40 million for a second year of free community college tuition for Californians in his 2019-20 budget proposal. Neither of these programs cover non-tuition costs of attending Community College.

**DISTRIBUTION OF FUNDS**

The CAC previously discussed multiple options for distributing the \$150,000 and contemplated the allocation of higher scholarship amounts to a select few students or providing scholarships in lower increments to a greater number of students.

In reviewing the various options, the CAC offered the following feedback:

1. More scholarships should be made available to both Los Angeles County and Ventura County community college students looking to enter pathway programs in the energy and renewable energy sector. Therefore, providing a handful of large-amount scholarships was not ideal as it would limit the access of funds to a select few students.
2. Consideration should be given to distributing these scholarships among a measurable concentration of community colleges within Los Angeles and Ventura County, that offer direct pathway programs to the energy and renewable energy sectors (i.e. Moorpark, Rio Hondo, and Los Angeles Trade Tech).

## **SCHOLARSHIP PROPOSAL**

Based on the feedback provided by the CAC, staff proposes the following structure:

- Provide scholarships in \$1,000 increments and split the scholarships between Los Angeles and Ventura County on a proportion basis (2/3 Los Angeles County, 1/3 Ventura County). To minimize administrative burdens, these scholarships will be distributed in partnership with a select number of community colleges in Los Angeles County and Ventura County that offer pathway programs to the energy and renewable energy sector.

This proposal offers an equitable distribution of scholarships between counties proportionate to CPA's customer base, provides for a larger amount of total scholarships, while still maintaining a meaningful monetary impact. Finally, this proposal will also focus the distribution of scholarships to a concentrated amount of colleges that offer energy and renewable energy pathway programs and begins to set up partnerships between CPA and particular institutions.

Staff worked with community college representatives and identified four schools in Los Angeles County and three schools in Ventura County that make the most sense to provide the scholarships to. Based on the feedback and data provided by community college representatives, the following schools would benefit most from these funds, taking into account students served, demographics, completion rates, and total programs offered. College student profiles, success rates, top program disciplines, and facts can be seen as Attachment 1.

- Antelope Valley College
  - **Pathway programs:** Energy & Utilities Electromechanical Installation & Maintenance, Energy & Environmental Technology, Public Utilities, and Residential & Commercial Energy & Utilities
- Compton College
  - **Pathway programs:** Alternative Energy & Electronics, Energy Systems Technology, Industrial Systems Technology & Maintenance, and Architect & Architectural Technology.

- East Los Angeles
  - **Pathway programs:** Engineering Technology, Electronics & Electric Technology, Architect & Architectural Technology, Drafting Technology, and Manufacturing & Product Design.
- Rio Hondo
  - **Pathway programs:** Alternative Fuels & Advanced Transportation Technology, Architect & Architectural Technology, Electric Vehicle & Fuel Cell Technology, Electric Technology, and Energy Systems Technology

Several other popular Los Angeles County community colleges were not ideal candidates for these funds, as they do not offer any pathway programs, or had very few students completing the program. Additionally, several have large foundations, which are 501(c)(3) nonprofit organizations whose sole purpose are to support programs and scholarships. Some of those foundations have at least \$1,000,000 on hand to cover a significant cost their own programs and scholarships. Because of these existing endowments, it could mean that if CPA awarded scholarships to these campuses, our contributed funds may sit unused for a lengthy period of time and therefore, these colleges were removed from consideration. However, it is important to note the aforementioned schools serve students from all areas in Los Angeles County.

Finally, with only three community colleges in Ventura County (Moorpark College, Oxnard College, and Ventura College) it makes sense to provide scholarships to all three via the community college district. Each of these colleges also provide various pathway programs for students entering the energy and renewable energy sector with high completion rates.

### **NEXT STEPS**

Once a funding distribution has been formally recommended by the CAC, CPA staff will work to develop a plan for administering and implementing the scholarship program and bring forward a final proposal to the Board for consideration.

**Attachment:** 1) College Data Sheets



## 2018 Antelope Valley College Student Success Scorecard

Antelope Valley College (AVC) is in the city of Lancaster and held its first classes in 1929 as an extension of Antelope Valley Joint Union High School in Lancaster. AVC has responded to the needs of south valley residents and growth by establishing a Palmdale site. Dedicated to meeting the dynamic needs of a changing community, the college recognizes that it is uniquely capable of responding to the requirements of regional business, industry and public service, as well as the social and cultural needs of the Antelope Valley. AVC is now hosting upper division and graduate level programs offered by California State University, Bakersfield, with its own satellite campus at AVC's Lancaster campus.

### Student Information (2016-2017)

Students				18,390
GENDER		RACE/ETHNICITY		
Female	58.8%	African American	17.2%	
Male	40.2%	American Indian/Alaska Native	0.4%	
Unknown Gender	1.0%	Asian	2.0%	
AGE		Filipino	1.8%	
Under 20 years old	29.6%	Hispanic	51.5%	
20 to 24 years old	33.0%	Pacific Islander	0.2%	
25 to 39 years old	25.6%	White	21.4%	
40 or more years old	11.8%	Two or More Races	4.7%	
Unknown Age	0.0%	Unknown Ethnicity	0.9%	

### Other Information (2016-2017)

Full-Time Equivalent Students	10,567.2
Credit Sections	3,784
Non-Credit Sections	45
Median Credit Section Size	23
Percentage of Full-Time Faculty	47.4%
Percentage of First-Generation	48.9%
Student Counseling Ratio	479:1

\* Insufficient data



## 2018 Antelope Valley College Student Success Scorecard

Cohort Tracked for Six Years Through 2016-2017	Completion			Persistence			30 Units			Remedial			Career Technical Education	Career Development & College Preparation
	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Math	English	ESL		
Cohort	66.9%	36.2%	41.8%	81.2%	75.9%	76.8%	78.6%	65.2%	67.7%	37.4%	35.5%	8.4%	55.5%	N/A
Female	74.2%	37.7%	43.4%	82.3%	77.4%	78.1%	81.7%	67.8%	70.0%	40.6%	39.9%	9.7%	64.1%	N/A
Male	60.0%	34.1%	39.8%	79.5%	73.8%	75.1%	75.0%	61.7%	64.6%	33.2%	29.6%	6.3%	47.6%	N/A
Under 20 years old	68.7%	40.8%	46.9%	81.4%	76.5%	77.6%	80.8%	68.8%	71.4%	47.5%	44.6%	4.8%	57.4%	N/A
20 to 24 years old	47.1%	24.5%	25.9%	76.5%	70.7%	71.1%	41.2%	55.0%	54.1%	28.2%	27.3%	10.8%	58.1%	N/A
25 to 39 years old	45.5%	20.9%	22.8%	63.6%	76.9%	75.9%	63.6%	55.2%	55.9%	26.3%	26.7%	5.1%	54.5%	N/A
40 or more years old	60.0%	26.7%	30.0%	100.0%	78.9%	81.0%	80.0%	57.8%	60.0%	25.3%	29.1%	11.0%	47.0%	N/A
African-American	61.8%	28.4%	31.8%	79.4%	72.2%	73.0%	79.4%	53.5%	56.2%	20.8%	24.2%	0.0%	33.6%	N/A
American Indian/Alaska Native	100.0%	20.0%	33.3%	0.0%	80.0%	66.7%	100.0%	20.0%	33.3%	28.6%	N/A	N/A	100.0%	N/A
Asian	75.0%	43.5%	51.6%	87.5%	69.6%	74.2%	75.0%	78.3%	77.4%	61.9%	61.9%	5.9%	85.7%	N/A
Filipino	57.1%	46.9%	48.7%	85.7%	90.6%	89.7%	85.7%	78.1%	79.5%	52.4%	45.5%	60.0%	58.3%	N/A
Hispanic	65.4%	36.9%	41.3%	77.8%	76.5%	76.7%	77.1%	67.5%	69.0%	42.7%	40.5%	11.5%	62.6%	N/A
Pacific Islander	N/A	0.0%	0.0%	N/A	33.3%	33.3%	N/A	33.3%	33.3%	40.0%	0.0%	N/A	100.0%	N/A
White	70.1%	39.4%	47.8%	83.7%	74.7%	77.1%	80.3%	66.2%	70.1%	42.5%	42.3%	15.8%	54.8%	N/A





Transfer Level Achievement	Math			English		
	1-Year		2-Year	1-Year		2-Year
	Cohort Size	Cohort Rate	Cohort Rate	Cohort Size	Cohort Rate	Cohort Rate
All	1,895	13.0%	26.3%	1,895	40.6%	57.6%
Female	1,037	11.8%	26.8%	1,037	42.5%	60.8%
Male	831	14.7%	25.9%	831	38.5%	53.9%
< 20 years old	1,540	15.5%	30.1%	1,540	43.8%	61.6%
20 to 24 years old	217	2.8%	11.1%	217	30.4%	42.4%
25 to 39 years old	91	1.1%	5.5%	91	19.8%	35.2%
40+ years old	47	4.3%	14.9%	47	23.4%	42.6%
African American	220	9.5%	15.9%	220	26.4%	39.1%
American Indian/Alaska Native	*	40.0%	40.0%	*	40.0%	40.0%
Asian	38	39.5%	63.2%	38	42.1%	52.6%
Filipino	42	28.6%	42.9%	42	52.4%	66.7%
Hispanic	1,093	11.9%	26.4%	1,093	40.0%	58.7%
Pacific Islander	*	0.0%	0.0%	*	60.0%	100.0%
White	398	13.6%	26.9%	398	49.2%	65.6%



## Skills Builder

### Median Earnings Change

		<b>+63.1%</b>
		N=206
Disciplines with the highest enrollment	Median % Change	Total N
Administration of Justice	86.8%	60
Child Development/Early Care and Education	13.2%	19
Aircraft Fabrication	142.7%	18
Fire Technology	122.7%	12
Welding Technology	112.5%	12
Software Applications	74.1%	12
Electrical	84.6%	10
Commercial Music	71.2%	10
Real Estate	9.6%	10
Business and Commerce, General	2.6%	10

\*: Cohort fewer than 10 students

### Demographics

Gender	Median % Change	Total N
Female	33.4%	93
Male	85.1%	111
Age	Median % Change	Total N
Under 20	169.1%	24
20-24	108.3%	72
25-39	58.0%	74
40 or over	10.0%	36
Ethnicity/Race	Median % Change	Total N
African American	78.5%	33
American Indian/Alaska Native	38.7%	*
Asian	0.0%	*
Filipino	248.0%	*
Hispanic	69.5%	85
Pacific Islander	1924.3%	*
White	38.3%	74

N/A: Cohort has no students.

\*: Suppressed to protect student Privacy.

Note: The sum of subgroup counts may not add up to the total count due to missing demographic information.



## 2018 Compton College Student Success Scorecard

El Camino College Compton Center operates as an educational center of El Camino College. Under an agreement with El Camino College, Compton Center offers accredited El Camino College courses to residents of Compton, Lynwood, Paramount and Willowbrook, as well as portions of Athens, Bellflower, Carson, Downey, Dominguez, Lakewood, Long Beach, and South Gate. Residents of the Compton Community College District have access to university transfer and career and technical education opportunities, as well as financial aid, basic skills courses and related support services.

### Student Information (2016-2017)

Students		12,366	
GENDER		RACE/ETHNICITY	
Female	64.3%	African American	26.9%
Male	35.7%	American Indian/Alaska Native	0.1%
Unknown Gender	0.0%	Asian	4.0%
AGE		Filipino	2.4%
Under 20 years old	27.1%	Hispanic	59.0%
20 to 24 years old	35.1%	Pacific Islander	0.6%
25 to 39 years old	29.4%	White	3.6%
40 or more years old	8.3%	Two or More Races	3.2%
Unknown Age	0.0%	Unknown Ethnicity	0.2%

### Other Information (2016-2017)

Full-Time Equivalent Students	5,110.9
Credit Sections	1,483
Non-Credit Sections	3
Median Credit Section Size	28
Percentage of Full-Time Faculty	57.3%
Percentage of First-Generation	54.2%*
Student Counseling Ratio	552:1

\* Insufficient data



## 2018 Compton College Student Success Scorecard

Cohort Tracked for Six Years Through 2016-2017	Completion			Persistence			30 Units			Remedial			Career Technical Education
	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Math	English	ESL	
Cohort	57.7%	31.7%	35.9%	59.1%	56.0%	56.5%	69.8%	57.9%	59.8%	23.7%	36.2%	17.2%	58.0%
Female	63.9%	33.0%	37.7%	60.2%	55.7%	56.3%	67.5%	58.0%	59.4%	25.5%	37.1%	15.8%	63.9%
Male	50.0%	29.5%	33.2%	57.6%	56.5%	56.7%	72.7%	57.8%	60.4%	20.4%	34.6%	20.0%	47.9%
Under 20 years old	61.2%	36.0%	40.8%	60.5%	54.3%	55.5%	73.6%	62.4%	64.5%	28.9%	43.5%	25.0%	54.9%
20 to 24 years old	30.8%	17.5%	18.8%	53.8%	55.8%	55.6%	38.5%	44.2%	43.6%	21.0%	31.0%	14.3%	62.3%
25 to 39 years old	42.9%	26.7%	28.4%	42.9%	60.0%	58.2%	57.1%	48.3%	49.3%	22.9%	33.7%	11.1%	58.6%
40 or more years old	N/A	20.5%	20.5%	N/A	74.4%	74.4%	N/A	51.3%	51.3%	18.3%	31.2%	22.2%	47.6%
African-American	58.8%	28.5%	32.2%	64.7%	61.5%	61.9%	55.9%	53.1%	53.5%	17.2%	28.1%	22.2%	52.6%
American Indian/Alaska Native	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	20.0%	50.0%	N/A	0.0%
Asian	72.7%	60.0%	66.7%	72.7%	60.0%	66.7%	100.0%	80.0%	90.5%	41.7%	44.4%	0.0%	78.8%
Filipino	42.9%	63.2%	57.7%	42.9%	42.1%	42.3%	85.7%	89.5%	88.5%	41.2%	62.5%	N/A	66.7%
Hispanic	59.4%	30.7%	34.4%	59.4%	53.1%	53.9%	73.9%	59.8%	61.7%	29.8%	44.4%	17.6%	59.9%
Pacific Islander	50.0%	12.5%	20.0%	50.0%	50.0%	50.0%	50.0%	12.5%	20.0%	14.3%	15.4%	0.0%	0.0%
White	53.3%	45.5%	50.0%	33.3%	72.7%	50.0%	53.3%	63.6%	57.7%	32.4%	66.7%	N/A	67.4%



Transfer Level Achievement	Math			English		
	1-Year		2-Year	1-Year		2-Year
	Cohort Size	Cohort Rate	Cohort Rate	Cohort Size	Cohort Rate	Cohort Rate
All	692	6.4%	14.5%	692	26.4%	43.8%
Female	369	6.8%	15.2%	369	25.7%	45.0%
Male	323	5.9%	13.6%	323	27.2%	42.4%
< 20 years old	528	6.6%	14.4%	528	27.3%	45.6%
20 to 24 years old	108	5.6%	15.7%	108	23.1%	35.2%
25 to 39 years old	43	4.7%	14.0%	43	23.3%	44.2%
40+ years old	13	7.7%	7.7%	13	30.8%	38.5%
African American	135	3.0%	4.4%	135	17.0%	34.8%
American Indian/Alaska Native	N/A	0.0%	0.0%	N/A	0.0%	0.0%
Asian	*	20.0%	20.0%	*	40.0%	60.0%
Filipino	*	66.7%	66.7%	*	66.7%	66.7%
Hispanic	523	6.3%	16.4%	523	28.7%	46.3%
Pacific Islander	*	0.0%	0.0%	*	0.0%	0.0%
White	12	25.0%	33.3%	12	33.3%	41.7%



## Skills Builder

### Median Earnings Change

			<b>+28.1%</b>	
			N=258	
Disciplines with the highest enrollment	Median % Change	Total N		
Child Development/Early Care and Education	23.6%	49		
Computer Information Systems	36.9%	30		
Medical Assisting	17.3%	28		
Machining and Machine Tools	46.0%	24		
Emergency Medical Services	23.5%	22		
Nutrition, Foods, and Culinary Arts	1.7%	17		
Welding Technology	17.2%	14		
Administration of Justice	60.9%	12		
Automotive Technology	19.7%	12		
Accounting	72.7%	11		

\*: Cohort fewer than 10 students

### Demographics

Gender	Median % Change	Total N
Female	29.0%	154
Male	27.6%	104
Age	Median % Change	Total N
Under 20	106.8%	15
20-24	46.9%	89
25-39	26.5%	94
40 or over	13.0%	60
Ethnicity/Race	Median % Change	Total N
African American	26.6%	99
American Indian/Alaska Native	0.0%	*
Asian	12.5%	*
Filipino	87.8%	*
Hispanic	29.9%	127
Pacific Islander	0.0%	*
White	24.6%	10

N/A: Cohort has no students.

\*: Suppressed to protect student Privacy.

Note: The sum of subgroup counts may not add up to the total count due to missing demographic information.



## 2018 East Los Angeles College Student Success Scorecard

Established in 1945 as part of the Los Angeles Community College District, East Los Angeles College serves students in the Los Angeles suburb of Monterey Park, and is the largest campus in its district. The college has an international, multicultural student body that complements the communities comprising its primary service area. The college offers both academic transfer courses which prepare students for admission to four-year colleges and universities and occupational programs which prepare students for careers in two years or less.

### Student Information (2016-2017)

Students		62,433	
GENDER		RACE/ETHNICITY	
Female	51.9%	African American	4.2%
Male	48.1%	American Indian/Alaska Native	0.2%
Unknown Gender	0.0%	Asian	11.6%
AGE		Filipino	0.9%
Under 20 years old	29.8%	Hispanic	66.9%
20 to 24 years old	24.4%	Pacific Islander	0.1%
25 to 39 years old	27.8%	White	5.4%
40 or more years old	18.0%	Two or More Races	0.5%
Unknown Age	0.0%	Unknown Ethnicity	10.2%

### Other Information (2016-2017)

Full-Time Equivalent Students	26,692.4
Credit Sections	5,949
Non-Credit Sections	419
Median Credit Section Size	31
Percentage of Full-Time Faculty	64.2%
Percentage of First-Generation	71.7%*
Student Counseling Ratio	5,155:1

\* Insufficient data





## 2018 East Los Angeles College Student Success Scorecard

Cohort Tracked for Six Years Through 2016-2017	Completion			Persistence			30 Units			Remedial			Career Technical Education	Career Development & College Preparation
	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Math	English	ESL		
Cohort	67.9%	37.6%	41.2%	77.3%	76.6%	76.7%	72.6%	68.2%	68.7%	33.3%	49.4%	65.7%	58.0%	5.3%
Female	73.4%	40.0%	43.2%	72.2%	77.1%	76.6%	75.1%	70.4%	70.9%	35.1%	52.4%	66.7%	61.0%	6.8%
Male	63.6%	34.3%	38.7%	81.3%	75.9%	76.7%	70.6%	65.1%	65.9%	30.9%	45.1%	63.9%	54.2%	3.3%
Under 20 years old	68.7%	38.5%	42.1%	77.7%	77.6%	77.6%	75.0%	69.6%	70.3%	35.2%	55.8%	75.0%	62.3%	3.2%
20 to 24 years old	57.9%	32.6%	35.5%	73.7%	70.3%	70.7%	63.2%	61.6%	61.8%	32.2%	43.7%	72.1%	63.2%	12.5%
25 to 39 years old	78.3%	38.0%	43.1%	78.3%	79.1%	79.0%	60.9%	66.5%	65.7%	31.8%	42.5%	59.3%	49.1%	6.6%
40 or more years old	100.0%	37.3%	40.7%	100.0%	78.4%	79.6%	100.0%	64.7%	66.7%	27.5%	44.1%	55.6%	52.1%	3.0%
African-American	66.7%	26.3%	36.0%	66.7%	78.9%	76.0%	83.3%	68.4%	72.0%	23.1%	33.3%	100.0%	56.4%	50.0%
American Indian/Alaska Native	N/A	50.0%	50.0%	N/A	50.0%	50.0%	N/A	75.0%	75.0%	83.3%	71.4%	N/A	25.0%	N/A
Asian	81.5%	67.8%	71.6%	82.4%	84.8%	84.1%	74.1%	84.4%	81.5%	55.0%	65.1%	70.8%	66.8%	5.4%
Filipino	80.0%	44.4%	57.1%	100.0%	88.9%	92.9%	100.0%	77.8%	85.7%	36.8%	53.8%	N/A	75.0%	N/A
Hispanic	60.7%	34.0%	36.4%	76.6%	75.5%	75.6%	71.3%	66.2%	66.7%	32.3%	47.4%	53.1%	56.1%	4.9%
Pacific Islander	50.0%	N/A	50.0%	0.0%	N/A	0.0%	100.0%	N/A	100.0%	0.0%	N/A	N/A	50.0%	0.0%
White	77.8%	39.0%	46.0%	55.6%	82.9%	78.0%	77.8%	68.3%	70.0%	28.0%	37.0%	66.7%	53.7%	0.0%





Transfer Level Achievement	Math			English		
	1-Year		2-Year	1-Year		2-Year
	Cohort Size	Cohort Rate	Cohort Rate	Cohort Size	Cohort Rate	Cohort Rate
All	2,310	9.7%	19.0%	2,310	22.3%	42.7%
Female	1,237	7.8%	16.9%	1,237	20.7%	43.1%
Male	1,073	11.8%	21.5%	1,073	24.2%	42.2%
< 20 years old	1,788	10.3%	20.2%	1,788	23.5%	44.3%
20 to 24 years old	362	7.7%	16.0%	362	19.1%	34.5%
25 to 39 years old	141	8.5%	14.9%	141	17.7%	46.1%
40+ years old	19	0.0%	0.0%	19	10.5%	21.1%
African American	14	7.1%	14.3%	14	21.4%	57.1%
American Indian/Alaska Native	*	0.0%	0.0%	*	66.7%	100.0%
Asian	237	36.7%	54.4%	237	35.0%	60.3%
Filipino	15	13.3%	40.0%	15	33.3%	46.7%
Hispanic	1,987	5.9%	14.0%	1,987	20.4%	40.0%
Pacific Islander	*	0.0%	0.0%	*	0.0%	0.0%
White	23	43.5%	56.5%	23	30.4%	52.2%



## Skills Builder

### Median Earnings Change

			<b>+18.7%</b>
			N=1,401
Disciplines with the highest enrollment	Median % Change	Total N	
Administration of Justice	16.2%	782	
Child Development/Early Care and Education	21.9%	171	
Accounting	26.6%	80	
Office Technology/Office Computer Applications	31.1%	56	
Information Technology, General	28.9%	46	
Real Estate	13.5%	45	
Sign Language Interpreting	36.5%	41	
Fire Technology	12.8%	35	
Applied Photography	48.6%	34	
Registered Nursing	4.8%	29	

\*: Cohort fewer than 10 students

### Demographics

Gender	Median % Change	Total N
Female	19.2%	687
Male	18.6%	714
Age	Median % Change	Total N
Under 20	225.7%	30
20-24	67.2%	214
25-39	18.6%	642
40 or over	12.5%	515
Ethnicity/Race	Median % Change	Total N
African American	11.1%	161
American Indian/Alaska Native	-1.3%	*
Asian	19.5%	125
Filipino	14.3%	28
Hispanic	25.6%	788
Pacific Islander	16.6%	*
White	14.8%	196

N/A: Cohort has no students.

\*: Suppressed to protect student Privacy.

Note: The sum of subgroup counts may not add up to the total count due to missing demographic information.



## 2018 Rio Hondo College Student Success Scorecard

Rio Hondo College is one of the top community colleges in the state for underrepresented minorities who transfer to University of California campuses. Designated a Hispanic-Serving Institution, Rio Hondo College was named among the top 25 community colleges for Hispanic students nationwide. The College enrolls approximately 18,000 students each semester, offering 24 associate degrees for transfer that guarantee admission to California State Universities, a four-year bachelor's degree in automotive technology, 50 associate degrees, and 60 certificates. The College is also noted for its Pathway to Law School Program, state-of-the-art career training programs, and for its student-centered services for Veterans, Dreamers, single parents, foster youth, and more. Rio Hondo College campuses include the main campus, conveniently located in Whittier near the intersection of the Pomona (60) and San Gabriel River (605) freeways, and off-site centers including South Whittier Educational Center, El Monte Educational Center, Rio Hondo Educational Center at Pico Rivera, and the Santa Fe Springs Fire Academy.

### Student Information (2016-2017)

<b>Students</b>				28,797
GENDER		RACE/ETHNICITY		
Female	43.3%	African American	2.1%	
Male	55.5%	American Indian/Alaska Native	0.2%	
Unknown Gender	1.2%	Asian	6.4%	
AGE		Filipino	1.2%	
Under 20 years old	26.0%	Hispanic	74.2%	
20 to 24 years old	31.5%	Pacific Islander	0.2%	
25 to 39 years old	29.5%	White	8.4%	
40 or more years old	13.0%	Two or More Races	1.0%	
Unknown Age	0.0%	Unknown Ethnicity	6.3%	

### Other Information (2016-2017)

Full-Time Equivalent Students	12,758.6
Credit Sections	4,104
Non-Credit Sections	153
Median Credit Section Size	26
Percentage of Full-Time Faculty	67.7%
Percentage of First-Generation	56.7%*
Student Counseling Ratio	560:1

\* Insufficient data



## 2018 Rio Hondo College Student Success Scorecard

Cohort Tracked for Six Years Through 2016-2017	Completion			Persistence			30 Units			Remedial			Career Technical Education	Career Development & College Preparation
	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Math	English	ESL		
Cohort	60.4%	35.2%	39.0%	78.0%	77.8%	77.8%	73.4%	65.1%	66.3%	31.2%	48.4%	58.5%	50.8%	7.3%
Female	64.8%	36.5%	40.1%	78.6%	76.9%	77.1%	74.5%	66.2%	67.2%	32.1%	52.2%	62.8%	59.5%	6.6%
Male	57.1%	33.8%	37.7%	77.8%	78.5%	78.4%	72.7%	63.9%	65.3%	30.3%	44.8%	53.6%	45.6%	9.8%
Under 20 years old	63.0%	36.2%	40.4%	79.7%	78.9%	79.0%	75.0%	66.2%	67.6%	35.0%	50.5%	64.4%	57.6%	42.9%
20 to 24 years old	37.5%	26.7%	27.9%	58.3%	70.7%	69.3%	50.0%	56.5%	55.8%	25.7%	43.9%	47.9%	54.2%	21.1%
25 to 39 years old	20.0%	32.9%	32.1%	60.0%	71.2%	70.5%	80.0%	57.5%	59.0%	26.9%	42.3%	54.2%	40.8%	3.2%
40 or more years old	0.0%	41.4%	40.0%	100.0%	75.9%	76.7%	100.0%	75.9%	76.7%	18.3%	46.7%	35.1%	40.8%	3.9%
African-American	16.7%	36.4%	29.4%	66.7%	45.5%	52.9%	66.7%	45.5%	52.9%	18.9%	37.5%	30.0%	44.4%	33.3%
American Indian/Alaska Native	N/A	0.0%	0.0%	N/A	100.0%	100.0%	N/A	100.0%	100.0%	40.0%	25.0%	66.7%	0.0%	N/A
Asian	78.0%	59.8%	65.4%	81.4%	91.7%	88.5%	89.8%	84.1%	85.9%	56.6%	69.6%	72.0%	67.1%	33.3%
Filipino	75.0%	45.0%	50.0%	100.0%	65.0%	70.8%	100.0%	75.0%	79.2%	46.7%	66.7%	71.4%	50.0%	N/A
Hispanic	58.8%	32.7%	36.0%	78.0%	77.2%	77.3%	68.2%	63.7%	64.2%	29.7%	47.2%	57.7%	52.1%	3.7%
Pacific Islander	N/A	0.0%	0.0%	N/A	0.0%	0.0%	N/A	0.0%	0.0%	N/A	0.0%	0.0%	100.0%	N/A
White	40.0%	45.3%	44.2%	80.0%	77.3%	77.9%	80.0%	65.3%	68.4%	35.7%	41.9%	68.0%	42.9%	16.7%



Transfer Level Achievement	Math			English		
	1-Year		2-Year	1-Year		2-Year
	Cohort Size	Cohort Rate	Cohort Rate	Cohort Size	Cohort Rate	Cohort Rate
All	1,351	4.7%	13.9%	1,351	37.4%	53.9%
Female	698	3.7%	14.3%	698	39.3%	57.6%
Male	634	5.5%	13.1%	634	34.9%	49.4%
< 20 years old	1,103	5.3%	14.5%	1,103	38.9%	55.1%
20 to 24 years old	157	2.5%	10.8%	157	31.2%	43.9%
25 to 39 years old	80	1.3%	10.0%	80	30.0%	58.8%
40+ years old	11	9.1%	27.3%	11	27.3%	36.4%
African American	11	0.0%	0.0%	11	27.3%	45.5%
American Indian/Alaska Native	*	0.0%	0.0%	*	0.0%	0.0%
Asian	70	24.3%	45.7%	70	51.4%	68.6%
Filipino	*	0.0%	0.0%	*	77.8%	77.8%
Hispanic	1,206	3.5%	12.2%	1,206	36.2%	52.9%
Pacific Islander	*	50.0%	50.0%	*	100.0%	100.0%
White	39	5.1%	10.3%	39	38.5%	53.8%



## Skills Builder

### Median Earnings Change

		<b>+26.9%</b>
		N=1,275
Disciplines with the highest enrollment	Median % Change	Total N
Administration of Justice	19.8%	340
Carpentry	27.8%	278
Fire Technology	39.6%	203
Accounting	31.1%	67
Construction Crafts Technology	24.4%	64
Child Development/Early Care and Education	45.8%	58
Information Technology, General	32.9%	52
Emergency Medical Services	105.1%	41
Mill and Cabinet Work	45.5%	39
Drafting Technology	36.8%	36

\*: Cohort fewer than 10 students

### Demographics

Gender	Median % Change	Total N
Female	32.4%	298
Male	25.9%	959
Age	Median % Change	Total N
Under 20	153.2%	53
20-24	62.8%	391
25-39	22.5%	599
40 or over	10.6%	232
Ethnicity/Race	Median % Change	Total N
African American	12.0%	63
American Indian/Alaska Native	15.7%	*
Asian	19.0%	78
Filipino	22.6%	22
Hispanic	35.4%	771
Pacific Islander	28.8%	*
White	18.8%	210

N/A: Cohort has no students.

\*: Suppressed to protect student Privacy.

Note: The sum of subgroup counts may not add up to the total count due to missing demographic information.





## 2018 Moorpark College Student Success Scorecard

Moorpark College opened its doors in 1967 on a campus at the eastern edge of the city of Moorpark. The college offers lower division preparation in a wide variety of transfer majors for the baccalaureate degree and programs which lead to associate degrees and certificates of achievement. Moorpark also offers numerous occupational majors in areas geared to local and national employment needs and trends.

### Student Information (2016-2017)

Students				19,302
GENDER		RACE/ETHNICITY		
Female	51.3%	African American	2.2%	
Male	47.8%	American Indian/Alaska Native	0.3%	
Unknown Gender	0.9%	Asian	7.0%	
AGE		Filipino	2.4%	
Under 20 years old	37.6%	Hispanic	32.5%	
20 to 24 years old	38.9%	Pacific Islander	0.2%	
25 to 39 years old	18.0%	White	49.3%	
40 or more years old	5.4%	Two or More Races	5.4%	
Unknown Age	0.0%	Unknown Ethnicity	0.8%	

### Other Information (2016-2017)

Full-Time Equivalent Students	10,955.8
Credit Sections	3,213
Non-Credit Sections	0
Median Credit Section Size	28
Percentage of Full-Time Faculty	59.8%
Percentage of First-Generation	**
Student Counseling Ratio	554:1

\* Insufficient data



## 2018 Moorpark College Student Success Scorecard

Cohort Tracked for Six Years Through 2016-2017	Completion			Persistence			30 Units			Remedial			Career Technical Education
	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Math	English	ESL	
Cohort	74.0%	46.7%	64.0%	84.2%	75.9%	81.2%	82.5%	68.7%	77.4%	48.8%	54.8%	31.8%	73.8%
Female	75.7%	49.2%	65.4%	83.6%	76.5%	80.9%	82.6%	70.8%	78.1%	50.0%	59.1%	39.5%	74.2%
Male	72.6%	44.0%	62.6%	84.8%	75.4%	81.5%	82.4%	66.4%	76.8%	47.7%	50.5%	24.0%	73.4%
Under 20 years old	74.6%	48.5%	65.7%	85.2%	76.8%	82.3%	83.3%	71.5%	79.3%	49.0%	60.3%	41.1%	81.3%
20 to 24 years old	63.6%	32.9%	45.3%	63.6%	69.5%	67.2%	67.3%	46.3%	54.7%	49.5%	45.2%	29.6%	73.6%
25 to 39 years old	57.1%	35.9%	41.5%	78.6%	71.8%	73.6%	71.4%	61.5%	64.2%	47.9%	50.0%	27.5%	64.4%
40 or more years old	63.6%	52.6%	56.7%	63.6%	73.7%	70.0%	63.6%	63.2%	63.3%	46.4%	42.5%	21.4%	50.7%
African-American	73.7%	21.4%	51.5%	78.9%	64.3%	72.7%	73.7%	57.1%	66.7%	33.3%	53.3%	50.0%	37.5%
American Indian/Alaska Native	66.7%	0.0%	50.0%	33.3%	100.0%	50.0%	66.7%	100.0%	75.0%	25.0%	0.0%	N/A	25.0%
Asian	88.6%	63.2%	81.0%	78.4%	84.2%	80.2%	84.1%	78.9%	82.5%	63.6%	72.3%	40.0%	69.0%
Filipino	77.8%	71.4%	75.0%	85.2%	85.7%	85.4%	88.9%	90.5%	89.6%	50.0%	84.6%	50.0%	57.9%
Hispanic	68.9%	39.4%	55.7%	86.3%	75.5%	81.5%	81.6%	66.8%	75.0%	40.7%	50.5%	20.0%	75.8%
Pacific Islander	50.0%	0.0%	25.0%	50.0%	0.0%	25.0%	100.0%	0.0%	50.0%	50.0%	0.0%	N/A	100.0%
White	75.1%	50.0%	66.9%	84.6%	75.9%	81.7%	82.8%	69.8%	78.5%	53.6%	56.0%	43.8%	74.2%





Transfer Level Achievement	Math			English		
	1-Year		2-Year	1-Year		2-Year
	Cohort Size	Cohort Rate	Cohort Rate	Cohort Size	Cohort Rate	Cohort Rate
All	2,164	26.2%	43.0%	2,164	70.8%	80.1%
Female	1,060	24.7%	43.6%	1,060	74.0%	83.4%
Male	1,100	27.7%	42.5%	1,100	67.9%	77.0%
< 20 years old	1,995	27.5%	45.0%	1,995	72.2%	81.4%
20 to 24 years old	120	12.5%	21.7%	120	54.2%	64.2%
25 to 39 years old	35	8.6%	17.1%	35	57.1%	65.7%
40+ years old	14	7.1%	14.3%	14	50.0%	64.3%
African American	24	20.8%	20.8%	24	58.3%	66.7%
American Indian/Alaska Native	*	50.0%	100.0%	*	100.0%	100.0%
Asian	134	48.5%	66.4%	134	75.4%	87.3%
Filipino	54	31.5%	53.7%	54	66.7%	81.5%
Hispanic	682	19.6%	35.0%	682	67.3%	76.5%
Pacific Islander	*	25.0%	50.0%	*	100.0%	100.0%
White	1,145	27.0%	45.3%	1,145	73.6%	82.1%

## Skills Builder

Median Earnings Change		
		+38.2%
		N=503
Disciplines with the highest enrollment	Median % Change	Total N
Administration of Justice	44.9%	75
Child Development/Early Care and Education	55.5%	69
Registered Nursing	41.0%	67
Accounting	33.1%	67
Business Management	40.2%	63
Computer Infrastructure and Support	29.8%	45
Radio and Television	55.1%	39
Journalism	51.3%	26
Business and Commerce, General	49.6%	20
Computer Networking	45.5%	20

\*: Cohort fewer than 10 students

Demographics		
Gender	Median % Change	Total N
Female	34.1%	256
Male	39.5%	246
Age	Median % Change	Total N
Under 20	148.4%	66
20-24	72.0%	195
25-39	21.4%	176
40 or over	10.2%	66
Ethnicity/Race	Median % Change	Total N
African American	9.8%	21
American Indian/Alaska Native	77.3%	*
Asian	36.1%	19
Filipino	139.4%	21
Hispanic	36.9%	171
Pacific Islander	128.3%	*
White	34.1%	234

N/A: Cohort has no students.

\*: Suppressed to protect student Privacy.

Note: The sum of subgroup counts may not add up to the total count due to missing demographic information.



## 2018 Oxnard College Student Success Scorecard

Oxnard College (OC) has been a part of the Ventura County Community College District since 1975. In the heart of Ventura County two miles from Pacific Ocean beaches on California's central coast, Oxnard College has a vibrant diversity that gives the college a unique and exciting student life. Oxnard College offers ~650 courses in over 70 programs for which students can earn associate degrees and occupational related certificates or complete articulated transfer degree pathways to California four year institutions.

### Student Information (2016-2017)

Students		10,581	
GENDER		RACE/ETHNICITY	
Female	55.1%	African American	2.7%
Male	44.3%	American Indian/Alaska Native	0.3%
Unknown Gender	0.6%	Asian	2.4%
AGE		Filipino	3.2%
Under 20 years old	28.5%	Hispanic	69.6%
20 to 24 years old	36.9%	Pacific Islander	0.2%
25 to 39 years old	26.3%	White	17.6%
40 or more years old	8.3%	Two or More Races	3.0%
Unknown Age	0.0%	Unknown Ethnicity	1.1%

### Other Information (2016-2017)

Full-Time Equivalent Students	4,961.5
Credit Sections	1,451
Non-Credit Sections	0
Median Credit Section Size	25
Percentage of Full-Time Faculty	59.8%
Percentage of First-Generation	**
Student Counseling Ratio	483:1

\* Insufficient data



## 2018 Oxnard College Student Success Scorecard

Cohort Tracked for Six Years Through 2016-2017	Completion			Persistence			30 Units			Remedial			Career Technical Education
	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Math	English	ESL	
Cohort	64.3%	39.6%	44.5%	73.9%	71.2%	71.7%	77.1%	62.8%	65.6%	35.1%	47.1%	15.9%	57.9%
Female	71.8%	44.8%	49.2%	76.1%	70.4%	71.4%	80.3%	65.5%	67.9%	37.0%	50.8%	16.1%	62.1%
Male	58.1%	33.5%	39.2%	72.1%	72.6%	72.5%	74.4%	59.4%	62.9%	32.6%	42.2%	15.4%	54.4%
Under 20 years old	68.4%	42.4%	47.9%	77.4%	72.9%	73.9%	82.0%	66.9%	70.1%	42.7%	54.9%	24.0%	62.9%
20 to 24 years old	41.7%	24.2%	27.0%	58.3%	58.1%	58.1%	58.3%	43.5%	45.9%	30.8%	41.7%	16.0%	62.6%
25 to 39 years old	42.9%	39.7%	40.0%	71.4%	71.4%	71.4%	28.6%	55.6%	52.9%	22.4%	38.7%	12.5%	50.3%
40 or more years old	40.0%	23.1%	25.8%	20.0%	69.2%	61.3%	60.0%	50.0%	51.6%	24.7%	29.2%	14.3%	52.8%
African-American	100.0%	41.7%	56.3%	100.0%	75.0%	81.3%	75.0%	66.7%	68.8%	18.8%	50.0%	N/A	40.0%
American Indian/Alaska Native	N/A	0.0%	0.0%	N/A	100.0%	100.0%	N/A	0.0%	0.0%	0.0%	0.0%	N/A	50.0%
Asian	100.0%	46.2%	53.3%	50.0%	69.2%	66.7%	100.0%	69.2%	73.3%	42.9%	41.2%	37.5%	45.0%
Filipino	57.1%	53.6%	54.3%	100.0%	67.9%	74.3%	85.7%	60.7%	65.7%	36.7%	48.1%	0.0%	66.7%
Hispanic	67.8%	38.7%	43.0%	72.2%	71.6%	71.7%	78.9%	63.2%	65.5%	36.1%	48.5%	13.6%	59.6%
Pacific Islander	50.0%	33.3%	40.0%	50.0%	100.0%	80.0%	100.0%	100.0%	100.0%	75.0%	33.3%	N/A	75.0%
White	51.2%	28.1%	41.1%	73.2%	59.4%	67.1%	73.2%	43.8%	60.3%	30.3%	34.1%	40.0%	57.5%



Transfer Level Achievement	Math			English		
	1-Year		2-Year	1-Year		2-Year
	Cohort Size	Cohort Rate	Cohort Rate	Cohort Size	Cohort Rate	Cohort Rate
All	830	17.2%	25.1%	830	45.4%	57.6%
Female	468	16.2%	24.1%	468	46.8%	59.0%
Male	359	18.4%	26.2%	359	43.2%	55.4%
< 20 years old	717	19.7%	27.8%	717	48.1%	59.7%
20 to 24 years old	76	2.6%	7.9%	76	30.3%	43.4%
25 to 39 years old	31	0.0%	9.7%	31	22.6%	48.4%
40+ years old	*	0.0%	0.0%	*	33.3%	33.3%
African American	16	0.0%	0.0%	16	37.5%	50.0%
American Indian/Alaska Native	*	25.0%	50.0%	*	50.0%	50.0%
Asian	14	35.7%	57.1%	14	57.1%	64.3%
Filipino	39	28.2%	33.3%	39	59.0%	64.1%
Hispanic	689	16.1%	23.7%	689	44.3%	57.0%
Pacific Islander	*	0.0%	0.0%	*	50.0%	50.0%
White	41	26.8%	39.0%	41	43.9%	61.0%

## Skills Builder

Median Earnings Change		
		<b>+36.1%</b>
		N=499
Disciplines with the highest enrollment	Median % Change	Total N
Emergency Medical Services	31.0%	58
Alcohol and Controlled Substances	17.2%	55
Fire Technology	37.0%	54
Accounting	22.9%	46
Automotive Technology	41.4%	45
Computer Networking	21.2%	38
Software Applications	23.7%	37
Business and Commerce, General	87.9%	35
Information Technology, General	71.1%	29
Fire Academy	73.7%	27

\*: Cohort fewer than 10 students

Demographics		
Gender	Median % Change	Total N
Female	43.1%	198
Male	34.3%	298
Age	Median % Change	Total N
Under 20	174.4%	45
20-24	71.1%	151
25-39	25.7%	206
40 or over	10.4%	97
Ethnicity/Race	Median % Change	Total N
African American	27.3%	*
American Indian/Alaska Native	85.8%	*
Asian	85.7%	*
Filipino	-11.2%	*
Hispanic	46.5%	278
Pacific Islander	47.2%	*
White	21.7%	164

N/A: Cohort has no students.

\*: Suppressed to protect student Privacy.

Note: The sum of subgroup counts may not add up to the total count due to missing demographic information.



## 2018 Ventura College Student Success Scorecard

Ventura College, founded in 1925, is approximately 60 miles north of Los Angeles and 30 miles south of Santa Barbara in Ventura. The college offers courses for students seeking an associate's degree, certificate or license for job placement and advancement; curricula for students planning to transfer and training programs to meet worker and employee needs. The college is a leader in providing instruction and support for students with disabilities.

### Student Information (2016-2017)

Students				18,769
GENDER		RACE/ETHNICITY		
Female	54.8%	African American	2.2%	
Male	43.7%	American Indian/Alaska Native	0.3%	
Unknown Gender	1.4%	Asian	2.7%	
AGE		Filipino	2.1%	
Under 20 years old	33.2%	Hispanic	57.6%	
20 to 24 years old	36.2%	Pacific Islander	0.2%	
25 to 39 years old	22.7%	White	29.0%	
40 or more years old	7.9%	Two or More Races	3.8%	
Unknown Age	0.0%	Unknown Ethnicity	2.0%	

### Other Information (2016-2017)

Full-Time Equivalent Students	9,497.9
Credit Sections	2,667
Non-Credit Sections	7
Median Credit Section Size	28
Percentage of Full-Time Faculty	59.8%
Percentage of First-Generation	**
Student Counseling Ratio	702:1

\* Insufficient data





## 2018 Ventura College Student Success Scorecard

Cohort Tracked for Six Years Through 2016-2017	Completion			Persistence			30 Units			Remedial			Career Technical Education
	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Prepared	Unprepared	Overall	Math	English	ESL	
Cohort	67.3%	41.0%	49.6%	77.2%	72.2%	73.8%	78.0%	67.4%	70.9%	35.5%	54.0%	7.7%	60.6%
Female	67.7%	43.9%	51.3%	77.1%	70.6%	72.6%	78.1%	71.8%	73.8%	38.1%	59.7%	9.7%	61.3%
Male	67.0%	37.8%	47.9%	77.3%	74.0%	75.1%	77.7%	62.7%	67.9%	33.0%	47.4%	4.0%	60.0%
Under 20 years old	67.7%	41.6%	50.8%	77.3%	73.2%	74.6%	78.0%	68.9%	72.1%	36.1%	56.1%	16.7%	71.2%
20 to 24 years old	56.5%	33.7%	38.4%	73.9%	61.8%	64.3%	78.3%	53.9%	58.9%	33.6%	49.5%	15.2%	62.3%
25 to 39 years old	75.0%	47.5%	49.2%	100.0%	68.9%	70.8%	75.0%	65.6%	66.2%	38.0%	47.6%	3.9%	49.3%
40 or more years old	60.0%	28.6%	33.3%	60.0%	75.0%	72.7%	80.0%	60.7%	63.6%	32.3%	45.5%	3.8%	44.4%
African-American	70.0%	53.8%	57.1%	80.0%	82.1%	81.6%	90.0%	64.1%	69.4%	23.7%	30.6%	0.0%	60.9%
American Indian/Alaska Native	N/A	66.7%	66.7%	N/A	100.0%	100.0%	N/A	33.3%	33.3%	33.3%	100.0%	0.0%	57.1%
Asian	88.9%	36.8%	62.2%	77.8%	78.9%	78.4%	83.3%	78.9%	81.1%	52.6%	47.6%	23.1%	60.6%
Filipino	66.7%	60.0%	63.6%	83.3%	93.3%	87.9%	88.9%	80.0%	84.8%	35.0%	66.7%	0.0%	83.3%
Hispanic	63.5%	40.4%	46.1%	75.6%	71.7%	72.6%	77.4%	68.1%	70.4%	35.1%	54.4%	5.9%	59.7%
Pacific Islander	N/A	50.0%	50.0%	N/A	50.0%	50.0%	N/A	50.0%	50.0%	50.0%	50.0%	N/A	66.7%
White	70.6%	40.3%	54.7%	75.9%	71.5%	73.6%	78.5%	66.0%	71.9%	37.4%	53.4%	16.7%	58.9%





Transfer Level Achievement	Math			English		
	1-Year		2-Year	1-Year		2-Year
	Cohort Size	Cohort Rate	Cohort Rate	Cohort Size	Cohort Rate	Cohort Rate
All	1,444	24.4%	37.0%	1,444	41.6%	61.0%
Female	708	23.9%	38.4%	708	44.4%	64.5%
Male	701	25.1%	35.7%	701	39.1%	57.9%
< 20 years old	1,302	26.2%	38.7%	1,302	43.0%	62.4%
20 to 24 years old	84	10.7%	22.6%	84	28.6%	48.8%
25 to 39 years old	44	2.3%	15.9%	44	31.8%	50.0%
40+ years old	14	14.3%	28.6%	14	21.4%	35.7%
African American	34	23.5%	29.4%	34	23.5%	50.0%
American Indian/Alaska Native	*	20.0%	60.0%	*	20.0%	40.0%
Asian	25	52.0%	64.0%	25	48.0%	60.0%
Filipino	28	39.3%	57.1%	28	60.7%	82.1%
Hispanic	912	22.5%	34.8%	912	39.6%	61.0%
Pacific Islander	N/A	0.0%	0.0%	N/A	0.0%	0.0%
White	378	24.9%	38.4%	378	46.3%	61.9%

## Skills Builder

Median Earnings Change		
		<b>+31.4%</b>
		N=696
Disciplines with the highest enrollment	Median % Change	Total N
Business Management	19.4%	109
Administration of Justice	61.0%	100
Automotive Technology	39.8%	86
Child Development/Early Care and Education	49.4%	73
Civil and Construction Management Technology	17.2%	58
Medical Office Technology	52.6%	46
Welding Technology	47.6%	42
Nutrition, Foods, and Culinary Arts	16.7%	37
Water and Wastewater Technology	51.5%	36
Accounting	27.6%	35

\*: Cohort fewer than 10 students

Demographics		
Gender	Median % Change	Total N
Female	27.4%	285
Male	32.2%	402
Age	Median % Change	Total N
Under 20	201.3%	71
20-24	61.9%	232
25-39	15.6%	259
40 or over	13.1%	134
Ethnicity/Race	Median % Change	Total N
African American	18.0%	13
American Indian/Alaska Native	591.5%	*
Asian	32.2%	13
Filipino	30.0%	12
Hispanic	39.0%	387
Pacific Islander	1199.7%	*
White	24.1%	238

N/A: Cohort has no students.

\*: Suppressed to protect student Privacy.

Note: The sum of subgroup counts may not add up to the total count due to missing demographic information.



## Staff Report – Agenda Item 5

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**To:** Clean Power Alliance (CPA) Community Advisory Committee

**From:** Ted Bardacke, Executive Director

**Subject:** Board approval of Master Agreement with ARUP for CPA Local Programs Goals and Priorities Consulting.

**Date:** April 11, 2019

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### **BACKGROUND**

On April 4, the CPA Board of Directors approved a consulting agreement with ARUP and sub-consultant Cadmus to assist CPA develop a Local Program Goals and Priorities Strategy Document and Program Evaluation Tool. The contract amount is not-to-exceed amount of \$125,000 and work is schedule to conclude by the end of 2019.

CPA's intention to offer local programs for its customers is a main value proposition of the organization and is of significant interest to member agencies, customers, and stakeholders. At the Board's 2018 retreat there was the expressed commitment by CPA staff to lead a formal strategic planning process for local programs. A breakout session about potential programs CPA could offer was lively and well attended. Potential program ideas ranged from those focused on particular outcomes (e.g. greenhouse gas emissions reduction, local air quality, resiliency) to specific technologies (e.g. electric vehicles, electric buildings, microgrids, distributed battery storage, local solar installations) to targeting specific market segments (e.g. multifamily buildings, low income communities, local governments).

This process will combine a rigorous technical exploration of impactful programs CPA could provide with a significant stakeholder engagement effort that includes collaboration with the Board and the Community Advisory Committee and the opportunity for customers

and stakeholders to provide input through a wide variety of channels, ranging from open forums to individual/group interviews to web-based surveys.

Key deliverables in this process include:

- A strategy document – which will be subject to Board approval – that defines the priority programs or program areas that CPA will invest in during the 2020 – 2025 time period
- A set of a program implementation parameters that can allow CPA to move quickly from program concept to program implementation
- A comparative quantitative evaluation tool that will enable CPA to compare programs based on their ability to meet CPA goals and achieve desired societal, environmental, and business outcomes for a given market segment.

The CPA staff review team then evaluated the bidders' overall approach based on their initial proposal, interview, and supplemental proposal, and based on their evaluation and judgment, determined that ARUP, along with subconsultant Cadmus, offered the best combination of technical rigor, experience with strategic planning for utility programs, plan for stakeholder and community engagement, and understanding of working with public agencies. The ARUP team will also collaborate with the consultant currently under contract to develop and deploy an early-action Distributed Energy Resources (DER) pilot program by the beginning of 2020 to share knowledge and evaluation frameworks and ensure organizational alignment.

### **OUTREACH PROCESS**

CPA staff will be working with the consultant team to conduct a multi-faceted stakeholder engagement process to include the following efforts:

- Meet at least twice with CPA's Community Advisory Committee
- Interview a mutually-agreed upon list of select internal and external stakeholders
- Conduct workshop at CPA's annual Board Retreat
- Conduct web-based surveys of key customer segments and community groups

- Facilitate two open “town-hall” community meetings, one in Los Angeles County, one in Ventura County
- Evaluate Regulatory Framework and Existing Best Practices at CCAs, IOUs, and POU's
- Assess local market barriers and customer needs
- Develop outcome criteria, metrics, and weighting scenarios to evaluate program alternatives
- Present criteria, metrics, and weighting scenarios to CPA's Board and Community Advisory Committee

Additional details are provided in the attached Task Order with ARUP.

**Attachment:** 1) Task Order No. 1 with ARUP

**EXHIBIT A**  
**CLEAN POWER ALLIANCE ADMINISTRATION**

**CPA's PROJECT DIRECTOR:**

Name: Ted Bardacke  
Title: Executive Director  
Address: 555 West 5<sup>th</sup> Street, 35<sup>th</sup> Floor  
Los Angeles, CA 90013  
Telephone: (213) 269-5870  
E-Mail Address: [tbardacke@cleanpoweralliance.org](mailto:tbardacke@cleanpoweralliance.org)

**EXHIBIT B**  
**CONTRACTOR ADMINISTRATION**

**ARUP**

TASK ORDER NO. 1

CPA Master Agreement No. 2019-04-04

**CONTRACTOR'S PROJECT MANAGER:**

Name: Douglas Nordham \_\_\_\_\_  
Title: Associate Principal \_\_\_\_\_  
Address: 12777 W Jefferson Blvd. Suite B \_\_\_\_\_  
Los Angeles, CA 90066 \_\_\_\_\_  
Telephone: 310-578-2814 \_\_\_\_\_  
Facsimile: 310-577-7011 \_\_\_\_\_  
E-Mail Address: douglas.nordham@arup.com \_\_\_\_\_

**CONTRACTOR'S AUTHORIZED OFFICIAL(S)**

Name: Martin Howell \_\_\_\_\_  
Title: Associate Principal \_\_\_\_\_  
Address: 12777 W Jefferson Blvd. Suite B \_\_\_\_\_  
Los Angeles, CA 90066 \_\_\_\_\_  
Telephone: 310-578-4469 \_\_\_\_\_  
Facsimile: 310-577-7011 \_\_\_\_\_  
E-Mail Address: martin.howell@arup.com \_\_\_\_\_

Name: Katherine Perez-Estolano \_\_\_\_\_  
Title: Associate Principal \_\_\_\_\_  
Address: 12777 W Jefferson Blvd. Suite B \_\_\_\_\_  
Los Angeles, CA 90066 \_\_\_\_\_  
Telephone: 310-578-2856 \_\_\_\_\_  
Facsimile: 310-577-7011 \_\_\_\_\_  
E-Mail Address: Katherine.Perez-Estolano@arup.com \_\_\_\_\_

## Exhibit C1

### MASTER AGREEMENT TASK ORDER

#### ARUP

Task Order No.1

CPA Master Agreement No. 2019-04-04

Project Title:

CPA Local Programs – Goals and Priorities

Period of Performance:

April 15, 2019 to December 31, 2019

CPA Project Director:

Ted Bardacke

CPA Task Order Manager:

N/A

#### I. GENERAL

Contractor shall satisfactorily perform all Services detailed in the Task Order attached hereto as Exhibit E, on a time and materials basis, in compliance with the terms and conditions of Contractor's Master Agreement identified above.

#### II. PERSONNEL

Contractor shall provide the below-listed personnel or personnel in the specified job categories whose labor rates are as shown:

Name/Category: Douglas Nordham/Associate Principal\_\_\_\_\_ @ \$345/hour.

Name/Category: Martin Howell/Associate Principal\_\_\_\_\_ @ \$345/hour.

Name/Category: Katherine Perez-Estolano/Associate Principal\_\_\_\_\_ @ \$345/hour.

Name/Category: Heather Rosenberg/Associate Principal\_\_\_\_\_ @ \$345/hour.

Name/Category: Cole Roberts/Associate Principal\_\_\_\_\_ @ \$345/hour.

Category: Associate\_\_\_\_\_ @ \$265/hour.

Category: Senior Energy Engineer\_\_\_\_\_ @ \$195/hour.

Category: Energy Engineer\_\_\_\_\_ @ \$160/hour.

Category: Graduate Engineer\_\_\_\_\_ @ \$150/hour.

Category: General Support\_\_\_\_\_ @ \$145/hour.



In addition to the personnel listed above, Contractor shall subcontract with Cadmus, who shall provide the below-listed personnel or personnel in the specified job categories whose labor rates are shown

Name/Category: Terry Fry/Senior Vice President_____	@ \$340/hour.
Name/Category: Amy Elsworth/Principal_____	@ \$290/hour.
Category: Associate II_____	@ \$190/hour.
Category: Associate I_____	@ \$180/hour.
Category: Sr. Analyst II_____	@ \$165/hour.
Category: Engineering Technician IV_____	@ \$135/hour.
Category: Analyst II_____	@ \$135/hour.

CPA understands that the personnel provided by Cadmus are subcontractors of Contractor and CPA hereby consents to such personnel providing the services detailed in this Task Order. However, by consenting to the use of a subcontractor in this Task Order, this does not constitute an implied or express waiver of CPA's rights, including but not limited to CPA's right to reject Arup's use of subcontractors on any other Task Orders under the Master Agreement. All of CPA's rights are reserved.

### III. PAYMENT

- A. The Total Maximum Amount that CPA shall pay Contractor for all Services to be provided under this Task Order shall not exceed One Hundred and Twenty-Five Thousand Dollars (\$125,000).
- B. Contractor shall invoice CPA only for hours actually worked, in accordance with the terms and conditions of Contractor's Master Agreement. Contractor shall be responsible for limiting the number of hours worked by Contractor personnel under this TASK ORDER, not to exceed the Total Maximum Amount in III.A, above.

In addition, Contractor shall not expend more than the following in labor costs for each of the Tasks listed in the Task List without prior consent from the CPA Project Director:

- Task 1:\$37,100
- Task 2:\$13,220
- Task 3:\$14,350
- Task 4:\$25,580
- Task 5:\$32,310

- C. Contractor shall satisfactorily perform and complete, in the exclusive judgement of CPA, all required Services in accordance with Statement of Work notwithstanding the fact that total payment from CPA shall not exceed the Total Maximum Amount.

D. Contractor shall submit all invoices under this Task Order to:

Clean Power Alliance  
Attn: Accounts Payable  
555 West 5<sup>th</sup> Street, 35<sup>th</sup> Floor  
Los Angeles, CA 90013

Electronic submittal of invoices (via email) shall be an acceptable means of delivery. Such electronic invoices shall be delivered to [accountspayable@cleanpoweralliance.org](mailto:accountspayable@cleanpoweralliance.org)

#### IV. SERVICES

In accordance with Master Agreement Paragraph 2, Work, Contractor may not be paid for any task, deliverable, service, or other work that is not specified in this Task Order, and/or that utilizes personnel not specified in this Task Order, and/or that exceeds the Total Maximum Amount of this Task Order, and/or that goes beyond the expiration date of this Task Order.

ALL TERMS OF THE MASTER AGREEMENT SHALL REMAIN IN FULL FORCE AND EFFECT. THE TERMS OF THE MASTER AGREEMENT SHALL GOVERN AND TAKE PRECEDENCE OVER ANY CONFLICTING TERMS AND/OR CONDITIONS IN THIS TASK ORDER. NEITHER THE RATES NOR ANY OTHER SPECIFICATIONS IN THIS TASK ORDER ARE VALID OR BINDING IF THEY DO NOT COMPLY WITH THE TERMS AND CONDITIONS OF THE MASTER AGREEMENT.

Contractor's signature on this Task Order document confirms Contractor's awareness of the terms and conditions of the Master Agreement and specifically with the provisions of Paragraph 2, Work, of the Master Agreement, which establishes that Contractor shall not be entitled to any compensation whatsoever for any task, deliverable, service, or other work:

- A. That is not specified in this Task Order, and/or
- B. That utilizes personnel not specified in this Task Order, and/or
- C. That exceeds the Total Maximum Amount of this Task Order, and/or
- D. That goes beyond the expiration date of this Task Order.

REGARDLESS OF ANY ORAL PROMISE MADE TO CONTRACTOR BY ANY CLEAN POWER ALLIANCE PERSONNEL WHATSOEVER.

\_\_\_\_\_  
CONTRACTOR

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

\_\_\_\_\_  
CLEAN POWER ALLIANCE

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_

## Exhibit E1-A

### TASK ORDER DESCRIPTION

## CPA Local Programs – Goals and Priorities

### SUMMARY

Assist Clean Power Alliance in defining the strategic goals and priorities for its future suite of local programs by developing a decision-making framework that will guide the selection and implementation of local programs in which CPA could invest for the 2020 to 2025 period. Through a stakeholder engagement and technical evaluation process, produce a Local Programs Goals and Priorities Strategy Document (LPGP Strategy Document) that includes a comparative tool for comparing local programs against one another in achieving the organization's desired outcomes and priorities.

### TASK LIST

**Task 1: Define desired outcomes for local programs and prioritize target market segments based on input from internal and external stakeholders, market analysis, and consultant research.**

- i. Meet at least twice with CPA's Community Advisory Committee
- ii. Interview a mutually-agreed upon list of select internal and external stakeholders
- iii. Conduct workshop at CPA's annual Board Retreat (or other similar venue)
- iv. Conduct web-based surveys of key customer segments and community groups
- v. Facilitate two open "town-hall" community meetings, one in Los Angeles County, one in Ventura County
- vi. Evaluate Regulatory Framework and Existing Best Practices at CCAs, IOUs, and POUs
- vii. Assess local market barriers and customer needs
- viii. Develop outcome criteria, metrics, and weighting scenarios to evaluate program alternatives
- ix. Present criteria, metrics, and weighting scenarios to CPA's Board and Community Advisory Committee

**Task 1 deliverables:** Summary report of stakeholder engagement outcomes; research report on regulatory framework, best practices, local market barriers and customer needs; list of outcome criteria, metrics, and weighting scenarios.

**Task 2: Catalog and describe potential programs types that could deliver desired outcomes and serve prioritized target market segments as defined in Task 1**

- i. For up to 20 potential future program offerings or types, describe strategic goals and objectives and key design features, including:
  - a. target markets and sectors
  - b. implementation strategies
  - c. operations and delivery channels
  - d. regulatory considerations
  - e. financing options
  - f. data collection needs
  - g. technology offerings
  - h. incentive mechanisms
  - i. marketing and outreach strategies.
- ii. Meet with CPA's DER Pilot Consultant to refine potential program types and evaluation criteria

**Task 2 deliverable:** Catalog and description of potential programs and program types

**Task 3: Develop quantitative tool for comparing local programs in terms of achieving desired outcomes and targeting priority market segments**

- i. The tool will provide a quantitative scoring capability that will enable CPA to compare programs based on their ability to meet CPA goals and achieve desired societal, environmental, and business outcomes for a given market segment.

**Task 3 deliverable:** Quantitative tool for comparing local programs<sup>1</sup> The tool will be incorporate, at a minimum, the inputs, technical criteria, and process flow specified in Attachment 1 to this Exhibit.

**Task 4: Evaluate and prioritize potential local programs identified in Deliverable 2 based on the tool developed in Deliverable 3.**

- i. Prioritize potential local programs based on up to five weighting scenarios
- ii. Describe program delivery scenarios for prioritized local programs, including qualitative market barriers and potential fatal flaws
- iii. "Test drive" prioritization outcomes with CPA's Community Advisory Committee and other key stakeholders.

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<sup>1</sup> Tool will be provided in an unlocked Excel-based format and include a user guide to allow CPA to work with and alter the tool after the Task Order is completed.

**Task 4 deliverables:** Prioritized list of priority programs or program types; description of market barriers and potential fatal flaws

**Task 5: Produce overall LPGP Strategy Document and Stakeholder Communication Package**

- i. Summarize findings and outcomes from Tasks 1 – 4.
- ii. Develop preliminary Program Plans, Rules and Manual requirements for the suite of prioritized programs, including process diagrams and evaluation frameworks.
- iii. Prepare Stakeholder Communication Package, including two-page summary and slide deck describing process, priority outcomes, criteria and weightings, and resulting programs by market segment.
- iv. Present final document and stakeholder communication package to CPA Board of Directors

**Task 5 deliverables:** Final LPGP Strategy Document; Stakeholder Communication Package

**SCHEDULE AND COORDINATION**

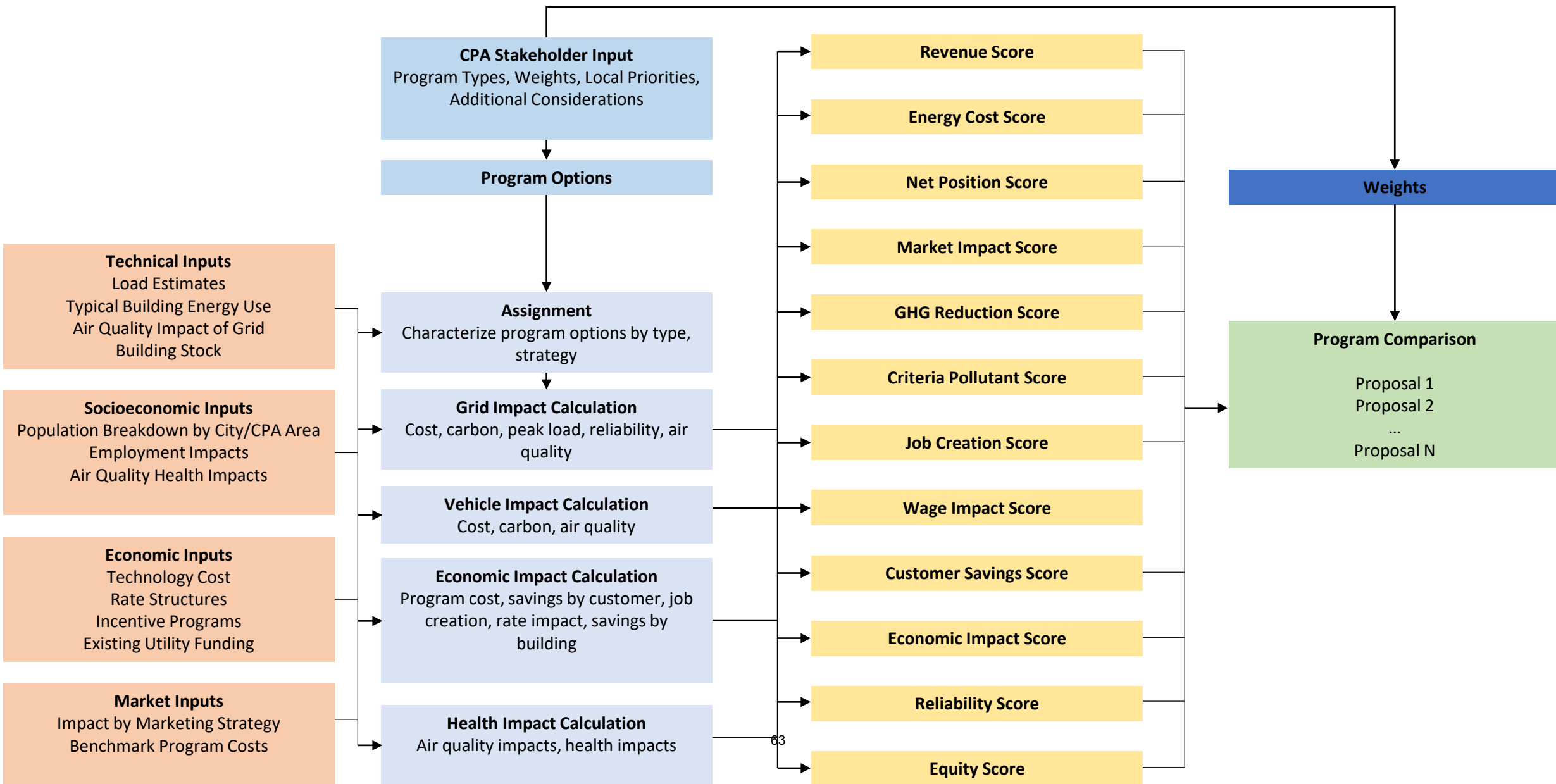
Each task listed above will be undertaken in close coordination with CPA staff. The consultant will discuss initial findings or approaches for each task with CPA staff before developing final work products in order to avoid rework. Staff will provide timely feedback and input in developing the work product.

Key milestones are shown below. Note: rows shaded in grey are milestones that inform the schedule, but do not indicate Task Order due dates. Task order due dates are listed by month rather than specific date in order to allow for flexibility in adhering to CPA's regular cadence of official meetings, noticing requirements, stakeholder availability, etc.

Date	Action
April 11	Community Advisory Committee Meeting
April	Project kick-off
May 2	Board of Directors Meeting
May 9	Community Advisory Committee Meeting

May	Town Halls
June 6	Board of Directors Meeting
June 13	Community Advisory Committee Meeting
June 14 or June 28	Board of Directors Retreat (with Community Advisory Committee)
July	Task 1 Complete
July 11	Board of Directors Meeting
August	Task 2 and 3 Complete
September 5	Board of Directors Meeting
September 12	Community Advisory Committee Meeting
September	Task 4 Complete
October 3	Board of Directors Meeting
October 10	Community Advisory Committee Meeting
November 7	Board of Directors Meeting
November	Task 5 Complete

# Attachment 1





## Staff Report – Item IV

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**To:** Clean Power Alliance (CPA) Community Advisory Committee  
**From:** Ted Bardacke, Executive Director  
**Subject:** CPA Staff Update  
**Date:** April 11, 2019

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### **Opt-Actions**

The last batch of residential post-enrollment notices were mailed on April 1. In conjunction with these notices, customers first bills, and the time extension for NEM customers to consider opting-out and reversing any true-up charges, opt-actions ticked up slightly across the service territory. As of March 26, CPA's residential opt-out rate is 3.2% and commercial opt-out rate (Phases 1, 2, and very early Phase 4) is 0.6%, well within the target opt-out rate of no more than 10%. A full set of residential opt-action data by city is provided in Attachment 1. Phase 4 commercial opt-out rates will begin to be reported next month, along with combined opt-out rates by load.

### **Communications Outreach Activities**

Since November, CPA staff has actively engaged directly with over 3,000 customers via 46 community presentations, ten City Council presentations, and tabling at various local events. Paid Facebook ads are proving popular, with high click-through rates to our website and CPA's Facebook page.

In March, CPA staff ramped up presence at business group events and one-on-one meetings and phone calls with large and key customers. An outreach packet designed specifically for marketing to commercial customers is attached, and in conjunction with launching Phase 4 (non-residential) electricity service this May 2019, CPA is also rolling out a green business recognition program. Staff continues to welcome suggestions from



members of key customers to contact and important business groups that would benefit from CPA presentations.

CPA staff has been contacting community allies – “Clean Power Champions” – to get photos and testimonials to post on social media, and to enlist their support in getting positive messages and information out about CPA. With new rates being introduced to residents throughout Los Angeles and Ventura County, it is imperative that community members be exposed to positive messages from supporters of CPA at this critical time.

In order to facilitate your support, we’ve developed a toolkit of resources for your use in our upcoming Phase 4 outreach, as Attachment 2. These assets are also available to Clean Power Champion’s for use in ongoing communication efforts in support of CPA goals.

In celebration of Earth Day in April 2019, CPA is planning to have a booth at the following community events, and welcomes attendance from CAC members:

- April 13: Hawthorne Earth Day
- April 13: Paramount Eco Friendly Fair
- April 13: Oxnard Earth Day
- April 14: Claremont Earth Day
- April 17: Rolling Hills Estates / Palos Verdes Peninsula Earth Day
- April 20: Ojai Earth Day
- April 25: Amgen Earth Day Fair in Thousand Oaks
- April 27: Thousand Oaks Arbor Day / Earth Day
- April 27: Ventura Earth Day Ecofest
- April 27: Whittier Earth Day

### **Board Retreat and Upcoming Events**

Staff has begun planning for CPA’s annual Board retreat. Using a similar format to the 2018 Board retreat and including CPA’s Community Advisory Committee, subject matters to be covered are local programs, rate development, CPA’s potential expansion plans,

and electricity market restructuring. Staff is targeting either June 14 or June 28 for the retreat and will be sending out a poll for those dates soon.

CPA's next Sustainable Energy Incubator event will be held on May 8, 2019 at 12:00 p.m. The topic of this quarter's event is climate and energy equity.

The Center for Climate Protection, in collaboration with the Local Government Sustainable Energy Coalition, will be holding its annual Business of Local Energy Symposium on June 20 & 21 in Irvine. CPA is a sponsor of this event. Members who are interested in attending should contact Jennifer Ward to reserve reduced-price entrance to the event.

### **Staffing Update**

Gina Goodhill has been hired as Policy Director. Gina joins us from Tesla/Solar City where she was Deputy Director for Policy and Electricity Markets. Gina will collaborate with the Board and the Executive Director to represent CPA's policy interests before state and local elected officials, build local coalitions to advance CPA's policy priorities, participate in CalCCA's legislative committee, and staff CPA's Legislative and Regulatory Committee. Gina began at CPA on April 1.

Amita Rustagi has been hired as Manager of Financial Planning and Analysis. Amita is a native of New Delhi and has relocated from Houston, where she held increasingly senior roles with energy companies such as EDF, Centrica, and NextEra. Amita will work with the CFO on financial modelling, including maintaining, updating and enhancing CPA's Proforma financial model, revenue modelling and electricity rate development, load forecasting, and budgeting and expense management. Amita will start at CPA on April 8.

- Attachments:**
- 1) Customer Status Report
  - 2) Clean Power Champions Toolkit
  - 3) Commercial Outreach Packet

## Clean Power Alliance - Residential Customer Status Report - As of March 26, 2019

Opt Percentage by City & County						
CPA Cities & Counties	Default Tier	Total Eligible Accounts	Opt Up %	Opt Mid %	Opt Down %	Opt Out %
AGOURA HILLS	Lean Power	7,405	0.31%	0.20%	0.00%	5.13%
ALHAMBRA	Clean Power	30,641	0.05%	0.00%	0.26%	0.86%
ARCADIA	Lean Power	19,767	0.09%	0.06%	0.00%	1.27%
BEVERLY HILLS	Clean Power	15,208	0.12%	0.00%	0.39%	0.66%
CALABASAS	Lean Power	9,094	0.12%	0.10%	0.00%	2.17%
CAMARILLO	Lean Power	25,941	0.30%	0.23%	0.00%	6.37%
CARSON	Clean Power	25,185	0.05%	0.00%	0.23%	0.85%
CLAREMONT	Clean Power	11,779	0.25%	0.00%	0.96%	5.45%
CULVER CITY	100% Green Power	16,402	0.00%	0.75%	1.85%	1.79%
DOWNEY	Clean Power	33,990	0.03%	0.00%	0.21%	0.94%
HAWAIIAN GARDENS	Clean Power	3,198	0.00%	0.00%	0.13%	0.66%
HAWTHORNE	Lean Power	25,145	0.08%	0.01%	0.00%	0.45%
LOS ANGELES COUNTY	Clean Power	283,636	0.08%	0.00%	0.53%	1.66%
MALIBU	Clean Power	5,644	0.14%	0.00%	0.71%	1.26%
MANHATTAN BEACH	Clean Power	14,269	0.27%	0.00%	1.10%	1.68%
MOORPARK	Clean Power	11,513	0.23%	0.00%	1.89%	12.16%
OJAI	100% Green Power	3,113	0.00%	0.39%	2.51%	4.63%
OXNARD	100% Green Power	50,700	0.00%	0.38%	1.37%	3.60%
PARAMOUNT	Lean Power	12,851	0.03%	0.01%	0.00%	0.38%
REDONDO BEACH	Clean Power	29,732	0.17%	0.00%	0.69%	1.20%
ROLLING HILLS ESTATES	100% Green Power	2,949	0.00%	1.42%	4.31%	3.70%
SANTA MONICA	100% Green Power	47,998	0.00%	0.38%	1.38%	3.52%
SIERRA MADRE	Clean Power	4,871	0.35%	0.00%	0.96%	2.67%
SIMI VALLEY	Lean Power	41,820	0.12%	0.12%	0.00%	7.57%
SOUTH PASADENA	100% Green Power	10,828	0.00%	0.34%	1.23%	1.74%
TEMPLE CITY	Lean Power	11,681	0.06%	0.03%	0.00%	1.33%
THOUSAND OAKS	100% Green Power	45,559	0.00%	1.48%	4.81%	13.52%
VENTURA	100% Green Power	39,562	0.00%	0.82%	2.49%	6.95%
VENTURA COUNTY	100% Green Power	31,214	0.00%	0.63%	2.76%	7.61%
WEST HOLLYWOOD	100% Green Power	23,375	0.00%	0.18%	0.59%	0.65%
WHITTIER	Clean Power	28,439	0.07%	0.00%	0.53%	1.93%
	<b>Total</b>	<b>923,509</b>	<b>0.08%</b>	<b>0.22%</b>	<b>0.96%</b>	<b>3.32%</b>

Opt Percentage by Default Tier					
Default Tier	Total Eligible Accounts	Opt Up %	Opt Mid %	Opt Down %	Opt Out %
100% Green Power	271,700	0.00%	0.67%	2.27%	5.77%
Clean Power Power	498,105	0.09%	0.00%	0.54%	1.81%
Lean Power	153,704	0.14%	0.10%	0.00%	3.88%
<b>Total</b>	<b>923,509</b>	<b>0.08%</b>	<b>0.22%</b>	<b>0.96%</b>	<b>3.32%</b>

## **Clean Power Champions Toolkit**

In order to facilitate your support, we've developed the following list of resources for your use. These assets are available to Clean Power Champion's for use in ongoing communication efforts in support of CPA goals.

- CPA [Website](#) - You can provide a link to our website in any and all of your communication efforts including Facebook, Twitter, email, and more. Our website contains tons of information about CPA, renewable energy tiers, rates, a rate calculator, and much more!
- Social media [strategy and talking points](#) - This important document is meant to provide you with sample message points when promoting CPA on social media. The key goal for this messaging is to positively elevate CPA in your community using your social networks.
- [Top 6 FAQ](#) presentation - This presentation highlights our top 6 FAQ and helps you answer them in simple terms.
- CPA [Facebook page](#) - Please like us and share our page with your friends! Our page is updated daily with news and updates from the field. Please follow us, like our comments, and be sure to keep your eyes on comments that you may want to respond to.
- CPA [Twitter](#) - Please follow us, like, and re-tweet our tweets. You can tag us when you're tabling or attending CPA events, too.
- CPA animated [video](#) - This short video is informative and great for sharing on social platforms.
- Personalized placards/posters - We'll be creating personalized posters of all our Clean Power Champions for posting on your social media platforms. Stay tuned for a request for a picture and quote! [Here](#) is a sample template we'll be replicating for you.

**CPA support staff:** Please contact the following CPA staff for assistance

- Karen Schmidt, Regional Affairs Manager, [kschmidt@cleanpoweralliance.org](mailto:kschmidt@cleanpoweralliance.org) (community requests/needs/general support)
- Allison Mannos, Senior Manager of Marketing and Customer Engagement, [amannos@cleanpoweralliance.org](mailto:amannos@cleanpoweralliance.org) (support with online comments/messaging/responses to social media)
- Eric Cardenas, [eric@loacom.com](mailto:eric@loacom.com), consultant (digital strategy, Clean Power Champions questions/logistics)



## **Clean Power Champions Social Media Program:**

### ***Strategy and Talking Points***

#### **INTRODUCTION**

Social media communications will play an important role in helping elevate CPA's clean energy programs throughout Ventura County. With new rates being introduced to residents throughout Ventura County in March 2019, it is imperative that community members be exposed to positive messages from supporters of CPA at this critical time.

As with any social media platform, when and how you choose to use it is up to you. We ask that you incorporate CPA as part of your ongoing social media activity in the way that is most comfortable to you.

A key part of our social media communication efforts will be to design messaging that is specific to the community in which you reside based on the default CPA clean power tier selected by your community. The default tier selected by each jurisdiction is listed below along with its cost relative to what customers would otherwise be paying for Southern California Edison (SCE)'s standard product.

<b>Community</b>	<b>Default CPA Renewable Tier Selected*</b>	<b>CPA Rate Compared to SCE Base Rate</b>
Camarillo	36% Lean Power	1-2% discount
Moorpark	50% Clean Power	0-1% discount
Ojai	100% Green Power	7-9% premium
Oxnard	100% Green Power	7-9% premium
Simi Valley	36% Lean Power	1-2% discount
Thousand Oaks	100% Green Power	7-9% premium
Unincorporated Ventura County	100% Green Power	7-9% premium

Ventura (city)	100% Green Power	7-9% premium
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*\*Percentages refer to renewable energy content for each of CPA's tiers. SCE's standard product contains approximately 34% renewable energy.*

It is important to make your communication relevant to the community in which you reside, referencing information about tiers, etc. that will resonate most clearly with your friends and neighbors. As always, customizing your messaging in the way that you feel will be most impactful is encouraged and welcomed.

Below are some sample messages aimed at providing general support for CPA and our recently unveiled Clean Power programs across Ventura County. For additional information and resources to help draft your messages, please refer to our toolkit.



#### **FACEBOOK ([follow us](#))**

Facebook is a powerful tool to help support CPA and help get our message out to your friends, family, and social circles. We realize that Facebook use is personal to each individual user, and that people have various levels of comfort using it for personal vs. political purposes.

Unlike Twitter (see below), it may only make sense to make a CPA-related post on Facebook once or twice over the course of a couple of months so it pays to be strategic about your posts. Below are some sample ideas for Facebook posts which you are welcome to cut/paste/edit as you see fit. We strongly encourage you to customize your messages to reflect your own voice and to resonate with your friends and your community. In all cases please tag [@cleanpoweralliance](#) to connect your post to CPA and help your friends find CPA and learn more.

- + I'm proud of [insert community name] for recently choosing to transition to [x%] renewable energy through our new energy provider [@cleanpoweralliance](#). This is a great local climate solution!
- + Finally! An energy provider that gives our community clean power choices! I'm proud of [insert community name] and our city council (OR Board of Supervisors) for showing leadership in selecting a [x%] renewable energy option from our new energy provider [@cleanpoweralliance](#). Make sure to follow CPA on [facebook](#).

- + If you're a Ventura County resident like me, did you know that you now have renewable energy options for your residential electricity needs? @cleanpoweralliance offers three tiers of renewable energy (36%, 50% or 100%), and though your City or County has already selected one of these three tiers for you, you can switch to any tier at any time. Obviously, the more of us selecting 100% green power means more green energy flowing into Ventura County. Kudos to Ventura County for offering its residents these important energy choices.
- + Community choice energy has arrived! @cleanpoweralliance is working with cities in Ventura County to offer three tiers of renewable energy (36%, 50% or 100%) for its residents (commercial energy options coming soon). Living in [insert community name], I am now powering my home with [x%] renewable energy. How cool is that?!
- + I hope you've all heard about our new community choice energy provider in Ventura County! @cleanpoweralliance offers three tiers of renewable energy to choose from. Check them out at [www.cleanpoweralliance.org](http://www.cleanpoweralliance.org).



#### **TWITTER ([follow us](#))**

Twitter is like radio...it's always on. If you're a twitter user, feel free to promote CPA as often as you'd like. The 'rules of engagement' that apply to Facebook and other social media platforms like Instagram don't necessarily apply, and it's ok to post frequently about anything you'd like! The use of hashtags (#) alongside key words (see examples below) can be especially effective when using Twitter. Hashtags can help a tweet gain extra views or even go viral when used the right way. Learn about hashtag basics [here](#).

With this in mind, here are some sample tweets to consider feeding through your twitter universe. As with Facebook, we encourage you to be creative and customize tweets that resonate with you and your community/followership.

- + Hey #VenturaCounty! Clean power has finally arrived via @cleanpowerinfo. With three renewable options to choose from, the power is ours. Props to our local leaders for going green! #communitychoiceenergy

- + It's so cool that [#insert community name] has selected a [x%] renewable power option for residents. I love seeing local` #climatesolutions at work! Check out @cleanpowerinfo at [www.cleanpoweralliance.org](http://www.cleanpoweralliance.org) for details.
- + My city of [insert community name] just selected [x%] renewable energy from our new energy provider, @cleanpowerinfo. Super excited that we finally have a choice to #gogreen. #communitychoiceenergy
- + Tell your friends and tell your neighbors! #GreenPower has arrived in #VenturaCounty, bringing #climatesolutions to our own backyard. It's been a long time coming, but I'm glad it's here. Check out [www.cleanpoweralliance.org](http://www.cleanpoweralliance.org) for our new energy choices.
- + If you live in #VenturaCounty, you've most likely been offered one of three renewable energy choices now available through our new power provider, @cleanpowerinfo. Go Lean, go Clean, or go 100% Green! Check your choices at <https://cleanpoweralliance.org/rate-options/>

## RESPONDING TO NEGATIVE COMMENTS

As with all online conversations, there will always be those who may choose to engage in negative ways or with offensive comments. Please be prepared for this possible response to your proactive engagement on our behalf.

The following are the places where negative comments will be most likely to appear:

- **Nextdoor** - The platform where we've seen by far the most negative comments is on Nextdoor. As you may know, Nextdoor allows neighbors in a given neighborhood or community to converse about any topic affecting their community. Unfortunately, all it takes is one misinformed or disingenuous person to inspire a slough of negative comments. While this is true for any social platform, it has proven especially true on Nextdoor.

CPA could greatly benefit by having extra eyes (and intelligent voices) on Nextdoor conversations, offering positive feedback to CPA's efforts when and where appropriate. If you're not sure whether or how to respond to a post, feel free to reach out to the CPA team for suggestions.



- **Facebook** - We haven't seen many negative comments to posts made by us on our Facebook page. We have, however, seen negative comments on Facebook in reply to paid ads that we've run on Facebook.

Please be on the lookout for future paid ads on Facebook and be prepared to offer your own positive thoughts on CPA's efforts.

- **Twitter** - We haven't seen many negative comments on twitter at this time, but it is wise to continue to closely monitor Twitter for such comments.

If you receive negative comments in response to something you've posted, you have the ability to respond as you see fit. However, we strongly recommend that you respond in a positive manner and in a way that holds CPA in a positive light. Remember, you serve as an ambassador for CPA in our efforts and we are aiming to take the high road no matter how frustrating or annoying comments might be.

If negative comments are in response to something CPA has posted, CPA recommends non-engagement with any comments deemed to be offensive or derogatory. Negative comments require a bit more nuanced attention, and you should only respond/engage if you feel well versed enough with the content matter to engage properly. In some cases, simply replying with resources or links from our toolkit will suffice.

## **SUMMARY**

CPA appreciates that you, our Clean Power Champion, have existing relationships throughout the community that may influence when and how you engage on social media platforms. We encourage you to use your own discretion when advocating for CPA.

For Facebook, 1-2 supportive posts (or as many as you are comfortable with) within the next few weeks would be appreciated. Note that we'll be providing custom made graphics to you to use as part of this effort.

For Twitter, tweet as often as you'd like. Be on the lookout for people trolling for negativity. Things can spiral quickly on Twitter.

For Nextdoor, please be our watchful eye and engage carefully and thoughtfully. We could use some positive influence in this online network.

In general, beware the trolls. They're out there.

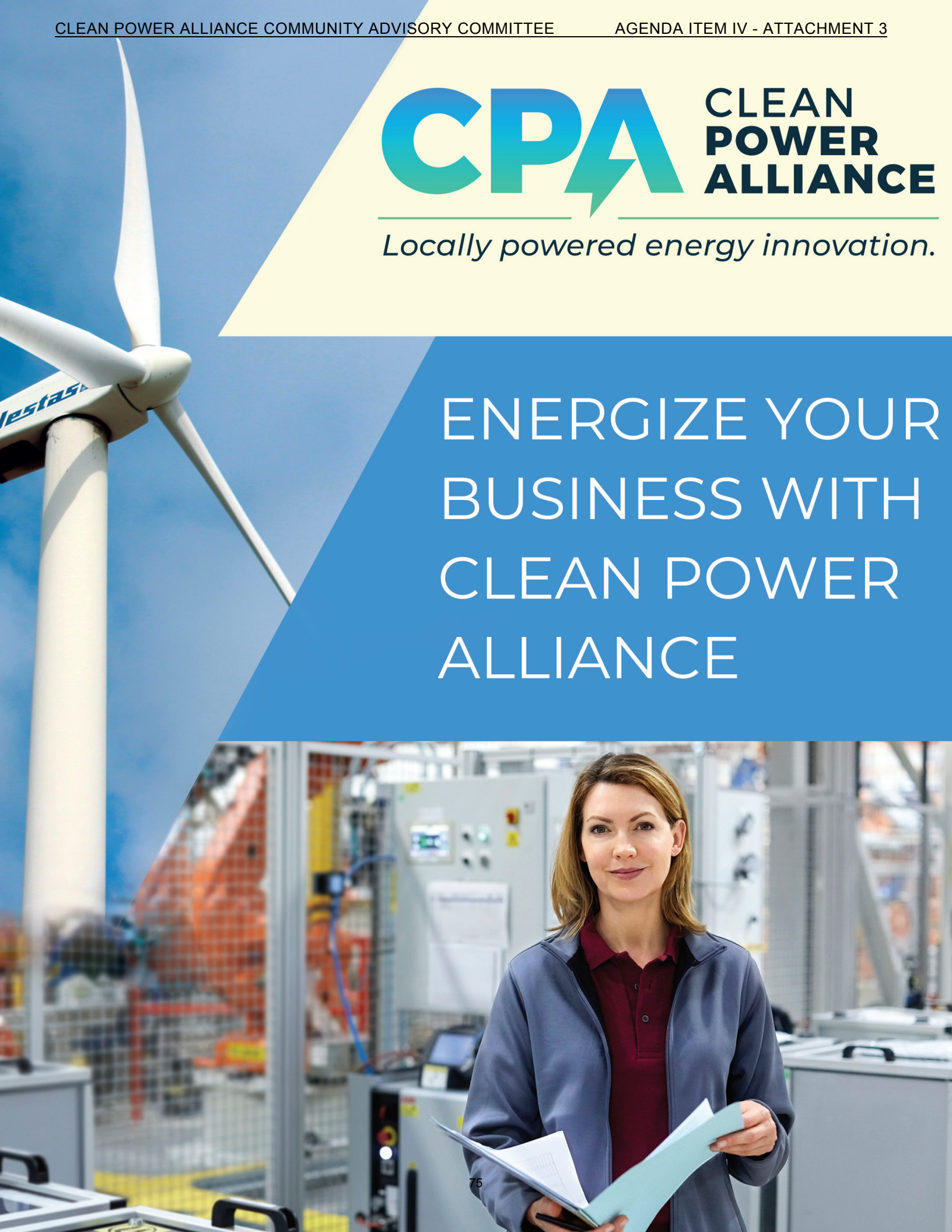
Don't forget, you can feel free to use any social platform you'd like, including Instagram, Reddit, etc. In general, your role is to uplift the CPA brand and encourage people to take part in and support our new renewable energy options in any way that feels right to you.

THANK YOU!

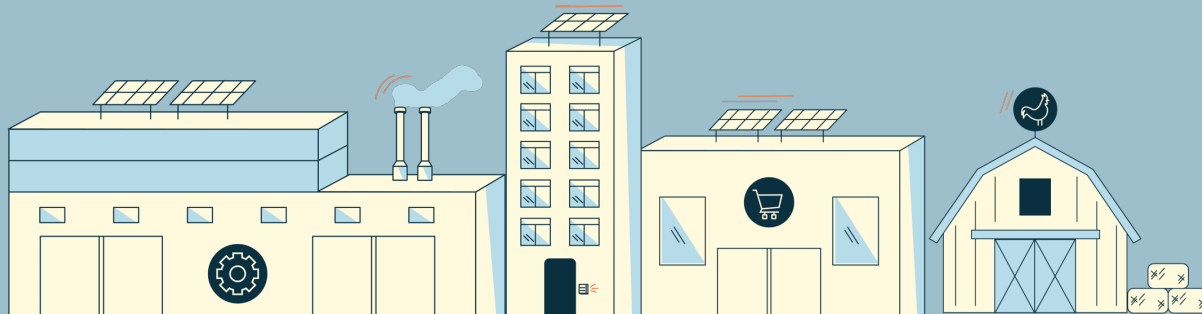


*Locally powered energy innovation.*

# ENERGIZE YOUR BUSINESS WITH CLEAN POWER ALLIANCE



# Who is Clean Power Alliance?



*CPA is a Joint Powers Agency, staffed by a team of industry experts and governed by a Board of Directors of elected officials from our participating cities and counties.*

## Proven Business Model

CPA is a Community Choice Aggregation (CCA) utility. CCAs have been operating successfully since 2010 and are expected to supply a majority of California's electricity over the next decade.

We assemble a diverse portfolio of reliable renewable energy to reduce costs and provide choices to you.

## Financial Sustainability

CPA's startup was funded by a loan from the County of Los Angeles which will be repaid in 2020. Like other CCAs, our low overhead costs and conservative fiscal and risk management policies are designed to build a financially sustainable organization that maintains stable and competitive rates and creates lasting value for our customers and communities.



**There are currently 19 CCAs active in the state, representing 160 cities and counties, and more are in the process of launching.**

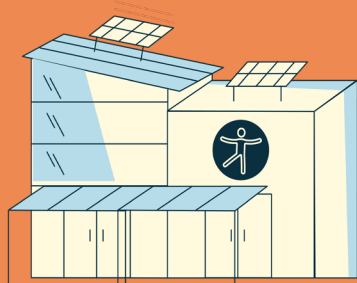
## Who We Serve

CPA has been providing electricity to over 30,000 municipal and commercial customers in unincorporated Los Angeles County and the Cities of South Pasadena and Rolling Hills Estates since June 2018 and to over 900,000 residential customers across our territory since February 2019.

CPA serves the cities of Agoura Hills, Alhambra, Arcadia, Beverly Hills, Calabasas, Camarillo, Carson, Claremont, Culver City, Downey, Hawaiian Gardens, Hawthorne, Malibu, Manhattan Beach, Moorpark, Ojai, Oxnard, Paramount, Redondo Beach, Rolling Hills Estates, Santa Monica, Sierra Madre, Simi Valley, South Pasadena, Temple City, Thousand Oaks, Ventura, West Hollywood, and Whittier, as well as the Counties of Los Angeles and Ventura.



# Delivering Value to Your Business



*Local energy innovation.*

Clean Power Alliance (CPA) is the new electricity choice for businesses across Los Angeles and Ventura Counties, bringing cleaner energy and local investment at competitive rates. CPA delivers multiple benefits while helping you meet your business's economic and sustainability goals.

## Competitive Rates

- » CPA procures renewable energy at prices that are competitive with fossil fuels.
- » We pass these savings to our customers through competitive rates compared to Southern California Edison.

## Cleaner Energy

- » We purchase a mix of clean and reliable energy through short and long term contracts.
- » Choosing from our clean energy options is an easy way to reduce your carbon footprint today.
- » **This year, we're on track to meet California's 2030 renewable energy mandates 11 years ahead of schedule.**
- » Our customers' choices of renewable energy levels guides the amount of clean power we buy.

## Choice and Local Investment

- » CPA empowers businesses with options you didn't have before: a choice of energy providers with competitive rates.
- » Local governance and control means CPA answers to you.
- » CPA will invest in future clean energy projects and local programs based on customer and community priorities.

## Demonstrating Your Leadership

- » **As a Clean Power Alliance customer, you are showing your community that you are taking action to build a healthier, more sustainable future for our children and grandchildren.**
- » Our green business recognition program offers ways for you to stand out and partner with us on a clean energy future.



# Frequently Asked Questions



## 1. Where does CPA get its renewable energy?

- » CPA procures renewable energy from a variety of solar, wind, small hydroelectric, and other qualified renewable energy sources in California and on the western grid.
- » CPA launched its first annual long-term Request for Offers (RFO) in October 2018, with a target procurement of 1-2 million megawatts (MWh) annually. We received hundreds of bids proposing new renewable generation, including battery storage.
- » We evaluate projects using six objectives: value, project location, development risk, environmental stewardship, workforce development, and benefits to disadvantaged communities.

## 2. How does CPA set its rates?

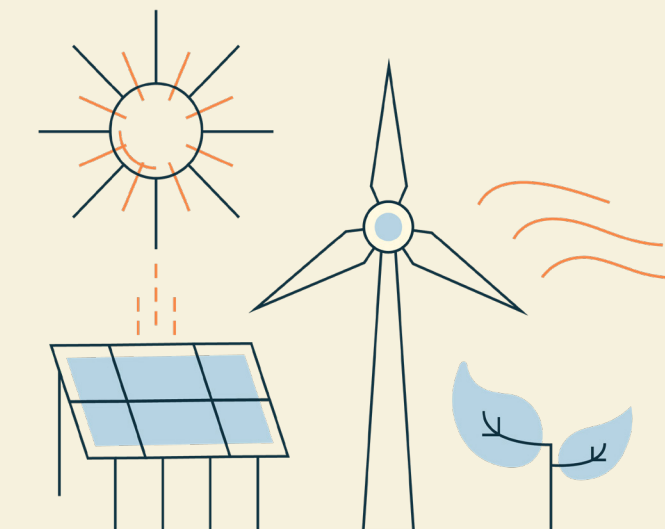
- » CPA's board of directors sets competitively priced generation rates for our customers. Our rate structures match SCE's, including Time of Use (TOU) periods. CPA has the flexibility to customize future rates to meet unique customer needs.
- » SCE continues to set delivery rates, as regulated by the CPUC. Delivery charges are the same regardless of which utility buys your electricity.
- » Most taxes and fees charged by SCE remain the same for CPA and non-CPA customers. However, SCE charges CPA customers an "exit fee" to pay for previously commissioned generation, which will decline over time. CPA includes this fee when setting our rates to maintain our overall bill comparison ranges.

## 3. How is CPA governed and financed?

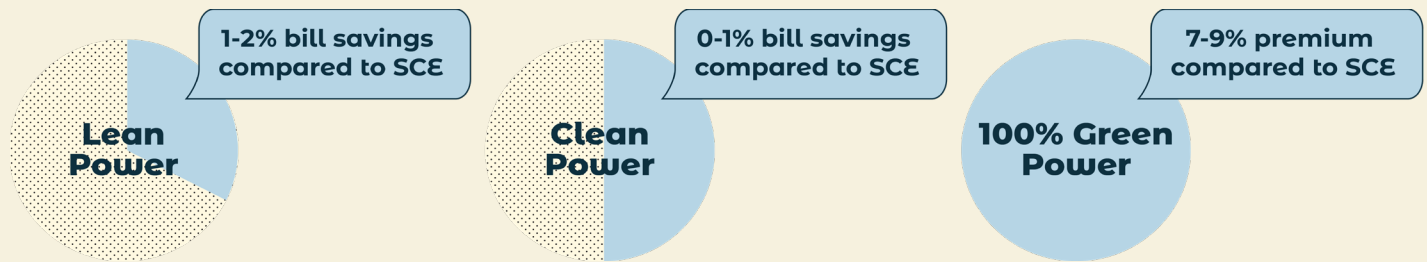
- » CPA is a Joint Powers Agency governed by a board of elected officials from each of our 31 member agencies.
- » Board members are not compensated and board meetings are open to the public.
- » CPA reports to the California Public Utilities Commission (CPUC) on grid reliability, renewable energy portfolio standards and customer privacy.
- » CPA's operations and staff are funded exclusively by customer payments for electricity. CPA receives no taxpayer subsidies.
- » As a public entity, CPA's shareholders are our customers. Net revenues are used to ensure financial health and are returned to our customers through stable, low rates and investment in local programs.

## 4. Who do I call for service?

- » Contact CPA to evaluate your rate options, get a customized rate analysis, change your renewable energy tier for any of your accounts, opt out to SCE, or return to CPA.
- » Contact SCE to change your delivery rate schedules and report service issues, including repairs, power outages, and stopping or starting service.



# Options and Enrollment



**Businesses have a choice of how much renewable energy you purchase with CPA's three rate tiers.**  
*All CPA options deliver higher renewable energy than SCE's standard product, which provides about 34% renewable energy.*

- 36% Lean Power** Save money on your bill while supporting cleaner energy.
- 50% Clean Power** Boost your renewable energy content at no extra cost.
- 100% Green Power** Zero out your electricity carbon footprint today.

## Getting Started

Here's what you need to know about the CPA enrollment process:

- 1 Eligible businesses will automatically begin receiving service from CPA in May 2019.\*
- 2 You will be enrolled in the default rate tier selected by your city or county. Check your default rate on our **Rates and Options** webpage.
- 3 You can choose to change to any of our three rate options above, at any time, at no cost.
- 4 Changes to your CPA rate tier can be made on our website or contact CPA's customer service.
- 5 Contact SCE for repairs, other service requests, and changes to your SCE delivery rate schedule.
- 6 Per state law, CPA is the default energy provider for customers located in our service territory. You can opt out and return to SCE at any time on our website or by calling us.

\*Accounts served by Direct Access or located outside of our service territory won't be enrolled. Net Energy Metering (NEM) accounts will be enrolled after the end of your current SCE relevant period, during or after May 2019.

Use our bill calculator to compare our three rate options: [cleanpoweralliance.org/compare](https://cleanpoweralliance.org/compare).  
Change your CPA rate option online or call us at: **888-585-3788**.  
To request a customized rate analysis, email: [accountservices@cleanpoweralliance.org](mailto:accountservices@cleanpoweralliance.org).

# Investing in Our Clean Energy Future



## Voyager Wind Turbine Project

In October 2018, Clean Power Alliance's Board of Directors approved its first long-term power purchase agreement for a new renewable resource. CPA purchased the full output from six newly constructed wind turbines at the Voyager wind farm near Mojave, CA. The turbines are now up and running, generating roughly 71,500 MWh annually for our customers since early 2019.

The project was a unique opportunity as new wind resources in California are limited. Wind offers CPA an important way to diversify our renewable portfolio since wind generation often takes place at night when solar panels don't produce energy. The project will help us meet our state mandate for renewable energy while lowering our renewable energy costs.

We are excited to include this project in our portfolio as it exemplifies our commitment to environmental protection and workforce development, having created 205 construction jobs and 16 permanent jobs. The Voyager turbine project is part of our long-term plan to invest in new, environmentally sensitive renewable energy projects that create jobs.

In partnership with the project's developer, Terra-Gen, we are also pleased to offer \$150,000 in scholarships to help build Southern California's future renewable energy workforce. The four-year program will help high-need, talented community college students successfully enter into renewable energy job training programs.



# 100% Green Business Program

## Get Recognition for Going Green

Are you a 100% Green Power business? If so, you have taken a major step to support a greener community, economy and planet! Clean Power Alliance wants to help you get credit for it. Your customers and neighbors are eager to support local businesses like yours that choose clean energy for a healthier and more sustainable future. Sign up your business or organization for our green business recognition program to take advantage of numerous complimentary marketing opportunities.

### Benefits Include:

- Decals, web badges and other promotional materials for display and marketing
- Co-promotion via member agencies and other green business programs
- Recognition and networking events
- Assistance developing and promoting your business' GHG reduction metrics
- Featured profiles of your business on CPA's website and social media

### Participation Is Easy!

Enjoy free web and social marketing! Interested in exploring co-promotions or co-branding opportunities?

If you're not already enrolled in our 100% Green Power plan, call or opt up online first. Contact us with more questions at: [greenbusiness@cleanpoweralliance.org](mailto:greenbusiness@cleanpoweralliance.org). Visit our website at: [cleanpoweralliance.org/greenbusiness](http://cleanpoweralliance.org/greenbusiness).

### Green Business Spotlight:

#### Jack Dyer, Topa Topa Brewing Company

Jack and his two co-founders built their Ventura County based microbrewery on quality, craftsmanship, and sustainability. The brewery joined the 100% Green Business Program to showcase their ecological values, while enjoying the perks of extra visibility and marketing.

By reducing energy consumption during brewing, to shrinking their carbon footprint with only local deliveries, to using 100% Green Power, Topa Topa is a leader in the business community.

**“For us, it’s the right thing to do,” says Jack.**

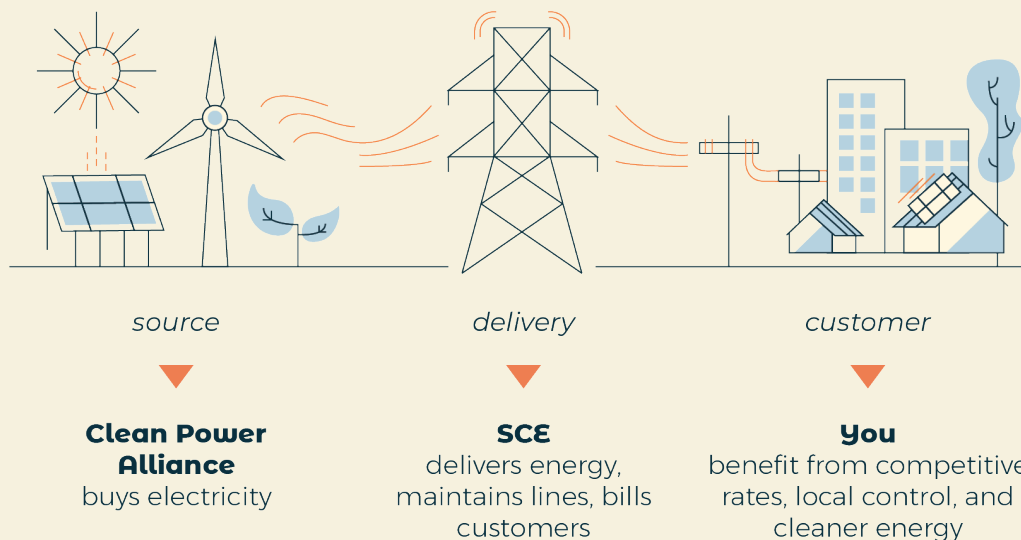
“The premium we’ll be paying is reasonable for our business and it’s the next best thing to getting off the grid. Our vision is to be around for the next 100 years, so we need to make sure our planet is inhabitable and as sustainable as our business.”



# Clean Power Alliance at a Glance

## Our Mission

Clean Power Alliance believes in a clean energy future that is local, where communities are empowered and customers are given a choice about the source of their energy. We are California's new locally operated electricity provider across Los Angeles and Ventura counties, offering clean renewable energy at competitive rates.



## How It Works

Clean Power Alliance buys renewable energy ranging from a variety of sources like wind, solar and geothermal. SCE delivers your energy and still sends your bill. You will see both charges starting on your May bill. SCE also continues to resolve any electricity service issues at your business.

Eligible customers will be automatically enrolled in CPA at the renewable tier chosen by their city or county. Customers can change their CPA rate option at any time or opt out and return to SCE. No matter what offering you choose, you will enjoy the shared benefits of Clean Power Alliance including local control, stable rates, and higher renewable content.

## Contact us!

» [customerservice@cleanpoweralliance.org](mailto:customerservice@cleanpoweralliance.org)

» [cleanpoweralliance.org](http://cleanpoweralliance.org)

» 888-585-3788